

ITALIA

AT **WEB SUMMIT**

13-16 NOV 2023

**ALTICE ARENA & FIL
LISBON**



ITALIAN
STARTUP



Ministry of Foreign Affairs
and International Cooperation

ITA 
ITALIAN TRADE AGENCY

madeinitaly.gov.it



ITALIAN TRADE AGENCY

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ITA - Italian Trade Agency is the Governmental agency part of The Ministry of Foreign Affairs and International Cooperation that supports the business development of Italian companies abroad and promotes the attraction of foreign investments in Italy.

With a motivated and modern organization and a widespread network of 79 offices in 65 countries, ITA provides information to foreign companies willing to establish business relationships with Italian partners.

In the framework of the Italian industrial system, the technologies applicable to the development of the smart cities are characterized by their innovation: ideas and experiences to be reproduced in order to create a network of subjects that can promote innovation in the territories, energy efficiency, sustainable mobility, digital agenda, social innovation, urban governance. The Italian Trade Agency has always been on the side of the Italian companies organizing Italian pavilions at the main international trade shows, visits to Italy by businessmen, workshops and seminars abroad presenting Italian technologies and ideas.

ITA also provides assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multichannel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world. Our Madrid Office is the ideal gateway to Spanish and Portuguese marketplaces.

At Smart City, Italy is represented by 38 companies and, in order to emphasize their participation, we have defined a detailed activity plan, including this brochure whose purpose is to give visitors an easy reference tool to identify the exhibiting companies and provide useful information for future reference.

On this occasion, I wish you a fruitful visit to our pavilion being certain that Smart City will be the best opportunity to further develop and enhance the relationship between you and the Italian companies of the smart city technology sector.

Giovanni Bifulco
Director of ICE Madrid Office

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10EF SRL

Financial education tool as a service for financial institutions, fintech companies and banks. FunniFin improves your client's financial literacy and enhance customer loyalty. FunniFin is also your trusted financial wellness platform, dedicated to empowering employees to make informed and confident financial choices. We collaborate closely with employers to address the number one concern that employees bring to the workplace: their financial well-being. Our mission is to make financial education funny and accessible for everyone.

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Algea Medical

AIGEA MEDICAL SRL

AIGEA Medical is a MedTech startup. We are a team of global experts and technical visionaries, which has founded Algea Medical as an innovative startup, after successful experiences in other startups. Our mission is screen less to diagnose better: we are focusing on AI applied to radiology workflows and digital imaging. We support radiologist in early detection of Breast Cancer, applying Image Recognition, Generative AI and Deep Neural Networks. We created DeepMammo, a technology based on eXplainable and Generative AI that empowers radiologists in early detection of Breast Cancer. DeepMammo is based on a proprietary technology, which has been registered as a trademark and patented. Exploiting proprietary MultiModal Deep Neural Networks, DeepMammo supports imaging workflows augmenting radiologists' performances, improving accuracy, safety, cost-effectiveness and patient experience: it helps improving clinical practice in Breast Cancer screenings.

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APTUS.AI
shaping knowledge

APTUS.AI SRL

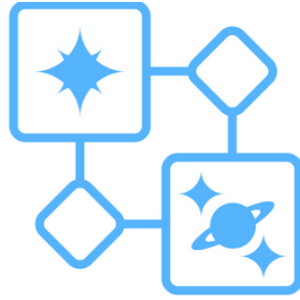
Aptus.AI is an innovative tech company, combining AI technology with legal expertise to transform the way financial institutions access and manage legal documents. By automating the collection and analysis of regulatory updates from various sources and formats, Aptus.AI optimizes compliance workflows. Its proprietary AI technology generates machine-readable versions of legal documents, making Pan-European regulations easily accessible within Daitomic, a real-time RegTech SaaS. This platform empowers compliance professionals to proactively analyze regulations before official publication, identifying risk areas and assessing their impact on internal procedures. Additionally, Aptus.AI offers a conversational interface powered by Generative AI, allowing users to interact directly with legal content, streamlining the retrieval of essential information and eliminating time-consuming and error-prone processes.

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ASTRAKODE SRL

Astrakode provides Astrakode Blockchain (AKB), a web-based, AI-powered, no-code platform that simplifies the design, development, testing, and deployment of enterprise blockchain solutions and smart contracts. The solution reduces the complexity and high costs of blockchain integration by providing an all-in-one approach that allows businesses of all sizes to leverage the benefits of blockchain technology.

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ATHICS

Athics is a cognitive science company, which operates in the market to 'make innovation accessible to all, in order to enhance the ability to achieve anything'.

In line with this vision, Athics has developed artificial intelligence solutions, such as Crafter.ai, a conversational artificial intelligence platform based on an innovative modular architecture and integrated with generative AI, to enable users of all experience levels to create their own chatbot quickly and easily. The company's solution portfolio is completed with PortrAlt: a psychometric profiling technology, the result of research by MIT Boston, capable of detecting the main personality traits of users during real-time conversations and suggesting the next best action to take, adapting messages and communication style.

