

ITALIA

at BFW 2026



Ministry of Foreign Affairs
and International Cooperation



ITALIAN TRADE AGENCY



OpportunItaly
Il tuo business growth with Italian business



OpportunItaly

Driving business growth with Italian excellence.

OpportunItaly is a business acceleration programme promoted by ITA – the Italian Trade Agency – and the Ministry of Foreign Affairs and International Cooperation. It is designed to foster commercial connections between international buyers, distributors, entrepreneurs, and Italian companies through digital business matching services and content focused on the strategic sectors of Made in Italy.

The programme supports the export and internationalisation of Italian companies in key global markets, both established and emerging.

Join the programme that accelerates your business through the excellence of Made in Italy



OpportunItaly

Buyers Club

The OpportunItaly Buyers Club offers international professionals a set of benefits, including the opportunity to meet Italian companies at major global trade fairs with the support of ITA's local trade analysts. Members may also request priority access to receive invitations to visit with ITA the main Italian trade fairs.

Join the Club to access these and other benefits.

OpportunItaly Buyers Club is reserved for businesses that want to build real value through Made in Italy, thanks to high-quality relationships, exclusive content and customised support.



One step, a thousand *opportunities*

By joining the Club you can gain access to exclusive services designed by ITA to enhance your business opportunities with Italian companies, such as:



Sessions with *ITA experts*

Enjoy tailored tours with an ITA trade analyst to meet Italian companies exhibiting in the Italian National Pavilions at major trade shows.



Fast *Track*

Get on the priority list to receive invitations to visit with ITA the main Italian trade fairs.



Business *visits*

Explore the Experience Hub and meet Italian companies ready to welcome you in Italy.



Business matching *service*

Access ITA business matching tools directly at opportunitally.gov.it.



Market news *updates*

Stay informed with essential news and insights, carefully curated for your sectors of interest.



Discover the complete business acceleration programme at opportunitally.gov.it



Ministero degli Affari Esteri
e della Cooperazione Internazionale

ITA 
ITALIAN TRADE AGENCY

ITA is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and mediumsized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



ITALIAN TRADE AGENCY

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AMELIA CASABLANCA

For over fifty years, Amelia Casablanca has been a symbol of uniqueness, sophistication, refinement, culture, craftsmanship, and style. Amelia Casablanca is synonymous with that distinctly Italian culture capable of bringing dreams to life, pairing them with lace, silk, and embroidery, and adding that extra touch that sets apart a wedding dress signed by Amelia Casablanca—one that has always embodied the unmistakable taste of Made in Italy, where splendor and luxury reign.



 @ameliacasablanca

Amelia Casablanca

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▶ **P2 - STAND D468**



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BARBARA BELTRAME

Barbara Beltrame's wedding dresses are simply unique: every detail mirrors the bride and the woman's personality and style, triggering unforgettable emotions.

Our Collections do not simply follow the tradition or the trends: they surprisingly mix experience, haute couture and creativity to pay a tribute to elegance and innovation, as only Italian pros can do.

Barbara Beltrame dresses up every body to enhance every shape, and help every bride realize her innermost dreams.



 @barbara.beltrame



BARBARA BELTRAME

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▶ **P2 - STAND C355-C3550**



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FERDINAND CONCEPT

A young representative of Made in Italy, Ferdinand has, in just a few years, become a point of reference for many icons of elegance within the national star system.

Already well known to the press for having received the "Couture" award from the honorary president of the National Chamber of Italian Fashion, Cavalier Mario Boselli, alongside Adriana Di Lello, Editor-in-Chief of Elle Italia, and Myra Postolache, Contributor for Vogue Talent, Ferdinand on that occasion represented the excellence of Made in Italy within the international context of Mad Mood in Milan.

Ferdinand's princely and luxurious creations make women dream. On the most important days of their lives, they choose to be guided by a couturier who designs the perfect made-to-measure gown—an authentic design process tailored to each individual client. Haute Couture and Bridal Couture garments are crafted in the atelier in San Sebastiano al Vesuvio (Naples), where the designer welcomes clients from all over Italy and, in recent years, has become highly sought after by international clientele.



 @ferdinandconcept

Ferdinand Concept

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▶ **P2 - STAND D465**



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CARLA

Founded in 1982 by Carla Ragaini, the company was established with a clear vision: to create bridal accessories that marry modern aesthetics with timeless charm.

Today the brand is led by her daughters, Francesca and Caterina Di Bartolomeo, who continue to develop its identity with a contemporary perspective.

