Borsa Vini Italiani - a full-day immersion in Italian wine Trade Tasting with 54 Italian producers

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BORSA VINI ITALIANI 2023

4 OCTOBER 2023 10:30 - 18:00

Science Museum | ILLUMINATE London Trade Tasting with 54 Italian producers

More than 50 of Italy's finest wine producers are heading to London on October 4, showcasing their wines at the eagerly anticipated Borsa Vini Italiani event. Organised by the **Italian Trade Agency**, the event will feature producers from Italy's major wine regions with over 300 wines. Many of them are seeking distribution for the first time.

The tasting takes place at the **Science Museum's Illuminate** from 10.30am to 6pm.

Strictly for trade and selected members of the press.

If you are a UK-based wine or drink business and would like to attend,

<u>Register here</u>

Seminars have also been announced!

Two masterclasses presented by <u>Walter Speller</u>, Editor Italy for JancisRobinson.com, will provide attendees with in-depth knowledge and insights into Italian wines:

BORSA VINI MASTERCLASSES

Presented by Walter Speller – Editor Italy www.JancisRobinson.com





LONDON 4 OCTOBER 2023

Science Museum | ILLUMINATE

11AM Beyond Prosecco – Italy's rich tradition of sparkling wines explained

Poderi Moretti - Piedmont Cantine Bava – Piedmont Le Carezze - Veneto Venchiarezza - Friuli Venezia-Giulia La Boscaiola Vigneti Cenci - Lombardy Cantina di Carpi e Sorbara - Emilia-Romagna Il Borro - Tuscany Cantine Macchie Santa Maria - Campania

3PM

Indigenous and home grown – Italian local grape varieties and their adaptability to global warming

Produttori di Govone – Piedmont Paolo Angelini – Piedmont Drius - Friuli Venezia-Giulia Vigna Petrussa - Friuli Venezia-Giulia Angoris - Friuli Venezia-Giulia Mossi - 1558 - Emilia-Romagna Malenchini - Tuscany Fabrizio Dionisio - Tuscany

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ITA London director Giovanni Sacchi says: "The UK market is a major destination for Italian wine exports, and this year's trade figures prove this yet again with an increase of almost 14% year-on-year of the value of Italian wine exports to the UK in 2022. With an increase in the number of producers present compared with last year, taking it to 54, we are confident that this year's Borsa Vini Italiani will be fruitful in encouraging new business partnerships to strengthen and widen the presence of Italian wines in this country."

<u>Register here</u>

