



# Ceramics of Italy

**ICFF – NEW YORK CITY**

**MAY 19-22, 2019**

**JAVITS CENTER, NYC**

**BOOTHS # 2225-2325**

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Bologna - Italy

23 / 27 - 09 - 2019

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**The Italian Trade Agency (ITA)** is the government agency that supports the globalization of Italian firms, implementing the strategies of the Ministry of Economic Development.

**ITA** helps develop, facilitate and promote Italian economic and trade relations with foreign countries, focusing on the needs of SMEs (Small and Medium- sized Enterprises), their associations and partnerships.

**ITA** sustains Italian firms in their internalization processes, in the marketing of Italian goods and services while promoting the "Made in Italy" image around the world, and it is directly involved in attracting foreign direct investments.

**ITA** provides information, support and consultancy to Italian companies on foreign markets, promoting and fostering exports and cooperation in all areas- industry (consumer and capital goods), agricultural technology and agri-food, services, and training- with the aim of increasing and making more effective their presence on international markets.

**ITA** works closely with Italian Regions, the network of the Italian Chamber of Commerce, business organizations and other public and private entities.

**ITA** headquarter is in Rome and its network of offices around the world act as "Trade Promotion Offices and/or Section" of the Italian Embassies or Consulates.

#### ITALIAN TRADE AGENCY

Trade Promotion Section of  
the Consulate General  
of Italy in Miami

1 SE 3<sup>rd</sup> Avenue, Suite 1000  
Miami, FL33131  
tel. 305 461-3896  
fax 786 497-8900  
email: miami@ice.it  
www.ice.it/en

#### ICE

Agenzia per la promozione all'estero  
e l'internazionalizzazione delle  
imprese italiane

via Liszt, 21 - 00144 Roma (RM)  
tel. +39 06 59929312/9311  
fax +39 06 89280326  
email: edilizia@ice.it  
www.ice.gov.it



# CERSAIE

Bologna - Italy

23 / 27 - 09 - 2019

[www.cersaie.it](http://www.cersaie.it)



## Ceramics of Italy

### CERAMICS OF ITALY: THE MARK OF CERAMIC EXCELLENCE WORLDWIDE.

Used exclusively by the leading Italian producers of ceramic floor and wall tiles, sanitaryware and tableware, the Ceramics of Italy trademark guarantees unique Italian quality and design.

Building professionals, designers and consumers across the world should insist on products bearing the Ceramics of Italy logo – an unquestionable mark of excellence.

As one among the many promotional activities of Ceramics of Italy in the world, the collective participation at Ceramics of Italy at ICFF 2019, New York - in cooperation with the Italian Trade Agency-ICE - coordinates the presence of 19 Italian companies on two areas (2225 - 2325):

Blustyle by Cotto d'Este, Ceramica Bardelli, Ceramica del Conca, Ceramiche Atlas Concorde, Ceramiche Gardenia Orchidea, Ceramiche Refin, Cooperativa Ceramica d'Imola, Decoratori Bassanesi Italia 1988, Emilgroup, Fap Ceramiche, Florim, Infinity I The engineered surface, Marca Corona, MIPA, Mirage Granito Ceramico, Settecento – Mosaici e Ceramiche D'Arte, Simas, Tuscania Ceramiche, Vallelunga&Co.

Ceramics of Italy staff will be at hand at the booth to give out brochures and information on the Italian ceramic industry.

The Ceramics of Italy trademark is promoted by Confindustria Ceramica, the Italian Association of Ceramics and is owned by Edi.Cer. S.p.A., the organizer of Cersaie (International exhibition of ceramic tile and bathroom furnishings - Bologna, Italy – 23-27 September 2019 - [www.cersaie.it](http://www.cersaie.it)).

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### CERAMICS OF ITALY BY CONFINDUSTRIA CERAMICA

Viale Monte Santo, 40  
41029, Sassuolo (MO) Italy

Tel +39 0536 818111

Fax +39 0536 806510

[promozione@confindustriaceramica.it](mailto:promozione@confindustriaceramica.it)

Contact: Cristina Faedi

# Blustyle

by COTTO D'ESTE

## BLUSTYLE BY COTTO D'ESTE

Via Emilia Romagna, 31  
41049, Sassuolo (MO)  
Italy

T: +39 0536814911

info@blustyleceramica.it  
oscar@meglioli.eu

[www.blustyle.it](http://www.blustyle.it)

Contacts:

Oscar Meglioli

T: +39 3342873990

Blustyle is the brand that offers the quality of Cotto d'Este with simpler solutions in standard thickness, in which attention to detail, high quality raw materials, a distinctive aesthetic

appeal and respect for the environment are the fundamental ingredients.