Each creation comes to life in the workshop in Tolentino, in the heart of the Marche region, a region renowned for its manufacturing tradition, where passion for fine Italian craftsmanship has been passed down through generations and recognised as Artistic and Traditional Craft Enterprise.

The preservation of Made in Italy, specialised know-how, an innovative approach and the ability to offer bespoke customization lie at the heart of the brand, together with a genuine attention to customer service. Long-standing collaborations with bridal brands, designers and ateliers across international markets confirm the brand's value and recognition.



carlasposa0261 acconciature.carla.ragaini @carla_accessori_abiti_sposa

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▶ P2 - STAND D466



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ANNA BELLA

Anna Bella offers unique and handcrafted products with a contemporary style to a demanding, curious, positive consumer, who is always looking for the perfect detail.

It is able to offer an extraordinary level of quality thanks to a unique combination of solutions and design, quality materials, original use of colors, and strong attention to detail. The emotions that take place in the product are not purely aesthetic but express an interest in functional, smart, and original solutions.



Instagram icon @annabella_altarocca

Anna Bella

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▶ **P2 - STAND E572**



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DALIN ITALIAN ATELIER

Dalin Atelier is a company made up of people who, with passion, dedicate their lives to the creation of tailored wedding dresses, in step with times and market demands. The first tailoring workshop was born in 1965 when Giovanni Quaranta, founder, soul and heart of the atelier decided to give every woman the opportunity to feel unique on her special day.

Giovanni has been a guide and a source of inspiration for his family and his collaborators, so that he has been able to transfer his passion for ancient art of tailoring to his sons. Silvino, Vito and Vinni grew up taking part in the life of the atelier, covering different but complementary roles. Today Dalin gives voice to dreams and makes brides wishes tangible.



@dalinatelier

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ITALIAN ATELIER

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▶ **P2 - STAND C365-C3650**



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FRANCESCO ITALY

Francesco Italy is an Italian brand specializing in elegant footwear, particularly bridal and formal shoes. Founded in Sicily in 1945, it blends traditional craftsmanship with modern design, creating refined products made from high-quality materials.

Each pair is carefully crafted through a detailed artisanal process, ensuring comfort, durability, and attention to every detail. The collections are designed for special occasions such as weddings and formal events, offering timeless style and sophistication.

Today, Francesco Italy stands as a symbol of Made in Italy excellence, appreciated both nationally and internationally for its quality, elegance, and customization options.



 francescocalzature

FRANCESCO
ITALY

Eleganza e Qualità
dal 1945

GDA GROUP SRL

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▶ **P2 - STAND C359**



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ALESSANDRO ANGELOZZI COUTURE

A brand present in the bridal sector for about 20 years, with an in-house workshop, style office, and fashion designer. We use pure Como silk fabrics and French lace, ensuring 100% Made in Italy production. We also create custom-made dresses for each bride.



▶ AlessandroCouture f Alessandro Angelozzi Couture @alessandroangelozzicouture

ALESSANDRO ANGELOZZI COUTURE

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▶ **P2 - STAND C351-C3510**



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ITA[®]
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Creating business growth with Italian excellence

DIPLOMATICA

Production of men's formal shirts and accessories: footwear, belts, cufflinks, ties, bow ties, clutches. all made in Italy.



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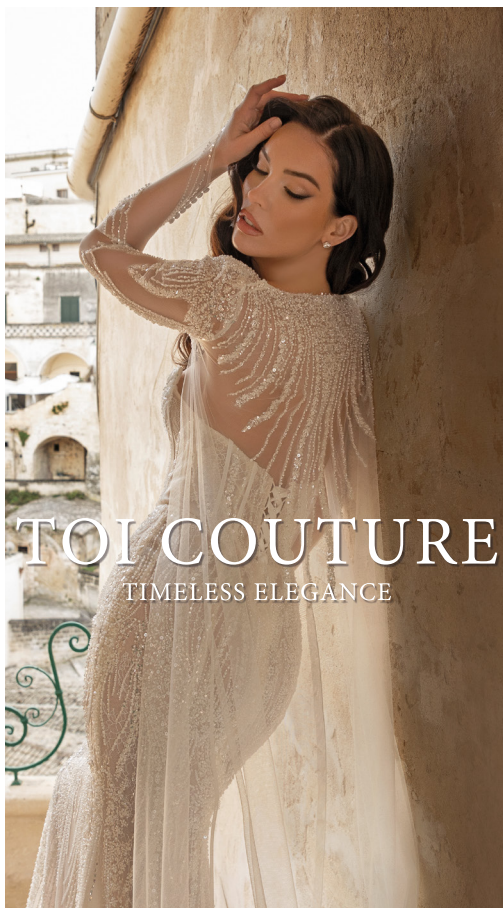


