

Attività promozionali degli Uffici ICE in India nel 2021-22

N.	INIZIATIVA	DATA	MESE	ANNO	CITTA`	SETTORE	DETTAGLI
1	PROGETTO E-COMMERCE (ICE-FLIPKART)	JANUARY to DECEMBER		2021	MUMBAI	E-COMMERCE	PROMOTIONAL EVENT
2	MEGA FOOD PARK PILOT PROJECT	JANUARY to DECEMBER			MUMBAI	MEGA FOOD PARK	PROMOTIONAL EVENT Developing an Italian Excellence platform with Fanidhar Mega Food Park in Gujarat which involves technical training, participation in trade fairs like EIMA Agrimach and Macfrut for the company representatives of Fanidhar Mega Food Park, visits to Italian food processing companies in the Emilia - Romagna region, educational programs for Indian students.
3	EMO	JANUARY to JUNE		2021	INDIA	MACHINE TOOLS	CAMPAING ADVERTISING IN INDIA OF THE ITALIAN FAIR
4	PITTI IMMAGINE (MEN, BABY, YARNS)	JANUARY to APRIL		2021	FIRENZE	FASHION	PROMOTION CAMPAIGN IN INDIA OF THE ITALIAN FAIR (MEN BABY YARNS)
5	EXPO RIVA SCHUH	02	JANUARY	2021	RIVA DEL GARDA	FOOTWEAR	PROMOTION CAMPAIGN IN INDIA OF THE ITALIAN FAIR
6	E-MILANO UNICA	02	FEBRUARY	2021	MILANO	FASHION	PROMOTION CAMPAIGN IN INDIA OF THE ITALIAN FAIR
7	ALTAROMA	18-20	FEBRUARY	2021	ROMA	FASHION	PROMOTION CAMPAIGN IN INDIA OF THE ITALIAN FAIR
8	WEBINAR ON FASHION SECTOR IN INDIA	22	FEBRUARY	2021	NEW DELHI	FASHION	PRESENTATION OF ITALIAN FASHION SECTOR IN INDIA (VIRTUAL EVENT)
9	WHITE MILANO	25-28	FEBRUARY	2021	MILANO	FASHION	PROMOTION CAMPAIGN IN INDIA OF THE ITALIAN FAIR
10	WE ARE JEWELLERY	23	MARCH	2021	AREZZO	JEWELLERY	PROMOTION CAMPAIGN OF THE ITALIAN FAIR
11	ITMA ASIA + CITME	APRIL To JUNE		2021	CHINA	TEXTILE	ADVERTISING CAMPAIGN IN INDIA OF THE ITALIAN FAIR
12	HOMI 2021 (COMMUNICATION CAMPAIGN)	APRIL To SEPTEMBER		2021	INDIA	FURNITURE & HOME INTERIOR	ADVERTISING CAMPAIGN IN INDIA OF THE ITALIAN FAIR HOMI (5-8 Sep. 2021)
13	SPRING TEXSTYLE	1-15	APRIL	2021	FIRENZE	HOME TEXTILE	PROMOTION CAMPAIGN IN INDIA OF THE ITALIAN FAIR
14	MCE LIVE+DIGITAL 2021	8 - 16	APRIL	2021	MILAN	COMFORT TECHNOLOGY: HVAC+R, renewable sources and energy efficiency sectors	VIRTUAL EVENT
15	BIO IN ITALY	8	APRIL	2021	ITALY	BIOTECH	VIRTUAL EVENT
16	DIGITAL SPORT HOUSE	26 - 30	APRIL	2021	ITALY	OUTDOOR SPORTS, FITNESS & SWIMMING	VIRTUAL BUYERS PARTICIPATION
17	HOMI 2021 WEBINAR	7	JUNE	2021	INDIA	FURNITURE & HOME INTERIOR	WEBINAR (FOCUS INDIA)

