



Ministero degli Affari Esteri
e della Cooperazione Internazionale



SCOOP

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OLYMPIA NATIONAL
KENSINGTON, LONDON

ITA - ITALIAN TRADE AGENCY

🏠 Italy House, 4-5 Buckingham Gate
SW1E 6JP London
☎ (+44) 2072923910
✉ londra@ice.it
🌐 www.ice.it
📷 📘 ✕ 🌐



ITA is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

ITA supports Italian businesses abroad and attracts foreign investment. The ITA Office in London promotes Italian fashion companies in the UK through participation in key sector trade fairs in UK and selecting and accompanying qualified professional foreign delegations to visit the most important events of the sector in Italy such as Pitti Uomo, Pitti Bimbo, Pitti Filati, Filo, WHITE Milano, Milano Unica, Lineapelle, MIPEL, MICAM.

We collaborate closely with leading Italian fashion trade fairs by curating exclusive, invitation-only business programmes for a selected group of highly qualified buyers, press, retailers, and industry professionals. These initiatives include tailored business trips and dedicated access to premier events, supporting international visibility and business development for Italian fashion brands.

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120% LINO

PALLADIUM MODA SRL

🏠 Via Ferruccio Lamborghini 2/4/6,
SANT'AGATA BOLOGNESE (BO)

☎ (+39) 051956878

✉ cristiana.filippini@egomark.co.uk

🌐 www.120percento.com

📷 @120lino

Contact: Cristiana Filippini, Agent

☎ (+44) 7813123709

✉ cristiana.filippini@egomark.co.uk



NATURAL LUXURY

120% LINO is built around linen, a natural fabric used since the 1990s. Made from European linen plants, it is grown sustainably with minimal impact. It needs only rainwater, no chemicals, and absorbs CO₂. After harvest, roots enrich the soil and the whole plant is used, creating no waste. Linen is one of the oldest fabrics, valued for being breathable, hypoallergenic, and durable. It becomes softer with wear and is fully biodegradable. In ancient times, it was worn by Egyptians as a symbol of purity and connection to the divine, while vestal priestesses linked it to purity and the eternal flame. The brand also uses garment dyeing, where finished pieces are dyed after making. This ancient technique enhances colour, texture, and softness, giving each garment a unique, lived-in feel.



ACANTO**ACANTO STUDIO SRL**

🏠 Via Vicinale Murta 7, SURANO (LE)

☎ (+39) 3891163664

✉ info@acantostudio.com

🌐 www.acantostudio.com

📷 @acantostudio

Contact: Salvatore Gnoni, Founder & CEO

☎ (+39) 3891163664

✉ salvatore.gnoni@acantostudio.com



Our name is a symbol. Acanthus is an ancient Mediterranean plant, strong, elegant and resistant. It is the shape that inspired capitals, friezes, and Baroque decorations that tell the story of centuries of art and beauty in our region. We believe the world would be a better place if everyone could authentically express their essence, their character. This is why we create objects that speak of you and us, of the place we come from and the place you choose to stay. We create stylish products with passion and artisanal care, transforming every detail into an opportunity to feel good and be yourself, every day, on every occasion. Our key messages are about Territoriality, Craftsmanship, Aesthetics and Self-expression. On our journey, we carry with us:

- Conscious authenticity, which is not afraid to show itself as true.
- Courageous attention to detail, because every detail counts.
- Discreet connection, with the people and places that inspire us.
- Bold freedom to follow your own path.



ALESSANDRO ASTE

ELOM DI ALESSANDRO ASTE

🏠 Corso Quintino Sella 134, TORINO (TO)

☎ (+39) 3333277498

✉ info@alessandroaste.com

🌐 www.alessandroaste.com

📷 @alessandroasteofficial 📘

Contact: Alessandro Aste, Owner

✉ elomcashmere@gmail.com

ALESSANDRO | ASTE

Alessandro Aste is a clothing brand specialized in production of knitwear made of pure cashmere and fine yarns. The brand's philosophy is to perfectly combine craftsmanship with the concept of elegance, referring to a consumer who pays attentions to those details that build its "essence".