Blustyle is creativity, experience, and advanced technology; a team of professionals specialized in the creation of innovative and high quality products. It is the guarantee that the best porcelain stoneware products are affordable to everyone. Blustyle products are guaranteed up to 20 years. They maintain their beauty and withstand wear and tear over time. It is our great pleasure to provide our clients with this certainty. It is our promise and another reason to choose us.

Blustyle is "green" at heart. A company that has made high quality its mission, cannot but have the utmost respect for the environment and for the safeguarding of our planet. A binding commitment, the product of concrete choices that help to create a highly eco-compatible manufacturing model, one that recycles and reduces the need for raw materials through the use of highly efficient machinery and renewable energy.



# Ceramica **Bardelli**

## **CERAMICA BARDELLI**

Via G. Pascoli, 4-6  
20010, Vittuone (MI)  
Italy

T: +39 02902518600

export@altaeco.com

**www.ceramicabardelli.com**

**Contacts:**

*Michela Gioco*

T: +39 3357832718

Throughout its intensely creative and productive business life, Ceramica Bardelli has gradually created a vast and structured range of ceramic indoor floor and wall tiles that meet the needs of the most sophisticated and demanding customers.

The continual technical and creative commitment shown by the firm since 1962, has led to the current range of products aimed primarily at the residential sector.

The main features can be summarized in two key factors: color and design applied to ceramics, which has been the main distinguishing feature of Bardelli's style.

The company's products give free vent to their expressiveness through a great variety of production and decoration techniques. As a result, Bardelli provides a designer product of exceptionally high quality, combining modern industrial processes with refined and almost traditional decoration techniques.

Bardelli is synonymous with designer ceramics. Important designers, such as Giò Ponti, Piero Fornasetti, Marcel Wanders, Dimorestudio, Studiopepe, Storigemilano, Tord Boontje, Ruben Toledo, Nigel Coates, Ronald Van Der Hilst, Davide Pizzigoni, Marcello Chiarenza, Maddalena Sisto and others, have put their name to this unique collection that would look at home in the most beautiful homes worldwide.



**CERAMICA DEL CONCA**

Via Croce, 8  
47832, San Clemente (RN)  
Italy

T. +39 0549996037

[g.garavalli@delconca.com](mailto:g.garavalli@delconca.com)  
[info@delconca.com](mailto:info@delconca.com)

[www.delconca.com](http://www.delconca.com)

**Contacts:**

*Walter Garavalli*

T: +39 3356328171

Ceramica del Conca can satisfy every need of contemporary architecture and interior design with flexibility and innovative spirit, always guaranteeing the maximum quality of the product and service offered. A sophisticated mix of surfaces, sizes, thicknesses and looks give infinity possibilities to furnish interior and exterior spaces.