18	WE COSMOPROF INTERNATIONAL	07-18	JUNE	2021	DIGITAL	COSMETIC	VIRTUAL BUYERS PARTICIPATION
19	SETTIMANA DELLA MODA (Moda Uomo) Milano	18-22	June	2021	Milano	Fashion	VIRTUAL EVENT
20	WHITE WSM Edizione Uomo	19-21	June	2021	Milano	Fashion	VIRTUAL EVENT
21	B2B Virtuali Settore Mobili/Arredo (REGIONE MARCHE)	28-29	JUNE	2021	DIGITAL	FURNITURE & HOME INTERIOR	VIRTUAL B2B MEETINGS
22	Saloni Pitti Immagine (Filati, Uomo 100 e Bimbo)	28 June - 2 July	June-July	2021	Milano	Fashion	VIRTUAL EVENT
23	MOTORSPORT NEXT	30	JUNE	2021	MODENA	SPORTS CAR	VIRTUAL EVENT
24	WEBINAR ON TEXTILE MACHINERY	28 JUNE - 8 JULY	JUNE - JULY	2021	BANGLADESH	TEXTILE MACHINERY	VIRTUAL EVENT (B2B meetings have been postponed due to lockdown in Bangladesh)
25	Phigital Sustainability Expo	5	July	2021	Milano	Sustainable Fashion	VIRTUAL EVENT
26	ALTAROMA	7-10	July	2021	Roma	Fashion	VIRTUAL EVENT
27	ITALY 4 HEALTH WEBINAR & B2B	08	JULY	2021	INDIA	DENTAL & MEDICAL DEVICES	WEBINAR & VIRTUAL B2B MEETINGS
28	ITALIAN DESIGN DAY	08	JULY	2021	NEW DELHI & KOLKATA	INDUSTRIAL DESIGN	POSTPONED
29	B2B Virtuali Settore Agroalimentare (REGIONE MARCHE)	8-9	JULY	2021	DIGITAL	AGROALIMENTARE	VIRTUAL B2B MEETINGS
30	ROMA EXPO GUITARS	10	JULY	2021	ROMA	MUSICAL INSTRUMENTS	VIRTUAL EVENT
31	TUSCAN COLLECTIONS	12-23	JULY	2021	TUSCANY	HANDICRAFTS AND INTERIORS	PROMOTION OF THE PLATFORM IN INDIA
32	MARE DAMARE	24-26	JULY	2021	FLORENCE	FASHION	PROMOTION CAMPAIGN IN INDIA FOR THE ITALIAN FAIR
33	RESTORATION WEEK	30 - 4	AUGUST- SEPTEMBER	2021	NAPLES, POMPEI, BARI & MATERA	RESTORATION	VIRTUAL B&B MEETINGS
34	RESTAURO IN TOUR	1-3	SEPTEMBER	2021	BARI	RESTORATION	VIRTUAL EVENT
35	EVENING DRESSES SHOW	1-3	SEPTEMBER	2021	SALERNO	FASHION	PHYSICAL & VIRTUAL EVENT
36	GENOVA JEANS	2-6	SEPTEMBER	2021	GENOVA	FASHION	AN EVENT DEDICATED TO PROMOTE THE JOURNEY OF JEANS FROM GENOVA TO THE WORLD (PHYSICAL & VIRTUAL EVENT)
37	CIBUS	31 Aug- 03 Sep	AUGUST- SEPTEMBER	2021	PARMA	AGROALIMENTARE	VIRTUAL B&B MEETINGS

