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Ministry of Foreign Affairs
and International Cooperation

ITCA 
ITALIAN TRADE AGENCY



ITALIAN TRADE AGENCY

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TRADE AND INVESTMENT

**OPEN DOORS TO A WORLD
OF OPPORTUNITIES**

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ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

Using the most modern multichannel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

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ITALIAN COMPANIES

ACCELERAT S.R.L.

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Accelerat is a deep-tech startup company that provides Clare, an innovative solution for securing software for next-generation cyber-physical systems like autonomous vehicles (e.g., automobiles, trains, drones, .etc.), advanced robots, and factory automation.

As spin-off company of the ReTiS Lab, one of the world's leading research team in the area of embedded real-time systems, innovation is part of the DNA of the company, meeting and solving the challenges of next-generation cyber-physical world.

ASTRAKODE S.R.L.

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AstraKode is a pioneering Italian startup established in 2021, spearheaded by a team of industry experts with a profound understanding of blockchain technology.

Our core mission revolves around streamlining intricate business technologies, with a particular focus on blockchain, ensuring accessibility for companies of all sizes through abstraction and a user-friendly, low-code approach.

At the forefront of our offerings is the AstraKode Blockchain (AKB), a web-based, no-code platform designed to simplify the entire lifecycle of enterprise blockchain solutions

and smart contracts.

From conceptualization and design to development, testing, and deployment, AstraKode provides a seamless and efficient process.

Our commitment is to democratize the adoption of blockchain, making it a viable and cost-effective solution for businesses across various scales.

By eliminating the complexities and exorbitant costs associated with traditional development methods, AstraKode empowers enterprises to integrate blockchain effortlessly.

ASTREO

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Astreo helps manufacturing companies to save on energy costs and pollute less with industry 5.0 solutions.

Our solution can optimize energy consumption, reducing electricity costs by up to 30%.

Our sensors monitor the power and energy consumption, the state, and the carbon footprint machine by machine.



By gathering this amount of data and analyzing them with our algorithms, we can investigate where there is leakage of power, discover incorrect usage of the machines, and develop optimization techniques. All these data and features are available on our cloud platform, which automatically generates alerts, warnings, and reports, to reduce costs and pollution.

CYBER EVOLUTION S.R.L.

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CYBER EVOLUTION SRL is an innovative startup offering high-tech solutions in the field of Cyber Security. Our LECS solution, unique in technology and ease of implementation, covered by an international industrial patent, already validated by the market, is already in the international market. LECS is a jewel of technology thanks to intelligent and autonomous algorithms integrated with Machine Learning and AI. The company's mission is to make complex technologies such as Cyber Security accessible to as wide an audience as possible. The LECS technology, achieves this goal with points of differentiation and strength compared to market

competitors, with Plug & Play devices, a true unassailable black-box that implements immediate and effective counter-measures, at low cost and accessible to companies. LECS integrates seamlessly into any network system and without creating interference with all existing IT security systems. We are developing several PoCs for the integration of LECS technology on 4.0 machines. Target Audience: B2B - TECHNICAL/PROFESSIONAL STUDIES - OFFICES (PUBLIC AND PRIVATE) - INDUSTRIES - CORPORATIONS - MINISTRIES - MACHINE MANUFACTURERS.

ICARUS S.R.L.

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Icarus is an innovative start-up that represents a new approach to health care and individual well-being.

Through the creation of a database, consisting of the user's medical data we offer a personalised and proactive healthcare service.

The whole platform is powered by AI tested and validated by Icarus's pool of doctors.

The aim is to provide round-the-clock, fully digital and totally personalised patient support based on, previous diagnoses and lifestyle.

INTELLISYNC S.R.L.

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intellisync

DIGITAL INTELLIGENCE & DEFENSE

Founded in 2017 by Dr. Eng. Simone Massaro, Intellisync it is part of a Group of companies operating in the country's critical infrastructure sector. Intellisync consists of three main business lines:

- Digital transformation: process digitization, implementation of augmented reality and virtual reality projects, marketing and software development.
- Cybersecurity: security assessment, VAPT, SOC, IROC, 02 and wide-ranging cybersecurity activities.
- Artificial Intelligence: advanced multimedia data analysis with digital forensics and multimedia analytics services.

MARKEPLAY S.R.L.

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Markeplay is a B2B SaaS to create and manage e-commerce
B2B, DTC and marketplace

QUESTIT

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QuestIT is an Italian company with 15 years of experience, specializing in various sectors such as PA, utilities, e-commerce, finance, and tourism.