# VERSACE

CERAMICS

**PRODUTTORE AUTORIZZATO  
CERAMICHE GARDENIA ORCHIDEA**

Via Canaletto, 27  
41042, Spezzano di Fiorano (MO)  
Italy

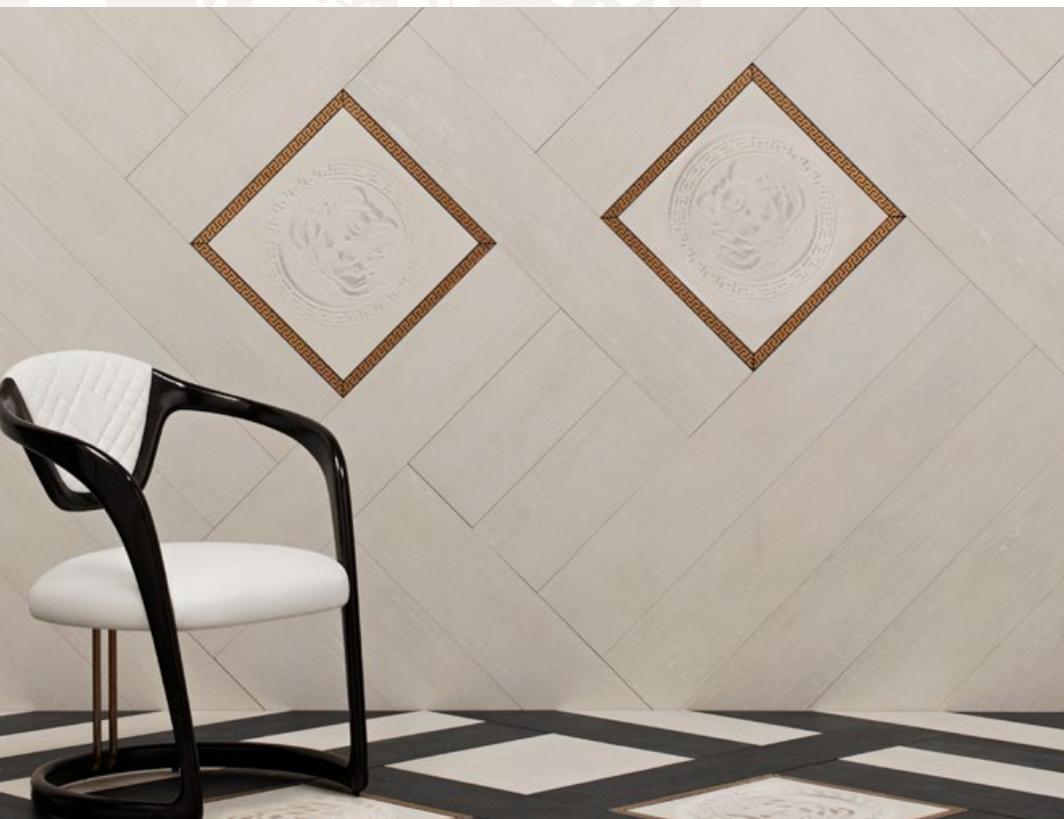
T. +39 0536849807

info@gardenia.it  
giovanna.delcarlo@gardenia.it

**www.gardenia.it**  
**www.versace-tiles.com**

Contacts:  
*Ivano Di Paolo*

The focal point of Gardenia's vision has always been the home, a living space yet also an environment, a territory. This is why the Gardenia group's production, from design to all phases of the production process, is concentrated in Italy. The company's history is the history of a country, a language. This is where the innovation and exclusivity of its products come from. And it is here that Gardenia has its home, it is here that in 1997 it began an important partnership with Versace, a brand that Gardenia shares many values with: the importance of design, the unique sensitivity in interior design, the design for change, always at the highest quality levels.





#### **CERAMICHE REFIN**

Via I Maggio, 22  
42013, Salvaterra, Casalgrande (RE)  
Italy

T. +39 0522990499

info@refin.it

v.vaccari@refin.it

[www.refin.it](http://www.refin.it)

#### **Contacts:**

*Vittorio Vaccari*

T. +1 3126595810

Elegant and unique porcelain floor tiles collections, colours and combinations specifically studied to amaze and dress today's Design spaces. Pioneers of a minimal and often against the tide style, for many years now Refin Ceramiche has offered porcelain stoneware wall and floor tiles for high value residential and commercial spaces. Refin Ceramiche's tiles are the contemporary and cutting-edge of "Made in Italy" creative flair.

Refin Ceramiche exports its Made in Italy Design and its attention to detail, innovation and elegance all over the world. Refin's tiles start from the constant research on colours and graphics carried out by an internal team whose task is that of enhancing the technical and aesthetic performance of Refin's porcelain stoneware.



COOPERATIVA

CERAMICA

IMOLA - DAL 1874

**COOPERATIVA CERAMICA D'IMOLA**

Via Vittorio Veneto, 13  
40026, Imola (BO)  
Italy

T. +39 0542601601

info@ccimola.it

[www.ccimola.it](http://www.ccimola.it)

Contacts:

*Luca Bollini*

T: +1 3123152889

Cooperativa Ceramica d'Imola established in 1874 is Italy's oldest worker/producer cooperative. Today it is a leading group in the market for flooring and coverings, a symbol of products Made in Italy around the world. Cooperativa Ceramica d'Imola markets products under the following brands: Imola, LaFaenza and Leonardo.



