

# HVAC R Saudi Arabia

15 - 18 February 2025

Riyadh Front Exhibition &  
Conference Center located at  
ROSHN Front



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Ministero degli Affari Esteri  
e della Cooperazione Internazionale

ITA<sup>®</sup>  
ITALIAN TRADE AGENCY



ANIMA<sup>®</sup>  
CONFINDUSTRIA  
MECCANICA VARIA





## Layout and graphics

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## WELCOME OF THE AMBASSADOR

Dear Visitor,  
I wish to warmly welcome you to the 2025 Big 5 Saudi fair and in particular to the Italian Pavilions. Italy has traditionally been one of the most represented countries at Big 5 Saudi, which attracts thousands of international companies from all over the world. The Italian presence is growing year after year and we are very proud of this trend. Our companies are here to expose state-of-the-art technologies and very high quality products and to look for mutually beneficial collaborations with the Saudi counterparts.

The Italian industry is well-placed in many construction products, notably marbles, granites and natural stones, as well as machineries and complete plants to quarry and process natural stones. As far as the HVAC sector is concerned, our companies are well-known for their historical tradition of design, style and technological innovation. In the field of construction, a growing number of Italian SMEs are working hand in hand

with many Saudi business partners on a wide array of projects, thus contributing on a daily basis to the Kingdom's impressive urban, housing and construction projects. The recently established strategic partnership between Italy and Saudi Arabia will serve as a basis for the work we have to do together in the coming years, also in view of the Vision 2030 and its ambitious objectives. Italian companies are willing to further contribute to the future of Saudi Arabia.

Enjoy your visit at the 2025 Big 5 Saudi fair! You can count on the support of the Embassy and other Italian institutions in the Kingdom in favor of successful collaborations between Italian and Saudi operators.



**Carlo Baldocci**  
Ambassador of Italy  
to the Kingdom of  
Saudi Arabia

## WELCOME OF DIRECTOR - RIYADH OFFICE

Dear Visitor,

On behalf of the Italian Trade Agency, I am delighted to welcome you to the Italian Pavilions at the Big 5 Saudi Exhibition. Here, you will have the opportunity to meet Italian companies specializing in the stone industry, as well as explore the HVAC R Expo Saudi Pavilion, showcasing a variety of exhibitors offering high-quality products and technologies. Additionally, you can visit the third Pavilion, which features Italian companies dedicated to construction, road and earthmoving machinery, mining machinery, quarry equipment, construction site machinery, and lifting and handling solutions. Italy is a global leader in many sectors of the construction industry. Specifically, at the Big 5 Saudi Exhibition, we highlight our expertise in marbles, granites, natural stones, machinery, complete plants, tools, and complementary products for quarrying and processing natural stones, as well as the HVAC sector. Italian companies are renowned for their ability to meet the unique needs of their clients and

partners, thanks to a long-standing tradition of craftsmanship, style, innovation, and research. The Italian Trade Agency, in collaboration with key industry associations such as Confindustria Marmomacchine, UNACEA, and ANIMA Confindustria Meccanica Varia, has organized the participation of Italian companies at the Big 5 Saudi. With a network of offices in over seventy countries, the agency serves as the Italian government's platform to support business development abroad and foster collaboration with international partners.

We warmly invite you to visit our Pavilions and encourage you to reach out to our staff for any assistance. They will be pleased to introduce you to Italian companies and help you find a business partner that matches your specific needs.



**Romano Baruzzi**

Director

Italian Trade Agency - ITA  
Riyadh Office

## ITALIAN TRADE AGENCY

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



### Italian Trade Agency Trade Promotion Section of the Italian Embassy

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Italian Trade Agency



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ITA - Italian Trade Agency



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## ANIMA CONFINDUSTRIA MECCANICA VARIA

Federation of Italian Associations of Mechanical and Engineering Industries, represents within Confindustria companies of mechanical sector, which employs 225.000 employees, with 54,6 billion Euro production and 57,0% export share (estimates 2022).

Established 1914, ANIMA numbers 34 associations and 1,000 companies, highly qualified in the sectors represented:

- Energy production and Oil & amp;
- Gas industry
- Logistics and Handling
- Water Treatment & amp; Food Processing
- Industry
- Building
- Personal Security and Safety
- Metallic products

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**Battocchio**  
KEYBOARDS FOR YOUR FINGERS

Production of industrial keyboards, sensors, wearable electronics.

Established in 1973, Battocchio began its business by producing specialized resistive tracks for radio and TV reception. Moreover, Battocchio became highly specialized in professional graphics.