ANGELA CAPUTI GIUGGIÙ

GIUGGIU' DI ANGELA CAPUTI SRL

🏠 Via S. Spirito 58r, FIRENZE (FI)

☎ (+39) 055212972

✉ angelacaputi@giuggiu.com

🌐 www.angelacaputi.com

📷 @angelacaputi_giuggiu

Contact: Maddalena Bencini, Co-Owner

☎ (+39) 055212972

✉ angelacaputi@hotmail.com

ANGELA CAPUTI
Giuggiù

Between fashion and art we can place the precious bijoux of Angela Caputi who gave life in 1975 in Florence to an exclusive “workshop” where she creates her collections. These bijoux, realized in resins materials, are expression of the most representative and qualified “Made in Italy”. These bijoux are handmade, realized according to the traditional Florentine techniques. Colourful elegant and spectacular designs. Materials: Synthetic materials.



AVANT TOI

LIAPULL SRL

🏠 Via Carlo Botta 8, MILANO (MI)

☎ (+39) 0108681780

✉ gaia.broch@liapull.it

🌐 www.it.avant-toi.it

📷 @avant_toi.it

Contact: Gaia Broch, Sales Representative

☎ (+39) 0108681780

✉ gaia.broch@liapull.it

AVANT TOI
Art to Wear

Cashmere knitwear and other fine fibres apparel for men and women, all made in Italy and hand painted.



CARBOTTI

CARBOTTI SRL

🏠 Via Pietro del Tocco 31,
MARTINA FRANCA (TA)

☎ (+39) 0804858075

✉ carbottiitalia@gmail.com

🌐 www.carbotti.it

📷 @carbotti_bags

Contact: Giovanni Carbotti, Sales Manager

☎ (+39) 3476130740

✉ carbottiitalia@gmail.com



Over the past sixty years, we have been creating high-quality handmade bags designed for women who want to stand out with style. All bags are born from the combination of our experience and your desires: size, materials, colours... every element speaks about you. As we believe that a bag is not just an object, but an authentic expression of your personality.



CASA MASTRO POSITANO

CASA MASTRO & C. SNC

🏠 Viale Pasitea 41 - 43, POSITANO (SA)

☎ (+39) 089811788

✉ info@casamastropositano.com

🌐 www.casamastropositano.it

📷 @casamastro_positano

Contact: Ivan Mastro, Owner

☎ (+39) 3381118460

✉ ivan.mastro987@gmail.com



Casa Mastro positano is known for its authenticity of Italian fabrics and manufacturing in Positano. Our collections are always inspired by the beauty of our town, which we are in love with.



FIorentINI + BAKER

REMO SRLU

🏠 Piazza Aldrovandi 1/A, BOLOGNA (BO)

☎ (+39) 051273222

✉ info@fiorentini-baker.com

🌐 www.fiorentini-baker.com

📷 @fiorentinibaker 📺

Contact: Tea Zenzerovic

☎ (+39) 3899961416

✉ tz@fiorentini-baker.com



Founded in collaboration with interior designer Paolo Fiorentini, Fiorentini+Baker, launched to instant success, reflects English designer Deborah Baker's commitment to crafting high-quality boots. Drawing on the skills of an Italian small family-run artisan shoemakers rather than trends, Fiorentini+Baker has created outstanding, genuine leather footwear for those who want something everlasting and not ephemeral. Lasting quality matters and it matters, now, more than ever. We don't need more, we need better. Here at Fiorentini + Baker, our products are made in Italy and made to last. Drawing on the authentic skills of impeccable Italian craftsmanship to create resistant, quality products that stand the test of time. Create good things and enjoy good times is an unwavering Fiorentini + Baker ethos. An eternally optimistic standpoint that's baked into every step from factory to feet. Since 2001, this passion and positivity has fuelled creativity, crafting beloved products that are, and continue to be, cherished globally.



FLOOR

BOUNGALOW 5 S.R.L.

🏠 Via Guido Rossa 15, RIO SALICETO (RE)

☎ (+39) 0522640665

✉ commerciale@bungalow5.it

🌐 www.floorclothing.com

📷 @floor.clothing

Contact: Sven Benetti, Managing Partner

☎ (+39) 0522640665

FLOOR

FLOOR is unconventional women's clothing. An ideally eclectic and discreet woman. A woman with a fresh and lively impulse, free to express a new femininity with spontaneity and irony. Graphic lines and eclectic prints marry with luxe textures, all infused with a vintage undertone. Relaxed and effortless, but no less elegant, this is our take on the essentials of a multitasking wardrobe, always with an eye on the volumes and originality of our color proposals.