# DECORATORI® BASSANESI

ITALIA  1988

## DECORATORI BASSANESI ITALIA 1988

Via Vallina Orticecca, 48  
31030, Borso del Grappa (TV)  
Italy

T. +39 0423910076

export@dsgceramiche.it

[www.decoratoribassanesi.it](http://www.decoratoribassanesi.it)

Contacts:

*Paolo Serraiotto*

*Anna Bernardi*

**MANIFESTO** For us, producing a surface means working on an idea, a new, independent thought, making it little by little increasingly real, concrete, ready to be

produced on an industrial scale. Decoration is the leading wire of this process, which declines in very different ways, depending upon the designer we collaborate with, on the use the product is intended to, and on the technology that will be utilized to manufacture it. We work on the product design, honestly, directly trying to get rid of the superfluous to always reach the very heart of the creative process, taking care of the use and function the product must have. We take the risk to run research, bearing in mind that a housing surface, or the one of any space, must last throughout time. The DECORATION theme is interpreted through a contemporary key and translated in products with the help of some of the most interesting authors and interior decorators in the field of DESIGN. The single collections constitute the basis to create strong cross CONNECTIONS and to compose true ambients moodboards: an alphabet to compose infinite stories.



**ADI** CERAMICS & BATHROOM DESIGN AWARD 2018  
**WINNER**

**EMILGROUP**

Via Ghiarola Nuova, 29  
41042, Fiorano Modenese (MO)  
Italy

T. +39 0536835111

[contact@emilceramicagroup.it](mailto:contact@emilceramicagroup.it)

[www.emilgroup.it](http://www.emilgroup.it)

Contacts:

Luca Sassi

T: +1 7039756548

Emilgroup is a leading company in ceramic surfaces. Based in Italy, it designs, manufactures and sells worldwide tiles for 4 brands Emilceramica, Ergon, Provenza, Viva.

It owns sales offices and warehouses located in 5 continents. Its logistic organization responds to global market needs, providing tailor made solutions from design to tiles installation. Production and innovation are strategic keys that guide investments. The R&D dept. operates as a creative workshop where ideas and experiences are blend together with the latest technologies to create outstanding collections.



**FAP CERAMICHE**

Via Ghiarola Nuova, 44  
41042, Fiorano Modenese (MO)  
Italy

T. +39 0536837511

info@fapceramiche.com

[www.fapceramiche.com](http://www.fapceramiche.com)

The story of Fap began in the mid-Sixties, when Fabbrica Artistica Piastrelle in Sassuolo started producing beautiful, quality floor and wall tiles.

Fap ceramiche's mission is to offer products and solutions able to represent and project onto the bathroom and the home the personality of the people who live there. Fap collections combine the heritage of ceramic tradition with the pursuit of contemporary design. Our aim is to offer a fresh take on ceramic wall coverings every time.



# FLORIM

## FLORIM

Via Canaletto, 24  
41042, Fiorano Modenese (MO)  
Italy

T. +39 0536840111

mnatali@florimsolution.com  
claudio.petucco@florim.com

[www.florim.com](http://www.florim.com)

### Contacts:

*Claudio Petucco*  
T: +1 9314016701

Florim, with an innate passion for beauty and design, has been producing ceramic surfaces for more than 50 years. Headed by Claudio Lucchese, son of its founder Giovanni Lucchese, the company has a past firmly

rooted in the ceramics district at Sassuolo (Modena) and a present as an international industry trendsetter.

Today it has a workforce of 1400 and turnover of more than Euro 400 million, and serves the market through its high-end commercial brands, capable of meeting the most demanding requirements of the construction, architecture and interior design sectors. With production plants, distribution companies or partnerships in Europe, America and Asia, and several Flagship Stores (Milan - New York - Moscow), the company is well positioned in the world's top design districts.

With a long-established commitment to continual improvement and its eyes firmly set on the future, the company transforms and personalises the familiar Made in Italy concept to offer the world MADE IN FLORIM. CEDIT - Ceramiche d'Italia

Through genuine designer slabs, this brand renews the idea of architectural space to express the style and art of Italian interior design.