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BOATSANDGO SRLS

Introducing the WATERWAYS APP by BOATSANDGO, a groundbreaking solution reshaping urban mobility along waterways globally. Modeled after ride-sharing services like Uber, Waterways offers a cutting-edge platform for enhancing transport options in water-rich cities such as Dubai, New York, and more. The heart of this concept lies in a dynamic partnership with premium, luxury and electric green boats, revolutionizing waterborne travel. The fully enclosed design ensures comfort and protection against seawater, prioritizing accessibility for all passengers. From iconic small crafts to luxury tenders and historical boats, the selection caters to diverse preferences. An integrated AI system manages tasks with personalized responses, making pricing, advertising, and coordination seamless. The app not only simplifies transport but also acts as a tender service for convenient disembarkation. This initiative aligns with environmental responsibility by reducing urban carbon footprints and traffic congestion, promoting a sustainable sharing economy.

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Bitcoin People

BTCP S.R.L.

We believe that better money makes a better society. This is why we offer Bitcoin payment solutions for businesses without intermediaries.

BTCP S.R.L.

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CARCHAIN SRL

iCarchain is a platform helping car enthusiasts and companies simplify ownership by facilitating vehicle lifecycle logging to enhance trust, streamline processes, minimize downtime, and effectively manage carbon footprint.

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evenfi

CRIPTALIA SRL

EvenFi is a banking and financial API-driven SaaS that empowers financial innovation, accelerates time to market, reduces cost barriers, and enables the growth and development of ecosystems. We develop ultra-high value-added technology solutions for corporations, investors and financial players. Our proprietary Core Banking is the foundation of highly customizable innovative Embedded Finance Solutions.

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CRONO SAAS

Crono is the AI-driven sales engagement platform to supercharge your outbound prospecting. Change your sales game with Crono!

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EASY HEALTH SRL SOCIETÀ BENEFIT

Easydoctor is “a secure, flexible, multi-touch digital patient engagement platform that supports healthcare professionals and facilities” in relation to “people’s health journey”, enabling easy and efficient data collection and generally better doctor-patient communication.

EASY HEALTH SRL SOCIETÀ BENEFIT

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FLYWALLET SRL

Your Digital identity in a biometric wearable to enable payments, insurance, health monitoring and access control.

FLYWALLET SRL

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GENUINE WAY SRL

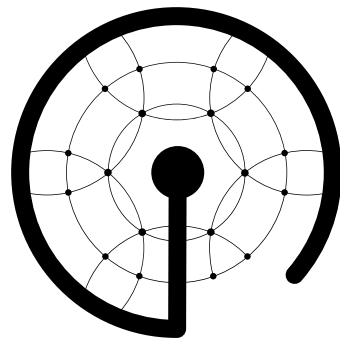
Genuine Way is a blockchain provider focused on making your environmental & supply-chain data more transparent.

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G-move

G-MOVE

G-move offers a proprietary platform for optimizing customer experience in physical spaces. In Public Transportation, Smart City, and events/fairs companies, the space manager can learn about visitors (attendance, tastes, habits, future behavior) and communicate with them directly on the smartphone. G-move's patented sensors, compared to competitors, are very inexpensive and extract much more information about people's movement without requiring any action from the visitor (100% transparent and GDPR compliant). G-move implemented her solution in the City of Florence to analyze the movements and waiting times of tourists in the historic center to suggest alternative destinations in case of overcrowding and decongest the historic center. With Trenord and Trenitalia, G-move provides real-time data on train cars' crowding and passenger boarding and alighting points. With this data, G-move can build the origin-destination matrix, essential for understanding travelers' needs.

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GRLS SRL

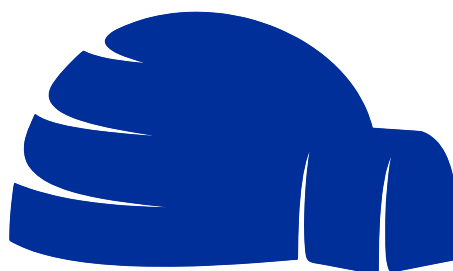
GRLS is an AI-powered platform for Diverse Talent Sourcing. We offer companies a Subscription model that guarantees monthly support on hiring and employer branding of diverse talents. Knowing the need to attract and support diverse teams, our solution serves as the bridge between companies who care about DEI and our talents. We attract women and non-binary professionals offering them a safe space to grow their careers, while we match them through AI with qualified companies and related job opportunities. Companies will have greater pressure to create an equal workforce while future employees will care more and more about culture and CSR. At GRLS we are leveraging AI to build a more equal future of work.

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IGLOO SRL

Igloo is a cloud platform that simplifies the development of Internet of Things devices. It replaces the need to manage a custom cloud system for uploading and storing data measured from the devices, as well as the infrastructure to remotely control them. Igloo also provides web and mobile apps to visualize data and interact with the devices, the apps are built from the ground up to be highly customizable according to the client's needs so that there is no need for them to develop their own app.