FRANCESCAGERACI MADE IN ITALY

FRANCESCAGERACI SRLS

🏠 Via Andrea d'Isernia 47/51 NAPOLI (NA)

☎ (+39) 3491168490

✉ office@francescageraci.com

🌐 www.francescageraci.com

📷 @francescageraci.madeinitaly  

Contact: Francesca Geraci, Owner

☎ (+39) 3491168490

FRANCESCAGERACI
MADE IN ITALY

Born from the passion for elegance and rooted in the values of Made in Italy, the brand FRANCESCAGERACI reinterprets the entire modern woman wardrobe through its refined fabrics, the vibrant colours and the timeless silhouettes.

Founded in 2020 by Francesca Geraci in Naples, the brand combines the Neapolitan tailoring tradition and expertise with a contemporary vision of femininity, brings a great attention to details and offers high-quality and semi-tailored garments while remaining in an accessible price segment.

All the work is carried out in Naples, where Francesca designs, plans, organizes and oversees production. The collections include ready-to-wear, denim, beachwear, sustainable pieces in recycled cotton and the After Eight evening line. Today the line is distributed online throughout Italy, while abroad is present in carefully selected boutiques passionate about Made in Italy.



GOODMATCH

GOOD MATCH DI BOCCHI GIULIA E ORSOLA & C. SAS

🏠 Via Marchi 1 - Pieveottoville,
POLESINE ZIBELLO (PR)

☎ (+39) 052495254

✉ amministrazione@goodmatch.it

🌐 www.goodmatch.it

📷 @GOODMATCH_

Contact: Mattia Gobbi, Commercial Director

☎ (+39) 3487640782

✉ mattia.gobbi@goodmatch.it

GOODMATCH
PARMA — ITALY

We are a company located in the north of Italy, in Parma. We were born in 1964, and specialized on jersey material used for sportswear and leisurewear. In 2016 a new line was developed with the support of external designers to combine made in Italy style and quality with the elasticity and comfort of jersey, Creating a range of daily product directed to an international customer, active and always on the move. We target a modern working-woman, always on the move, offering her a contemporary collection, comfortable and easy to wear all day. We have developed a new generation of materials: light, super soft, highly performing and eco-sustainable. Super stretch fabrics create a perfect look while being comfortable all day. A “good match” between Made in Italy quality and innovation, with a superior performance.



HAND CASHMERE

GLOBAL LINE SRL

🏠 Via della solidarietà 62, PERUGIA (PG)

☎ (+39) 0755792024

✉ info@globallinesrl.com

🌐 www.globallinesrl.com

📷 @h.a.n.d_cashmere

Contact: Enrico Castellani, Sales Manager

☎ (+39) 39544412



The proposal of aesthetics and modern Italian style, more than any other product that expresses love for the traditions to a manual unique to the delicacy of fine fibers, mixed as cashmere, cotton, viscose to get to pure cashmere or blended with silk, unique material for heads of very light volume, but at the same time, worked in the heart of Umbria, that still adopt the Italian way of life based on good manufacturing and draw on knowledge from the bottom of the knitting traditions of Umbria, the mark HAND able to carry on a product of contemporary style. The collections destined to achieve the high market because are realized based on inimitable wife, such as the products that are originated.



HIBOURAMA

SPACE LEATHER S.R.L

🏠 Via Gregorio XI 12, ROMA(RM)

☎ (+39) 3515658064

✉ spaceleathersrls@legalmail.it

🌐 www.hibourama.it

📷 @hibourama

Contact: Andrea Bettinotti

☎ (+39) 3515658064

✉ andrea.bettinotti@hibourama.it

HIBOURAMA

Material, texture, and design are the elements that define the Hibourama identity. Our collections are born from continuous research into materials, shapes, and three-dimensional surfaces: from crystal thread to the leather and suede craftsmanship of the new lines. Each product is designed to express tactile and visual recognition, where the material becomes the true hallmark of the brand



JEI'S LETIZIA DENARO

LETY SRL

🏠 Via Genova 20, PRATO (PO)

☎ (+39) 0574527477

✉ info@lety.it

🌐 www.letiziadenaro.it

📷 @jeis_letizia_denaro 📺

Contact: Letizia Denaro, Owner

☎ (+39) 0574527477

✉ amministrazione@lety.it

JEI'S
Letizia Denaro

Situated in Tuscany, JEI'S is an Italian brand leading in printed knitwear known for its original collections with the finest yarns. A dynamic brand, now present on the European market for several years, which produces unique garments destined to a selected clientele, far from mass production and attentive to the environment. Our strengths are the uniqueness of the prints and innovation in the use of materials. Many of our garments are double use and the woman can choose the side to wear according to the desired outfit.