Therefore, in the early 1980s, the company started producing membrane keyboards for automation systems and customized electronic control equipment.

Battocchio is specialized in the design and production of cutting-edge interfaces for the refrigeration industry.

Their solutions seamlessly integrate technology and innovation to enhance efficiency, control, and user experience in both commercial and industrial refrigeration systems.

With a commitment to quality and sustainability, Battocchio develop customizable, user-friendly interfaces that optimize performance and meet the evolving needs of clients worldwide.





## CISAPLAST SPA

### Contact

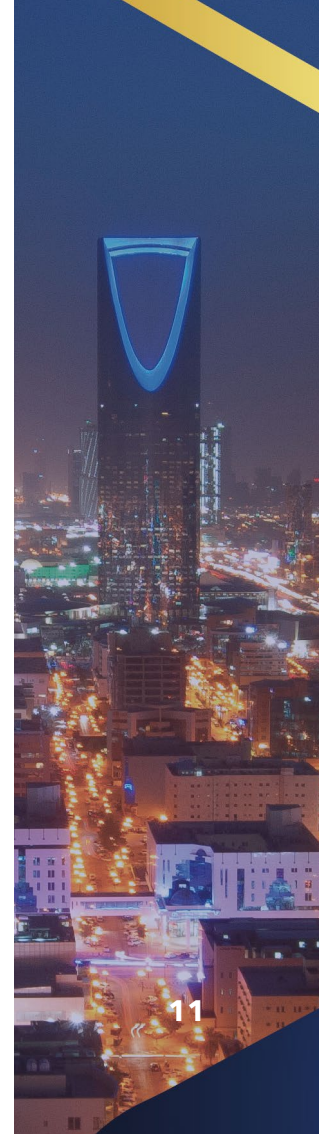
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Cisaplast has been a leading brand in the refrigeration industry for over 50 years on an international level. Its frame-door systems for commercial refrigeration counters are installed on every continent, bringing comfort and efficiency to thousands of points of sale in various usage conditions.

This experience, combined with its knowledge of aluminum working techniques and insulation techniques, allowed the company to become a leader in the production of glass doors in the 1970s.

Today, Cisaplast is a modern and efficient company with an extensive distribution network and two production facilities covering a total of 30,000 square meters, where design engineers work alongside highly skilled workers to develop and test solutions for the problems of major manufacturers, ensuring the highest level of professionalism and production flexibility.





## CRIOCABIN SPA

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Criocabin Group is specialized in manufacturing Taylor-made refrigerated display counters and cold rooms based on natural refrigerants for Retail Food Concepts, F&B and Ho.re.Ca.

The whole process, from designing to the production up to the final tests are carried out in Italy in our 50.000 m2 plants to preserve the quality of the Made in Italy brand of the 4775 models and versions produced every year.

Our highly qualified co-workers, to whom we dedicate more than 12000 hours of training/year, are advocates of our productive and professional ethics aiming to innovation and sustainability in full compliance with environmental standards.

**CRIOCABIN**  
TASTE PRESENTATION





## ICMA SPA

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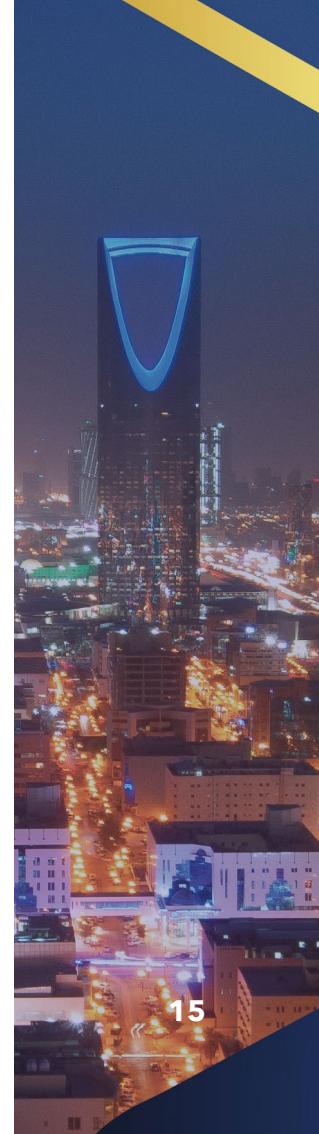
lcma S.p.a. is a leader in the heating and comfort industry, renowned for its innovative solutions and commitment to quality. With 50 years of experience, the company designs and manufactures advanced components for heating systems, plumbing, and climate control.

lcma S.p.a. offers a wide range of products, including underfloor heating systems, thermostatic valves, and energy-efficient accessories, all developed with a focus on sustainability and performance.