TOI COUTURE

Toi Couture is a brand synonymous with refinement and elegance, capturing the hearts of brides around the world since 1985. It stands for quality, creativity, and craftsmanship, with each dress embodying a symphony of exquisite details—a perfect fusion of tailoring tradition and stylistic innovation, making every creation a unique masterpiece. The meticulous attention to materials, the precision of the cuts, and the use of fine fabrics such as lace, silk, and tulle transform each design into a timeless work of art.

Toi Couture does not merely export dresses; it exports a true sense of style, offering an unforgettable experience to every woman who chooses to wear its creations. The brand's ability to merge tradition and modernity while never compromising on originality has made it a symbol of dreams brought to life, where every detail tells the story of a unique and timeless love.

Toi Couture is a testament to the enduring evolution of tailoring and design, serving as an ambassador of beauty and elegance. Its dresses do not merely enchant—they move the soul.



@toicouture

TOI COUTURE
TIMELESS ELEGANCE

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▶ **P2 - STAND D464**



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ELISABETTA POLIGNANO

The dress makes the personality of every woman: this is the common thread to all the creations, the ideal that has always inspired the designer. Elisabetta Polignano experiences the tailoring workshop first-hand every day: here tradition and stylistic innovation come together to give life to 100% Made in Italy dresses that she herself conceived, designed and made. Each model is unique and pursues perfection.



 Elisabetta Polignano  @epolignano



ELISABETTA POLIGNANO

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▶ **P2 - STAND D452**



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LUISA SPOSA

Luisa Sposa's is a love story. A love for the little things: letting your hands glide over sheaves of wheat, walking barefoot in the sea, breathing in the scents of nature carried by the air. When, in 1988, Luisa Lotti decided to found her own artisanal atelier, Luisa Sposa, so deeply in love with her land, Puglia, and all that it offered, she could not help but draw inspiration from it all.

Forty years later, as Luisa Sposa's gowns grace the most prestigious runways, from Milan to New York, that love remains unchanged. The

inspiration for each creation, just as it was then, continues to take root in the same homeland of the maison. The meticulous craftsmanship, the sartorial care, and the personalization of each garment are expressions of that feeling—a love for the little things.

Thanks to all of this, the Luisa Sposa maison, born as a small atelier, is today a family-run business that employs many women. Together with them, the company is managed with respect for their pace of life and their needs.



▶ Elisabetta Polignano @futurabride @luisasposabride



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▶ **P2 - STAND D454-D456**



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FLORIANA FORMISANO

For Our Company the mission is to accompany every woman in her most important moments, offering clothes that don't just dress, but also tell a story. Every line, every fabric, every detail is designed to enhance femininity in all its nuances: strong and delicate, bold and luminous, free and self-aware. For us, fashion has never been just a dress. It's a universal language, a way of expressing who we are and what we carry within us. Every Floriana Formisano creation is born from the desire to give shape to emotions, to transform beauty into an experience that remains etched in the heart.



Instagram icon @floriana_formisano_collection



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FORMISANO

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▶ **P2 - STAND E567**



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ELISABETTA POLIGNANO

More than 25 years of | More intense work, challenges, and great satisfaction but above all passion for dresses and Italian tailoring. It all begins in Putignano, which is the cradle of Italian bridal dress production: Apulia (Puglia). After finishing her studies, Elisabetta Polignano moves to Milan to study Architecture, and in 1997, on the shores of Lake Maggiore, in Oleggio, she founds her company which still has its headquarters here, with a laboratory, of f ices and showroom.

A woman's personality in a dress. The dress fits the personality of every woman: this is the red thread, the continuous trait between all creations, the philosophy that has always inspired the designer.

Elisabetta Polignano lives every day in the tailoring laboratory: spaces steeped in tradition where the winds of stylistic innovation blow, to give life to 100% Made in Italy dresses that she herself designs and makes. Each model is unique and tends towards perfection.



▶ Elisabetta Polignano

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▶ **P2 - STAND D450**



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PALAZZO 1991

Palazzo 1991 is an Italian company specialized in the design and production of high-quality formalwear and ceremonial garments. Our collections combine Italian tailoring tradition with contemporary design, offering refined suits for grooms, special occasions and formal events. Each garment is developed with attention to detail, premium fabrics and a strong focus on elegance, fit and craftsmanship.