KARMA | FEEL'O

FREEDOM GROUP SRL

🏠 Via Faentina 175/A, RAVENNA (RA)

☎ (+39) 3487120987

✉ amministrazione@freedom-group.it

🌐 www.karmaofficial.it

📷 @karma_official_brand

📷 @feel_O_fashionbrand

Contact: Catia Saetti, Export Manager

☎ (+39) 335 6366137



feel 'O

Karma and Feel'O are two distinct Italian-made total look collections, each with its own unique style and identity.

Designed for contemporary women aged 25 and above, they offer versatile, up-to-date fashion with a strong focus on wearability and elegance. Both collections combine excellent quality with a very attractive price range, delivering fashionable pieces that remain current season after season.



LAVI**PICCOLA LUDO S.R.L.**

🏠 Via San Polo 5, SULMONA (AQ)

☎ (+39) 3204075065

✉ info@lavicouture.it

🌐 www.lavicouture.it

📷 @lavicoutureofficial

Contact: Ludovica Barabaschi

☎ (+39) 3204075068

✉ ufficiostile@piccolaludo.it

LAVI

couture

Cinzia Cinotti is originally from Sulmona and, from a very young age, has been immersed in the unique atmosphere of her family's clothing shop, founded by her parents. With her creativity and artistry, she brings garments of pure beauty to life. Right from the start, one can sense the freshness and poetry of her creations, which evoke Italian gardens and the typically romantic and delicate patterns of a bygone era, yet remain ever-relevant and timeless, such as floral patterns, gingham checks and stripes. Her desire is to bring a dream to life with ethereal fabrics, creating an atmosphere that becomes one with the garment: when worn, it is as if it comes to life.



LORENZO MASIERO

MASIERO LORENZO SRL

🏠 Via II Strada 20, VIGONOVO (VE)

☎ (+39) 0499832025

✉ erika@lorenzomasiero.it

🌐 www.lorenzomasiero.it

📷 @lorenzomasiero_venice

Contact: Erika Masiero

☎ (+39) 3497428028



Luxury italian brand known for cerified leather shoes and boots made in Venice



NINALEUCA

NINALEUCA SRLS

🏠 Piazzetta duca d'atene 5, LECCE(LC)

☎ (+39) 3351003091

✉ info@ninaleuca.com

🌐 www.ninaleuca.com

📷 @ninaleuca

Contact: Benedetta Rossi, Owner

☎ (+39) 3351003091

✉ r_benedetta@hotmail.com

NINALEUCA

MADE IN ITALY

We produce linen dresses entirely made in Puglia with Italian linen, handmade embroidery and crochet



NINE:INTHE:MORNING

BUBE CLOTHING COMPANY SRL

🏠 Via Nosellare 48,
ROSSANO VENETO (VI)
☎️ (+39) 0424540611
✉️ chiara@nineinthemorning.com
🌐 www.nineinthemorning.com
📷 @9inthemorning 📺

Contact: Umberto Vendramin,
Sales Director
☎️ (+39) 0424540611
✉️ umberto@nineinthemorning.com

The Italian brand nineinthemorning goes far beyond the garment itself, crafting genuine style icons. By blending meticulous fabric research with a deeply artisanal, tailored approach, the brand's mission is to redefine contemporary elegance through expertly crafted pieces—from its signature trousers and premium denim to complete, cohesive collections.

The label fuses authentic Italian craftsmanship with future-forward textile innovation, offering a versatile wardrobe designed to build confidence and effortlessly transcend seasonal trends.

More than just a name, “nine in the morning” evokes that precise moment of conscious awakening: the start of a day defined by self-expression, purposeful style, and the ultimate answer to the daily question: “What will I wear today?”

nine:inthe:morning



OPALINA

AI ITALIA SRL

🏠 Zona Industriale Km 2,7
FRANCAVILLA FONTANA (BR)

☎ (+39) 3288721636

✉ info@opalina.it

🌐 www.opalina.it

📷 @opalina.official

Contact: Antonio di Coste

☎ (+39) 3288721636

Opalina

The Opalina story begins among threads, sewing machines, and skilled hands, where the art of tailoring merges with the passion of those who have chosen to express feminine beauty through timeless garments. Founded by a group of women who have made craftsmanship their signature, Opalina is now synonymous with conscious elegance, Made in Italy quality, and tangible sustainability.