38	MACFRUT	7 - 9	SEPTEMBER	2021	RIMINI	AGRI-FOOD	VIRTUAL B&B MEETINGS
39	VICENZAORO	15 -17	SEPTEMBER	2021	VICENZA	GEMS & JEWELLERY	VIRTUAL MISSION OF INDIAN BUYERS
40	HOMI-FASHION & JEWELS	18 - 20	SEPTEMBER	2021	MILAN	GEMS & JEWELLERY	PROMOTIONAL CAMPAIGN BY MUMBAI OFFICE
41	SIMAC TANNING TECH	19-21	SEPTEMBER	2021	MILAN	LEATHER	PHYSICAL & VIRTUAL EVENT
42	BIAT 2021	22-24	SEPTEMBER	2021	TAORMINA	START UP / INNOVATION	VIRTUAL B2B MEETINGS
43	SEAFUTURE	28 Sept - 01 Oct	SEPTEMBER - OCTOBER	2021	LA SPEZIA	DEFENCE	SRI LANKAN DEFENCE (NAVY) DELEGATION TO ITALY
44	COATURIER	29 Sept - 03 Oct	SEPTEMBER - OCTOBER	2021	Martina Franca (Puglia)	FASHION	VIRTUAL EVENT
45	WEBINAR STARTUP INDIA/ITALY	SEPTEMBER-DECEMBER		2021	MUMBAI	START UP / INNOVATION	WEBINAR / VIRTUAL EVENT
46	WETEX	5-7	OCTOBER	2021	DUBAI	WATER TREATMENT	INDIAN DELEGATION TO VISIT ITALIAN PARTICIPANTS
47	GITEX FUTURE STARS	17-21	OCTOBER	2021	DUBAI	START UP / INNOVATION	INDIAN DELEGATION TO VISIT ITALIAN PARTICIPANTS
48	VINITALY	17-19	OCTOBER	2021	VERONA	AGROALIMENTARE	VIRTUAL PARTICIPATION OF 1 INDIAN JOURNALIST
49	EIMA INTERNATIONAL	19-23	OCTOBER	2021	BOLOGNA	AGRICULTURAL MACHINERY	MISSION OF INDIAN BUYERS IN ITALY
50	PROPAK INDIA	20-22	OCTOBER	2021	RELOCATED TO NEW DELHI	PACKAGING	ITALIAN DELEGATION TO INDIA
51	MEAT-TECH	22-26	OCTOBER	2021	MILANO	FOOD PROCESSING	VIRTUAL PARTICIPATION OF INDIAN BUYERS TO ITALY
52	DUBAI ACTIVE SHOW	27-30	OCTOBER	2021	DUBAI	SPORTS	INDIAN DELEGATION TO VISIT ITALIAN PARTICIPANTS
53	DOWNTOWN DESIGN DUBAI	08-12	NOVEMBER	2021	DUBAI	DESIGN	INDIAN DELEGATION TO VISIT ITALIAN PARTICIPANTS
54	WORLD WEEK OF THE ITALIAN CUISINE	22-28	NOVEMBER	2021	NEW DELHI	AGROFOOD	EVENT TO PROMOTE ITALIAN CUISINE
55	SICUREZZA	23-25	NOVEMBER	2021	MILANO	SAFETY & FIRE PREVENTION	MISSION OF INDIAN BUYERS IN ITALY
56	INTERNATIONAL DAIRY CATTLE SHOW	26 - 28	NOVEMBER	2021	CREMONA	DAIRY & LIVESTOCK	MISSION OF INDIAN BUYERS IN ITALY
57	EICMA 2021	23-28	NOVEMBER	2021	MILANO	E BIKE	MISSION OF INDIAN BUYERS IN ITALY
58	HGH INDIA	30 - 03	NOVEMBER- DECEMBER	2021	NOIDA	FURNITURE & DESIGN	COLLECTIVE PARTICIPATION IN THE FAIR
59	ANUTEC 2021	2 - 4	DECEMBER	2021	NEW DELHI	FOOD PROCESSING	COLLECTIVE PARTICIPATION IN THE FAIR
60	ARAB HEALTH	24-27	JANUARY	2022	DUBAI	MEDICAL DEVICES	INDIAN DELEGATION TO VISIT ITALIAN PARTICIPANTS
61	AEEDC DUBAI	01-03	FEBRUARY	2022	DUBAI	DENTAL DEVICES	INDIAN DELEGATION TO VISIT ITALIAN PARTICIPANTS

62	STONEMART	17-20	FEBRUARY	2022	JAIPUR	MACHINERY FOR STONE AND MARBLE	COLLECTIVE PARTICIPATION IN THE FAIR
63	COSMOPROF WORLDWIDE BOLOGNA	10-13	MARCH	2022	ITALY	COSMETICS	INDIAN BUYERS DELEGATION TO ITALY
64	EXPODENTAL MEETING RIMINI 2022	19-21	MAY	2022	ITALY	DENTAL DEVICES	INDIAN BUYERS DELEGATION TO ITALY
65	WIRE INDIA	23-25	NOVEMBER	2022	MUMBAI	WIRE MACHINERY	COLLECTIVE PARTICIPATION IN THE FAIR

In NERO: Attivita` organizzate da ICE New Delhi

In ROSSO: Attivita` organizzate da ICE Mumbai

In BLU: Attivita organizzate da ICE New Delhi e ICE Mumbai