By combining cutting-edge technology and customer-oriented service, lcma S.p.a. delivers tailored solutions for both residential and commercial applications, setting the standard for comfort and efficiency globally.

# ICMA®





## IT'S PRODIGY

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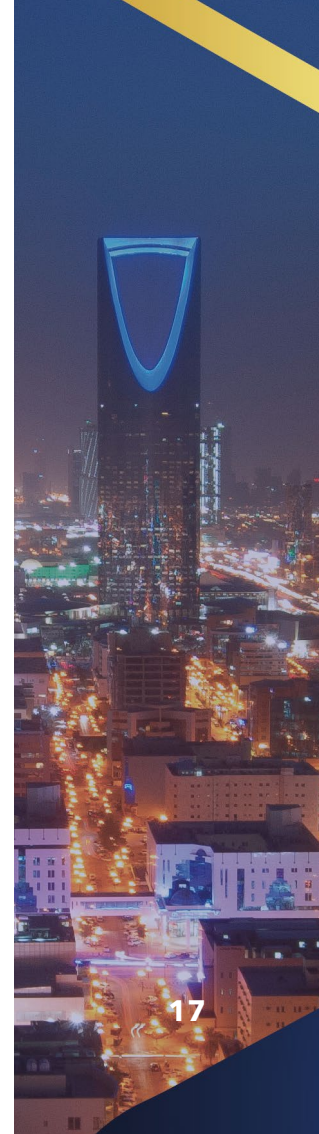
It's Prodigy is an innovative company founded in 2018, specializing in digital transformation and Artificial Intelligence.

Focused on advanced technologies such as AI, Big Data, and cloud solutions, it offers products like DataProdigy for automated reporting, Digitality for online presence analysis, AI Legal for automatic legal document generation, and AI Agent for voice interaction automation.

Operating across multiple business lines, including tech consulting and R&D, it serves clients in various industries.

With an annual revenue growth (CAGR) of 24% from 2022 to 2027, it aims to achieve €11.2 million in revenue by 2027, solidifying its position as a leader in digitalization.





## PEMO PUMPS

### Contact

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🌐 www.pemopumps.com

Founded in 1947, Perissinotto S.p.A. manufactures a wide range of heavy-duty slurry pumps for tough abrasive and corrosive applications. Hard metal, Special Alloys, and rubber lined pumps with customized design for single-stage, multi-stage, submersible, and vertical configurations. Some of the most appreciate features are:

- Longer life, thanks to ABRASION RESISTANT PEMO design and materials.
- CORROSION RESISTANT, using the most suitable alloys for aggressive fluids.
- NON-CLOGGING, thanks to the special design of casings and impellers.
- SINGLE, DOUBLE or CARTRIDGE MECHANICAL SEALS to prevent leakages and contaminations.
- Flowrate up to 2000 m<sup>3</sup>/h.
- TDH up to 160 m.c.l.

PEMO Pumps are commonly used in Mining, Aggregate Washing, Quarry and Mineral Extraction Process. PEMO PUMPS are designed and manufactured to resist and operate with the heaviest abrasive slurry and are commonly used to feed the classifier, to deliver the slurry to the flotation system, tailing thickener, and finally to the filtration / dewatering system.