ORNELLA BIJOUX

ORNELLA BIJOUX SAS DI SIMONA SCALA E C

🏠 Via Monte Cervino 4, MILANO (MI)

☎ (+39) 028052742

✉ info@ornellabijoux.com

🌐 www.ornellabijoux.com

📷 @ornellabijoux

Contact: Simona Scala, Owner

☎ (+39) 3383966816

✉ scala.simona@gmail.com



We are a Milan- based artisanal company that has been crafting high-end handmade costume jewelry since 1944



PASOTTI

PASOTTI OMBRELLI SRL A SOCIO UNICO

🏠 Via Roma 77, CASTELLUCCHIO (MN)

☎ (+39) 376438791

✉ info@pasottiombrelli.com

🌐 www.pasottiombrelli.com

📷 @pasottisince1956

Contact: Nicola Begotti, CEO

☎ (+39) 376438791

✉ nicola@pasottiombrelli.com

Pasotti
SINCE 1956

Luxury Umbrellas, Shoehorns, Handsticks and Walking Sticks - Handmade in Italy since 1956



PLOUMANAC'H

KOSTNER SRL

🏠 Via della Pineta 2A, ARENZANO (GE)

☎ (+39) 0104076683

✉ info@theloumanach.com

🌐 www.theloumanach.com

📷 @ploumanach

Contact: Filippo Decotto, Marketing

☎ (+39) 3387318429

✉ filippo@theloumanach.com



Ploumanac'h's women's spring summer collection blends timeless style with comfort, featuring versatile high-end leisurewear that effortlessly adapts to cooler seasons.



POLINA FIRENZE

SESTO CONTINENTE DI ELVIDO CATALDO

🏠 Via della Scala 77 Rosso, FIRENZE(FI)

☎ (+39) 3316314858

✉ commerciale@polinafirenze.com

🌐 www.polinafirenze.it

📷 @polinafirenze

Contact: Ivana Carandente Giarrusso

☎ (+39) 0557967848



Polina Firenze is a Florence-based artisanal brand specializing in high-end fashion jewelry. Each piece is handcrafted in brass, enriched with refined enamels and finished with 24kt gold plating. Our collections combine Italian craftsmanship, distinctive animal-inspired design, and a strong luxury identity. We are present in international markets and aim to expand our global network through selected, high-quality partnerships.



POUR MOI MAGLIERIA ITALIANA

POUR MOI SRLS

🏠 ss 100 km 17 lotto 18b mod 3,
CASAMASSIMA (BA)

☎ (+39) 0804578341

✉ pourmoisrls@gmail.com

🌐 www.pourmoi.it

📷 @pourmoiofficial  

Contact: Erika Lepore, Director

☎ (+39) 3921723593



Pour Moi is total look woman focused on knitwear, careful to interpret the continuous evolutions of fashion. The production process of this brand takes place exclusively on National territory to guarantee and preserve the Made in Italy. Made in Italy. These choices determinate a high-quality product both for the style and for the materials. Pour Moi collection interpretate a particular poin of you of femininity and fashion that leads to see things and relate to the world in different ways.



RC - RECUPERO COTONE

LUCKY BABY SRL

🏠 Via Tommaso Salsa n. 6,
TREVISO (TV)
☎ (+39) 3738719141
✉ contact.luckybaby@gmail.com
🌐 www.recuperocotone.it
📷 @recuperocotone

Contact: Matteo Mistrazzoso
☎ (+39) 3475595654
✉ matteomistra@gmail.com



Our brand Recupero cotone rediscovers the authentic value of old materials, reinterpreting them in a contemporary way. The collections are born from the use of natural fibres and colour palettes inspired by vintage garments with soft and lived-in shades. The fits recall timeless shapes designed to offer comfort and character, in balance between artisan tradition and modern sensitivity.



RIPANI

RIPANI ITALIANA PELLETERIE S.R.L. S.B

🏠 Via S Botticelli 3, TORTORETO (TE)

☎ (+39) 0861788128

✉ staff@ripani.com

🌐 www.ripani.com

📷 @ripanibags_official  

Contact: Franco Iezzi, Manager

RIPANI

MADE IN ITALY

RIPANI was founded in 1957 and, within its 3,800-square-meter headquarters, has been designing, producing, and distributing Made in Italy bags for over 60 years, for both women and men. Every piece is crafted with skill and meticulous attention to detail, celebrating the beauty of genuine leather, refined design, and Italian creativity. Each product becomes a true work of art, created in full respect of environmental and ethical standards — a commitment that RIPANI has chosen to strengthen by becoming a Benefit Company.