#### INFINITY | THE ENGINEERED SURFACE

Via Bottegone, 83  
41026, Pavullo (MO)  
Italy

T. +39 053629611

info@infinitysurfaces.it

[www.infinitysurfaces.it](http://www.infinitysurfaces.it)

Infinity | The engineered surface is specialized in the production of large slabs in sizes up to a maximum of 1620x3240 mm, and thicknesses of 6 mm, 12 mm and 20 mm. The slabs can be applied to walls,

transformed to create decorative furnishing items or used as external cladding on bonded or ventilated facades. All the Infinity products are made exclusively in Italy. The Infinity slabs are the result of a combination of excellences: smart technologies, high quality raw materials, and a deep culture in surface design.

Our mission is to create a new generation of slabs that are a perfect balance of aesthetics and functionality.

Infinity slabs are composed exclusively of natural minerals and raw materials. These are the same components of granite which are sintered at a temperature of 1230°C to create a new compact and waterproof material. We look for the finest raw materials in the world, selecting and extracting them only from controlled and certified quarries.



# MARCA CORONA

CERAMICHE DAL 1741

## MARCA CORONA

Via Emilia Romagna, 7  
41049, Sassuolo (MO)  
Italy

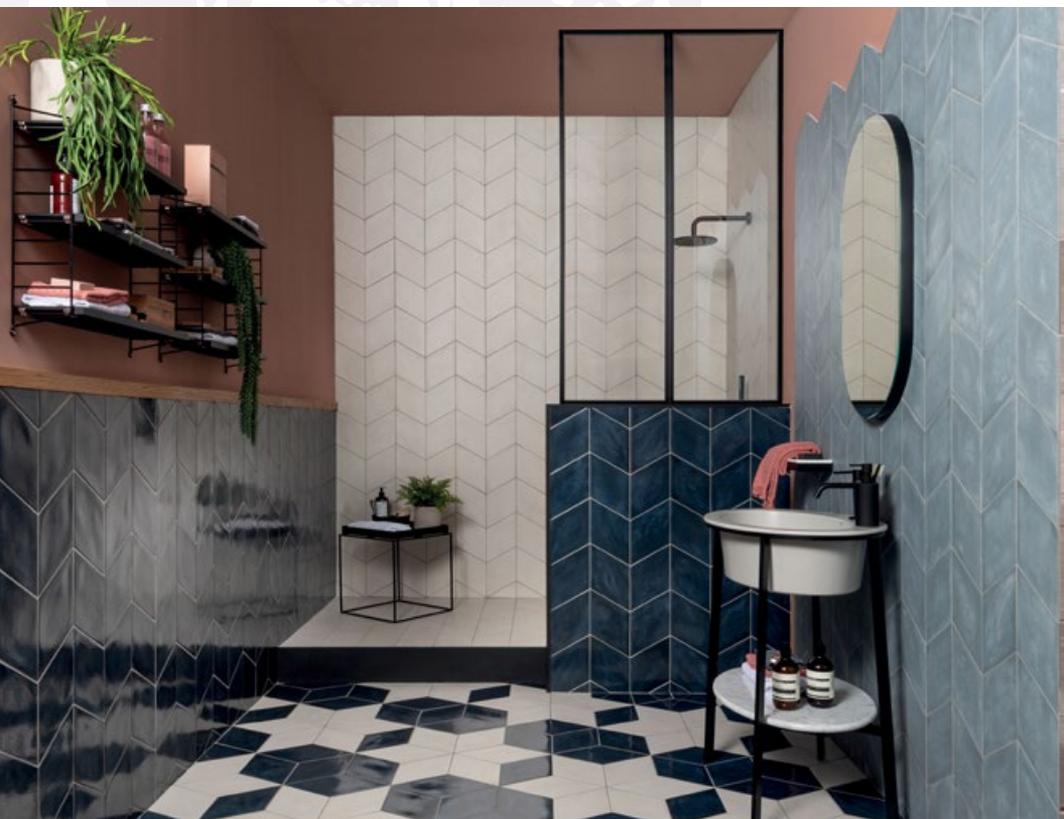
T. +39 0536867200

marketing@marcacorona.it

[www.marcacorona.it](http://www.marcacorona.it)