The company works with an international network of boutiques and retailers, providing reliable production, consistent quality and dedicated support for partners worldwide. Palazzo 1991 collections are entirely designed in Italy and reflect the heritage of Italian style while responding to the needs of modern markets.

Our mission is to create distinctive garments that express sophistication, personality and the excellence of Made in Italy.



Palazzo1991Cerimonia @palazzo1991cerimonia



PALAZZO
1991

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▶ **P2 - STAND D458-D460**



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GIANNI MOLARO

Gianni Molaro is a leading brand in the formalwear and ceremony fashion sector, renowned for its refined Italian craftsmanship and timeless elegance. The company specializes in creating sophisticated suits and attire designed for weddings, gala events, and special occasions, combining traditional tailoring techniques with modern style elements. Each collection reflects a strong attention to detail, high-quality fabrics, and a deep understanding of contemporary trends, ensuring garments that are both stylish and comfortable. Gianni Molaro stands out for its ability to dress individuals with confidence and distinction, offering a perfect balance between classic aesthetics and innovation. With a solid reputation in Italy and beyond, the brand continues to represent excellence in ceremonial fashion, making it a trusted choice for those seeking elegance and exclusivity in their most important moments.



📷 @maisongiannimolaro

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▶ **P2- STAND C367**



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RITA MODE

Rita Mode creates bridal and formal accessories and veils. It was founded in 1965 by Rita Calabrese and Domenico Carratu'. Today, the company is run by the second generation, with Carmine, Stefania, and Francesca Carratu'.



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PISCONTI MILANO

Pisconti Milano was born from many years of experience in the sector, from which a clear vision of the current state of relationships between retailers and brands has emerged.

Over the past decade, the commercial and communication strategies of the industry's leading players have created a growing distance from their reference retailers.

By contrast, the values on which our Group is founded bind us closely to ateliers. We believe that the beating heart of bridal fashion lies within ateliers—places where human connection and excellence in service truly make the difference.

For us, the atelier is not merely a sales channel, but a true philosophy. It is the meeting point between the brand and the client, the place where quality meets experience and passion becomes reality.

Our sales and communication strategy is deeply meritocratic: we grow alongside our partners, building shared success based on trust, innovation, and positioning. Pisconti Milano does not follow passing trends—it creates them, remaining faithful to what truly matters: the value of excellence, the authenticity of relationships, and the strength of ateliers.

In the world of fashion, staying true to one's values is essential in order to stand out and build an authentic career. When our principles guide our choices, every decision becomes more conscious and harmonious. Adapting to lifestyles and trends that no longer reflected our identity risked compromising our authenticity.

Pisconti Milano: strong roots, ambitious vision. Always one step ahead.



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P2 - STAND E566



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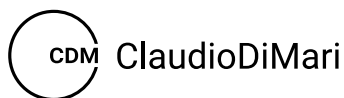


CLAUDIO DI MARI

The Claudio Di Mari brand was born from the creative vision of Sicilian designer Claudio Di Mari and represents a blend of sartorial tradition, innovation, and stylistic research. The collections express a refined and contemporary aesthetic, where attention to detail, quality materials, and garment construction are central elements. The brand celebrates timeless elegance, reinterpreting it with a modern and experimental approach. Inspired by Mediterranean culture and Sicily's strong identity, Claudio Di Mari creates garments that express character, personality, and authenticity. Clean lines, carefully crafted volumes, and tailored workmanship blend to create pieces designed for a confident, elegant, and self-assured woman.



Instagram icon @claudiodimari



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▶ **P2 - STAND D472**



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OLYMPIA

Olympia is a bridal haute couture brand where the excellence of Made in Italy meets the vibrant heart of Naples. Our creations are designed for women who want to leave their mark, blending a sensual, striking aesthetic with a deep respect for sartorial tradition.

We offer two distinct souls to suit every desire: Olympia Line: the perfect balance between timeless elegance and precious detailing. Dea Line: for the bold bride who wants to feel like a true style icon.

Each gown is a journey through fine fabrics and avant-garde design, created for those who refuse to go unnoticed on their most special day. With Olympia, dreams take shape through an authentic, passionate, and deeply Italian sense of luxury.



 @olympiasposa

OLYMPIA

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▶ **P2 - STAND C3610**



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ITA ^{AK}
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