SAYYOU**CALZATURIFICIO MODA ITALIANA S.R.L.**

🏠 Via Chiusa 45, BAGNACAVALLLO (RA)

☎ (+39) 054562144

✉ marketing@sayyou.it

🌐 www.sayyou.it

📷 @sayyou_shoes

Contact: Mattia Salimbeni, Manager

☎ (+39) 3534945037

✉ marketing@sayyou.it

sayyou

At the heart of SAYYOU lie the lightness, flexibility, and softness of EVA. Our collections are entirely Made in Italy, born from the belief that a shoe should not impose an identity or dictate a role; instead, it should allow the wearer's true character to emerge naturally. The "Eolo" collection is defined by lightness, immediacy, and visual expression. Every model is designed for ease and comfort, providing a blank canvas for surfaces, textures, and patterns to take center stage. The "Zeus" collection is engineered around the relationship between the body and its environment. It is designed to adapt to the diverse moments, conditions, and lifestyles of urban living.



SERIENUMERICA

SERIENUMERICA SRL

🏠 Corso Massimo D'Azeglio 60/H,
TORINO(TO)

☎ (+39) 3357858939

✉ info@serienumerica.it

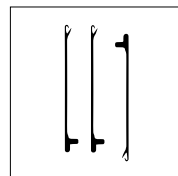
🌐 www.serienumerica.it

📷 @serienumerica

Contact: Stella Tosco

☎ (+39) 3293761230

✉ s.tosco@serienumerica.it



s e r i e n ° u m e r i c a

Founded in 2009 by Maria De Ambrogio and Stella Tosco, serien°umerica is a design company based in the heart of Turin, where design and production coexist within the same space. Here, the company develops its collections internally, directly overseeing all phases of the production process, thanks to machinery and expertise built over time. The company's growth has taken place through a constant dialogue with local artisans and manufacturers, who over the years have contributed to building a know-how that combines research, experimentation, and quality of materials. Direct control of production and continuous research into techniques and materials define serien°umerica's identity, where design, process, and manufacturing are part of the same language.



SOHO-T

REVOLUTION COMPANY SRL

🏠 Via Dante 108,
SANTA GIUSTINA IN COLLE (PD)

☎️ (+39) 3475846864

✉️ alberto@soho-t.it

🌐 www.soho-t.it

📷 @soho_t_italy

Contact: Alberto Ton, Owner

☎️ (+39) 3409503119

SOHO-t

Soho-t was born in 2016, as a tribute to Soho — the beating heart of London. A brand that envisions a woman who lives her time intensely. Dynamic, curious, aware. She loves feeling comfortable without giving up grace, feminine without being predictable. Today Soho-t travels the world with its discreet, recognizable energy. 100% made in Italy, based in Padua. Stories of women. Stories of freedom. Stories of lived style, every day.



TANDEM

TAM & COMPANY SPA

🏠 Via Brenta 5, CARRE' (VI)

☎ (+39) 0445314307

✉ info@transit.it

🌐 www.tandem.eu

📷 @tandem_officialpage

Contact: Alessia Dal Bianco, Sales Manager

☎ (+39) 3282848872

✉ alessia.dalbianco@transit.it

TAM & COMPANY s.p.a.

Made in Italy women's clothing.



WHYCI MILANO

LT.BO SRL

🏠 Via Marsala 36,
GALLARATE VARESE (VA)

☎ (+39) 331777198

✉ info@ycmilano.it

🌐 www.whyci.it/en

📷 @whycimilano 📺

Contact: Elena Ghisolfi, Manager

☎ (+39) 3487680896

✉ elena@ycmilano.it

WHYCI MILANO

The YC WHYCI collections primarily rise from a deep knowledge of the raw materials.

Silk, wool, cashmere, linen and cotton are mixed to find ever new combinations that make each garment soft and comfortable.

Three generations have been involved in achieving these products of great value. The Italian production is of the highest quality, and uses only the purest untreated fibers, with a classic taste and always composed. The weight, the texture and the feel of the yarns are the source of inspiration for creations that are enriched time and time again with new details such as prints and embroideries, which is the whole territories experience and tradition.

The YC WHYCI lady keeps a natural elegance and a more international appeal on every occasion.





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