Marca Corona is a company with a distinctive character and a rich history: established in 1741, it is the oldest ceramic tile manufacturer in northern Italy, and its growth mirrors the development of the entire ceramic sector. Since 1741 Marca Corona has been producing top quality

ceramic floor and wall tiles, combining superior technical performances with the style and elegance of the best "Made in Italy". Marca Corona range comprises of full body coloured porcelain stoneware floorings and white body coverings, available from the delicate small formats of 1741 Line till the 120x240cm slabs. Alongside the refined and versatile stone, concrete, marble and wood effect collections, Marca Corona has recently developed innovative series, inspired by the latest design trends. Architects, developers, contractors and end users can draw on endless aesthetical and technical solutions, suitable for any commercial and residential project. Besides the utmost attention to interior design, Marca Corona proposes also HiThick, a comprehensive Line in 20mm, dedicated to Outdoor Projects.





# MIRAGE<sup>®</sup>

Porcelain. Design. Sustainability

## MIRAGE GRANITO CERAMICO

Via Giardini Nord, 225  
41026, Pavullo (MO)  
Italy

T. +39 053629611

info@mirage.it  
g.magnani@mirage.it

[www.mirage.it](http://www.mirage.it)

Contacts:

Daniele Bertacchi  
T: +1 7325436030

Mirage designs and produces porcelain stoneware floors and coverings for commercial, public and residential spaces. Through solid expertise and "know-how",

Mirage is able to install ceramic solutions that can enhance any design theme in an environmentally-friendly manner. The staff at Mirage have been designing new living solutions for 45 years, collaborating with more than 160 countries around the world. They place a strong focus on the latest trends and constantly carry out innovative research.

Mirage is a guarantee of stability and reliability, ensured by solid experience that has marked milestones in the development of porcelain stoneware. Thorough knowledge of materials, combined with hard work in research and development, has allowed Mirage to offer ever-more innovative solutions synonymous with reliability and quality.





**SETTECENTO – MOSAICI E  
CERAMICHE D'ARTE**

Via del Crociale, 21  
41042, Fiorano (MO)  
Italy

T. +39 0536928711

info@settecento.com

**www.settecento.com**

**Contacts:**

*Stefano Boscolo*

Established in 1969 in Fiorano Modenese, cradle of the best Italian ceramic tile tradition, is on 1993, with the "Valtresinaro" Brand buyout, that "Settecento – Mosaici e

Ceramiche D'Arte" starts a "new era". Today this brand is one of the most recognized, dynamic and brightest ones present on the market.

Export quota of 90% and commercial presence in more than 70 countries all over the world, with 20 million Euro of turnover, make "Settecento – Mosaici e Ceramiche D'Arte" approach today the market with a strong leadership in the "High Market" for Interior Design and innovative top class furniture solutions.

Research, design, quality, vivid stylish fingerprint and a continuous relation with the Architectural field, focus today the Company as a "must" for innovation, avant-garde and creativity.



# simas

## SIMAS

Via Falerina, km 3  
01033, Civita Castellana (VT)  
Italy

T. +39 0761518161

export@simas.it

[www.simas.it](http://www.simas.it)  
[www.simasusa.com](http://www.simasusa.com)

Contacts:

Marco Giuliani  
T: +39 3357944043

**SIMAS, ceramic sanitary ware since 1955, 100% Made in Italy**, is a stock holding company with more than 120 employees and over 150,000 ceramic sanitary ware items manufactured per year. **Simas is**

**environmentally friendly:** from daily in-house monitoring of all manufacturing aspects, to research into materials, recycling ceramic waste as well as assessment activities, carried out by external auditors. **Simas is certified:** CERMET, UNI ISO 9001-2008 for the quality of manufacturing process and UNI ISO 14001-2004 for correct environmental management. Starting from 2016 some products are certified according to Watermark standards (Australia and New Zealand) and UPC and Water Sense (United States and Canada) as well as according to the European Water label. **Simas is design innovation:** the 'Sharp' basin collection (just to mention one of the last creations) received some of the most prestigious international design awards; the recent publishing on **BIMobject** the world's leading BIM content platform for contract and residential projects in Italy and abroad is a further support to architects and contractors aiming at using Simas in their projects.