Since 2018 we developed a comprehensive, enterprisewide conversational AI platform Algho, recommended by Gartner in 2023/24, that enables the creation of multichannel, multimodal conversational AI agents with

sophisticated NLU capabilities and advanced context awareness to automatize process and elevate customer experience of users.

The platform includes strong analytics and continuous optimization capabilities . In addition, the QuestIT portfolio offers complementary as Analytics tools and Smart Document Access.

RETAIL HUB S.R.L.

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Retail Hub is pioneering AI-driven consulting firm for the retail industry, seamlessly connecting Brands and Retailers with a meticulously curated selection of over 3500 startups via our platform, the Innovation Explorer.

Our platform, Leveraging a proprietary AI model, interprets the customer queries in natural language and reasons on the practicality of startup solutions, ensuring the provision of a solution that's responsive and aligned with the client's needs.

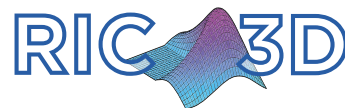
This approach ensures the delivery of innovative solutions across sectors such as Grocery, Fashion, Beauty and Pharma.



RIC3D S.R.L.

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RIC3D S.r.l. is an innovative startup established with the mission of strengthening the healthcare sector's confidence in new technologies, thereby accelerating research and development. Founded in 2018 through the initiative of Dr. Clara Bernasco, the company aims to help provide more and better care for patients in need through the production and commercialization of innovative products or services with high technological value. RIC3D employs modern technologies to develop solutions that improve the sectors in which it operates, mainly the healthcare and med-tech sectors.

The company is predominantly concerned with the development of integrated hardware and especially

software platforms that adopt innovative technologies and processes of maximum integration of digital technologies: 3D printing, artificial intelligence (AI) systems based on machine learning, use case studies, implementation of augmented reality (AR) or virtual reality (VR) projects, blockchain, aquaponics and Internet of Things (IoT).

These skills have matured in the course of research and development projects funded by the Lombardy Region with the collaboration of the certified incubator Techinnova S.p.A., through which the company has also extended its network of stakeholders, suppliers and expert consultants with whom it routinely cooperates.

SUNCUBES S.R.L.

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SunCubes, initiated by Politecnico di Milano engineers, is pioneering energy transfer via laser technology.

The innovative system enables long-distance wireless power via a laser-emitting generator and a receiver that captures energy, with a safety shut-off feature to protect wildlife and humans.

SunCubes has developed SunCubes Lucy, an innovative system capable of transmitting 20 watts of power wirelessly over a distance of 500 meters, significantly reducing the costs associated with cable installations.

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TackPay is the first Italian platform that allows users to send, receive and manage tips in a complete digital way

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Research and development in the textile sector and beyond
The experience gained in the textile sector has allowed
TK1FIRE S.r.l to conceive, design, register and patent various
materials, not only in the textile sector, but also
technologically advanced devices, making TK1FIRE a
cutting-edge company, in particular a LABEL has been
created NFC Wireless Microchip applicable to uniforms,
clothing, personal protective equipment.

VLAB S.R.L. (SNAPALL)

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📷 Timelapsebuildings

Are you a homeowner in need of a more straightforward, safe, and efficient way to monitor your construction or renovation project in real time, from anywhere? Meet SnapAll, your new construction site buddy in your pocket.

Our platform seamlessly integrates with your existing cameras—no new hardware required—giving you complete, real-time oversight directly from your smartphone.

Crafted by Timelapselab, a leader in global construction site monitoring with thousands of specialized devices installed

worldwide. Our cutting-edge AI delivers proactive, real-time alerts for essential milestones and potential safety hazards, while ensuring your privacy with automatic blurring features, keeping you compliant with GDPR and local regulations.

Join us in revolutionizing home construction management. Experience SnapAll for yourself at global trade fairs and step into the future of efficient, intuitive, and safe construction site monitoring today!

TIMELAPSELAB
MONITOR YOUR CONSTRUCTION SITE

SnapAll
ADV

WHOTEACH (AITECH4T S.R.L.)



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WhoTeach is a B2B Intelligent Digital Learning Platform that supports training institutions and HR Managers to create and generate high-quality online courses through Artificial Intelligence components such as Recommender System and Generative AI.

The modularity and pluggability of the platform's components allows our solution to be tailored to customers'

needs and reduce switching costs. WhoTeach's two Recommender System optimizes the retrieval of needed resources, suggesting the most appropriate ones based on the inputs provided by the users. The Generative AI component generates learning material and courses in slides in HTML and PPT formats together with quizzes, conceptual maps and final assessments.

NOTES

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