













TRADE AND INVESTMENT

OPEN DOORS TO A WORLD OF OPPORTUNITIES

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ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

Using the most modern multichannel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



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BEEP

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Beep is a next-generation financial intelligence platform transforming how banks and fintechs unlock value from financial data. With the rise of open banking and embedded finance, institutions now face the challenge of making sense of complex, fragmented data streams. Beep solves this with a modular Al-powered platform that turns raw transaction data into personalized insights, hyper-relevant automations, and smarter customer engagement—at scale.

From marketing automation to affordability insights and predictive financial coaching, Beep empowers institutions to deliver tailored user experiences, boost cross-sell, and reduce churn. Backed by research showing a 10–15% revenue uplift through personalization, our prospect clients include

forward-thinking banks and fintech innovators across and bevond Europe.

Beep is not just a data platform—it's the Al layer that lets institutions compete on relevance, trust, and time-to-insight in a \$100B+ open finance opportunity.

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BXT

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BXT.AI is an innovative fintech startup at the forefront of AI-powered investment solutions. Founded in 2023, BXT.AI combines deep industry knowledge with cutting-edge artificial intelligence to revolutionize the way people invest and manage risk.

The company's flagship product, Penelope, is the first AI platform for trading and investing designed to be both intuitive and powerful. Built entirely in-house and 100% bootstrapped, Penelope delivers predictive insights that empower both retail investors and institutional clients to make informed decisions, optimize strategies, and reduce risk.

Penelope is cloud-based, API-integrated with major online brokers, and offers dynamic hedging capabilities, particularly



in forex markets such as EUR/USD. The platform's AI engine analyzes market data daily, providing bullish or bearish signals with a short-term forecast horizon. BXT.AI has gained international recognition through its participation in global fintech events like Web Summit, Collision, and the Singapore Fintech Festival.

BXT

DHTA

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Developed in collaboration with top-tier experts in AI, cybersecurity, and media production, the DHTA platform is designed to integrate seamlessly with existing CMS systems, supporting tools like Deltatre and WordPress. From real-time



content creation for match day to licensing and direct-to-fan campaign engines, DHTA enables teams to turn their athletes' digital identity into a new stream of engagement and revenue—while maintaining full control and compliance.

Whether for internal R&D, fan activation, or branded campaigns, DHTA is the sports world's launchpad into the future of certified, Al-enhanced digital content.

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DIMENSIONE3

- thttps://www.dimensione3.com/
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Dimensione3 is the technology partner that transforms physical spaces into structured, connected, and interactive digital environments

We digitize complex environments and deliver them as intuitive, accessible interfaces – built to support inspections, documentation, training, technical operations, communication, and decision-making.

Our digital environments – lightweight, accurate and easy to use – can be integrated into enterprise platforms or deployed as standalone applications.

They offer decision-makers, technical teams and distributed organizations an immediate and contextual view of spatially linked information.



Companies, public entities and operational structures in logistics, industry, healthcare, real estate and infrastructure now have a powerful tool to reduce errors, eliminate inefficiencies and cut costs by embedding spatial intelligence into their workflows.

Precision, speed, usability and engagement are no longer nice-to-have – they are essential.

Physical spaces and their digital twins become a rich, structured interface layer for enterprise applications that are more intuitive, connected, and operationally effective.

We work with partners and organizations looking to enrich their platforms with intuitive, spatially-aware interfaces – unlocking a new perspective on how to interact with data, environments and processes.

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GCUBE

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gCube generates value through the sale of its capabilities:

- Strategy. We help our clients identify emerging opportunities and unleash untapped business potential, harnessing the power of digital and outlining a tailored digital strategy.
- •Execution. We develop and grow products thanks to digital, generating concrete value through ambitious or more streamlined solutions, which address their real needs in all phases of a product's life in digital.

₹CUBE

• Technology. Through an immersive and experiential, technologically agnostic approach, we help companies and entrepreneurs to identify the portfolio of activities and key resources to put in place for the development of their business.

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HUMETRY

WHUMetry REST TECHNOLOGY

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HumetryMED is a state-of-the-art wearable medical device developed by Formula Center Italia, designed to monitor vital signs and biometric data in real time. Built with flexible electronics and FDA-certified sensors, HumetryMED continuously tracks key health parameters such as ECG, heart rate, SpO2, respiration, and body temperature. Compact, non-invasive, and wearable under clothing, it is ideal for both hospital and remote patient monitoring. The device securely stores data locally and syncs with the cloud via Bluetooth or 5G, enabling clinicians to access critical information anytime. HumetryMED also supports integration with third-party glucose monitoring systems for comprehensive patient management. Developed with a user-centric design, it empowers healthcare providers to detect anomalies early, reduce hospital readmis

sions, and personalize care. Backed by Italian engineering and biomedical expertise, HumetryMED bridges the gap between clinical accuracy and wearable convenience-redefining how continuous health monitoring is delivered in modern medicine.

HUMETRY 17

IT'S PRODIGY



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IT'S PRODIGY is an Italian tech company specializing in digital transformation through Artificial Intelligence, Big Data, and custom software development. It operates in two core areas: BU Innovation and BU services.

Flagship products include:

AI DELIVERY: a cutting-edge platform that generates full soft-ware solutions through a single AI Architect, reducing development time and costs while ensuring quality and scalability. IT'S PRODIGY serves sectors such as finance, energy, retail, industry 4.0, and digital services, offering scalable and innovative solutions.

The company is a strategic technology partner for organizations aiming to innovate and grow efficiently.

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IUBENDA

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lubenda has been a pioneer in global privacy compliance for over a decade.

We've brought together reliability, global expertise, and innovative technology to build a 360° compliance solution packed into one easy-to-manage platform.

A comprehensive database of clauses crafted by our international legal team helps empower digital compliance for more than 150,000 customers all across the globe.

From small business to large-scale enterprise, anyone can benefit from tools like iubenda's Policy Generator, Privacy Controls,

Whistleblowing Management, Consent Database, and more. Meet us to explore how we can help boost your business's compliance, user trust and legal security.

IUBENDA

RILEMO

Rilemo

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Rilemo is a medical device company based in Lombardy, Italy, committed to transforming the way diagnostics are delivered by bringing medical imaging closer to the patient. Founded with the vision of making healthcare more inclusive, timely, and sustainable, Rilemo develops portable diagnostic devices powered by Al to detect and monitor pathological fluids such as stroke, pulmonary effusions, edema, and internal bleeding. The company's core technology is based on a safe, non-ionizing imaging method that allows healthcare professionals to obtain real-time clinical insights even in remote or emergency settings. This solution is designed to integrate seamlessly with existing clinical workflows, supporting faster deci-

sion-making and improving patient outcomes.

Rilemo's mission is to empower clinicians with intelligent, easy-to-use tools that extend diagnostic capabilities beyond traditional hospital environments. By enabling early intervention and continuous monitoring, Rilemo contributes to reducing unnecessary hospital admissions, optimizing care delivery, and ultimately improving the quality of life for patients with acute and chronic conditions.

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