#### **TUSCANIA CERAMICHE**

Via Giardini Sud, 4603  
41028, Serramazzoni (MO)  
Italy

T. +39 0536952399

info@tuscaniagres.it

[www.tuscaniagres.it](http://www.tuscaniagres.it)

*Contacts:*

*Peter Shleykher*

*T: +1 9175786457*

*peter.s@tuscaniagres.com*

Tuscania S.p.A is an Italian Family-owned porcelain stoneware manufacturer with 30 years of expertise focusing to deliver affordable luxury products.

Our mission is to deliver the latest design trends of durable porcelain coverings for floor, wall, outdoor for residential and commercial environments .

We develop and manufacture 100% of our products solely in Italy in our massive state of the art production plant providing work for over 250 employees.



# Vallelunga & Co.

## **VALLELUNGA & CO.**

Via Monte Mongigatto, 24 int.4  
41042, Fiorano Modenese (MO)  
Italy

T. +39 0536839411

info@vallelungacer.it

**www.vallelungacer.it**

*Contacts:*  
*Andrea Di Battista*

Every story begins with a spark.

Our starts in 1976 from a creative intuition that brings the then newborn Vallelunga to commit to double-fired wall coverings, focusing on the trims' research.

A passion for R&D that creates a common thread over 40 years characterized first of

all by the exploration of the possibilities of single-firing and after that working with porcelain tile, a harmonious agreement between technology and aesthetics.

Our background and experience are the drive to create always innovative products, with high quality and great stylistic impact, utmost expression of Made in Italy.

At Vallelunga & Co. we learn from tradition to invest in the future.

This is how collections with a contemporary design are born with an impeccable ceramic quality and meticulous attention to detail.

Vallelunga is today a "boutique" company with a selection of collections characterized by precious details.

This is the story we tell you through our work founded on the ceramic matter: Marbles, Stones, Concrete, Woods and Decors.

And the story continues ...





## ITALIAN TRADE AGENCY USA LOCATIONS

### 1. Italian Trade Agency Los Angeles

1900 Avenue of the Stars, #350  
Los Angeles, CA 90067  
(323) 879 0950 / Fax: (310) 203 8335  
email: losangeles@ice.it

### 2. Italian Trade Agency New York

33 East 67th Street  
New York, NY 10021  
(212) 980 1500 / Fax: (212) 758 1050  
email: newyork@ice.it

### 3. Italian Trade Agency Chicago

401 N. Michigan Avenue, #3030  
Chicago, IL 60611  
(312) 670 4360 / Fax: (312) 670 5147  
email: chicago@ice.it

### 4. Italian Trade Agency Houston

1300 Post Oak Blvd. Suite 775  
Houston, TX 77056  
(281) 888 4288 / Fax: (281) 974 3100  
email: houston@ice.it

### 5. Italian Trade Agency Miami

1SE 3rd Avenue Suite 1000  
Miami, FL 33131  
(305) 461 3896 / Fax: (786) 497 8900  
email: miami@ice.it

Visit the Italian Trade Agency on the Internet  
[www.ice.gov.it](http://www.ice.gov.it) (in Italian) and [www.ice.it/en](http://www.ice.it/en) (in English)



“  Ceramics of Italy ”

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# Ceramics of Italy

## Ahead of our time\*

\* to have new ideas a long time before  
other people start to think in the same way.

COLLINS ENGLISH DICTIONARY

[www.ceramica.info](http://www.ceramica.info)

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**Experience the Italian Pavilion**

**ICFF 2019**

Booths # 2225 and # 2325





ITALIAN TRADE AGENCY

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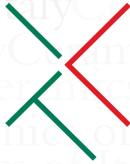
Miami, FL 33131

Tel: +1 305 461 3896

Fax: +1 786 497 8900

miami@ice.it

www.ice.it/en



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Ceramics of Italy

www.ceramica.info

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CONFINDUSTRIA CERAMICA

Via Monte Santo, 40 - 41049 Sassuolo (MO) - IT

Tel +39 0536 804585 - Fax +39 0536 806510

Contacts: Cristina Faedi

www.confindustriaceramica.it

NOVITÀ COMMUNICATIONS

277 Broadway, New York, NY 10007

Tel +1 212 528 3160

Contacts: Christine Abbate

www.novitapr.com



www.ceramica.info



www.cersaie.it