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MANENT AI SRL - GIANO

The global startup economy is worth over \$3.8 trillion. It is an interesting investment opportunity as it can generate massive ROIs. But 90% of the startup fail; also, 70% of those financed fails as well within a couple of years. According to CB insights scrutiny of post mortem, many failed startups had struggled with: estimating cash runaway, pricing, marketing effort. To solve these complex problems, entrepreneurs either don't use a business plan, or they put the best possible dashboard on top of an Excel spreadsheet. Because no one has built a digital twin of a startup trying to enter a market. Yet. Our service, called Giano, runs simulations using a digital twin of your startup and a realistic market. All you have to do is check the KPIs on the dashboard, Giano runs the scenarios for you.

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MYNDOOR SRL

After 7 years of research, we have patented an artificial intelligence model, distributed as an APP and API, capable of determining the level of psychological stress starting from the analysis of both written and oral communication.

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NEXTAI SRL

Spoki is a conversational platform that helps businesses engage their customers leveraging the power of WhatsApp during the whole customer journey, from marketing, sales to customer support.

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NEXTFLAG SRL

Transforming travel with AI: diving deeper into trusted recommendations to tailor the world to you, uniting your community in every journey.

NEXTFLAG SRL

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PHARMAPRIME SRL

Pharmaprimé operates in the healthcare sector in Europe, with the aim of supporting patients in improving therapeutic adherence and improving doctor-patient communication. Specifically, Pharmaprimé developed a platform in Software As a Service in order to ensure patient monitoring during drug treatment, improve therapeutic adherence and track/observe clinical outcomes. In addition, PharmaPrime has developed a platform to order and receive all pharmacy products at home in minutes with prescription pickup at the patient's home or doctor's.

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PICKEAT SRL

PickEat allows you to pre-order and pre-pay for F&B at events. Boost sales and enhance event customer experience.

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POWANDGO SRL

The first charge sharing service that will change the way to charge electric vehicle, saving money in charging costs and allowing charging station owners to earn.

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RELEARN

We help companies and municipalities to achieve the Zero-Waste Goal. Thanks to Artificial Intelligence, we collect precise data on the amount of waste produced to make our clients compliant with the sustainability reporting, reducing waste-related CO2 emissions and empowering the community.

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SCHOOL MISSION SRL

ScuolaPay wants to revolutionize cashless payments for schools, families and students to create impact and economic support for quality education, school and local communities. Achieved in the first 6 months of 2023: +€300k turnover, +46k users, + 26k payments processed, +140 e-stores for schools. Looking for seed round.

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SMACE



Smart Work in a Smart Place

SMACE SRL

SMACE is the B2B tech solution to streamline the management of teams' meetups.

SMACE developed a platform dedicated to the management of teams' Offsites.

Thanks to technological automations, SMACE aggregates a variety of verified venues and partners to offer a cutting-edge booking experience to its clients, eliminating the stress of dealing with several providers and assuring a perfect business continuity in all its smart locations.

SMACE's mission aims at increasing employees' happiness and commitment by promoting a brand new vision of the office that better meets their needs for flexibility and desire to discover. With this vision, we propose to companies a new way of organizing teams' meetups which is more efficient, streamlined and smart.

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Trafficlab provides to mobility decision-makers useful traffic information and tools to take control over the road network, thanks to Wetraffic, the smart traffic management cloud platform.

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UTwin is a proptech company empowering buildings and infrastructures data through digital twins. UTwin is a digital twin based-software supporting building owners and asset operators to manage data in a smarter and collaborative way, starting from a “twin”, a digital replica of a building or infrastructure. Through UTwin, buildings are managed in a unique and centralized way, allowing owners to make data-led decisions, and reducing operating costs. We are a technology company offering solutions to global customers, with active operations in Europe and MENA region.

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VALEO LEGAL SOLUTIONS SRL (LISIA)

LISIA is a legal research platform that makes research fast and easy using artificial intelligence. Thanks to its complex artificial intelligence system, LISIA is able to understand the question and find the answer in its legal big data room in a few seconds with a time, energy and costs savings.

More specifically, using the natural language processing, LISIA summarizes in few minutes thousands of pertinent legal documents taken from its legal big data room. In addition, thanks to machine learning AI system, LISIA improves quality of search results.

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SnapAll

VLAB SRL

Timelapselab, born of Italian ingenuity, presents SnapAll: the revolution in site monitoring. This software integrates with any surveillance system, turning your IP cameras into powerful analytical tools. Through an intuitive control panel, SnapAll provides a real-time view of construction sites, identifying progress and potential challenges. With a focus on security and privacy, it detects protective equipment and protects personal data according to GDPR. What's more, with SnapAll, creating timelapse videos becomes child's play. It is more than just a tool: it is the innovation that makes construction project management efficient and cutting-edge for everyone.

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Winedering

WINEDERING SRL

Winedering is the international wine travel platform revolutionizing the world of wine travel.

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