## REMOTAIR

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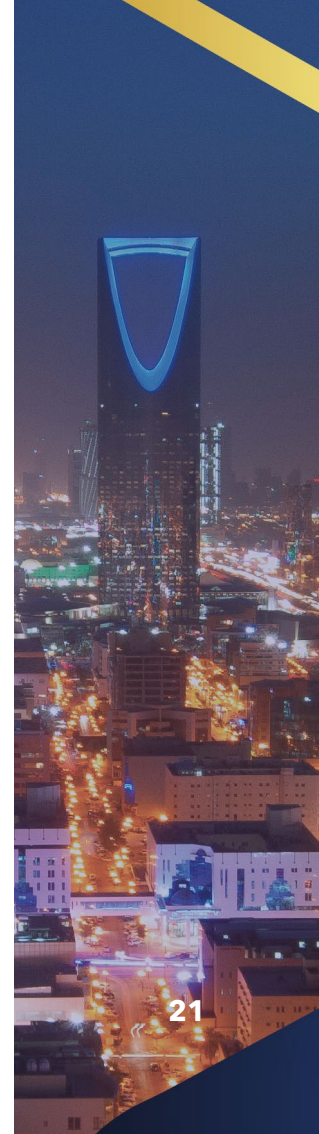
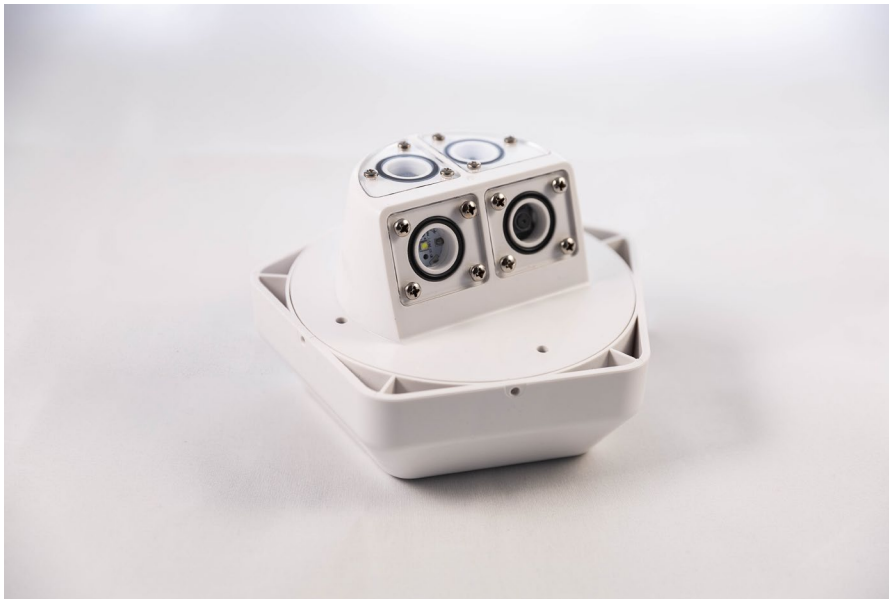
Remotair revolutionizes HVAC hygienic management by maximizing safety, energy efficiency, and comfort in commercial and industrial spaces.

This cutting-edge system combines AI and machine learning with advanced sensors to continuously monitor HVAC hygiene, promptly detecting any contamination that could endanger human life through automatic inspections 24/7.

Thanks to real-time analytics and predictive maintenance features, Remotair makes HVAC systems' hygiene smarter and sustainable, helping you obtain green building certifications.







## SEDES GROUP

### Contact

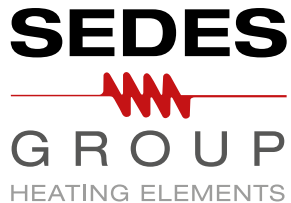
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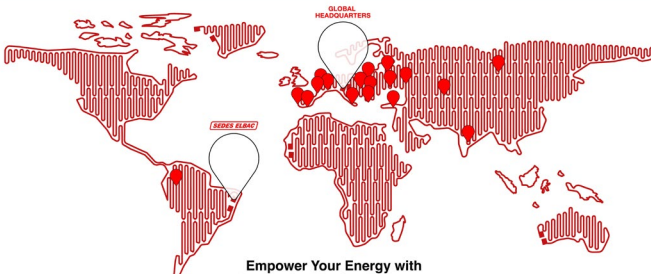


Sedes Group, an Italian company located close to Venice, designs and produces heating elements since 1979 exporting all over the world. We offer innovative solutions for sectors such as Horeca, Automotive, Railways, HVAC, Medical, Scientific & Renewable Energies. The wide range of customized products includes the following heaters:

- PVC or silicone heating cables, both standard and single-exit versions and with copper braiding on request
- Cable in aluminum tube or on aluminum foil
- Constant Power cable
- Tubular heaters
- PTC cartridges for water evaporation
- Ultra-flat heaters in silicone, polyester or polyamide
- Immersion heaters
- Flow heaters for heat pumps

Sedes Group is ISO 9001 approved and the heating elements are CE, UL, VDE, EAC certified

**SEDES GROUP**  
HEATING ELEMENTS



**Empower Your Energy with Innovative Heating Elements**

- IMMERSION HEATERS**
- SELF-ADJUSTING CARTRIDGES**
- TUBULAR HEATERS**
- FLOW HEATER FOR HEAT PUMPS**
- FLEXIBLE HEATERS**
- ULTRA-FLAT HEATERS**

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**STELLA**  
*WELDING ALLOYS*

STELLA s.r.l. is an Italian manufacturer of Brazing alloys specialized in the field of consumables for BRAZING, SOLDERING AND WELDING technologies.

We offer top quality products, both for general uses and special applications in a variety of different make-ups, from standard forms to custom engineered forms.

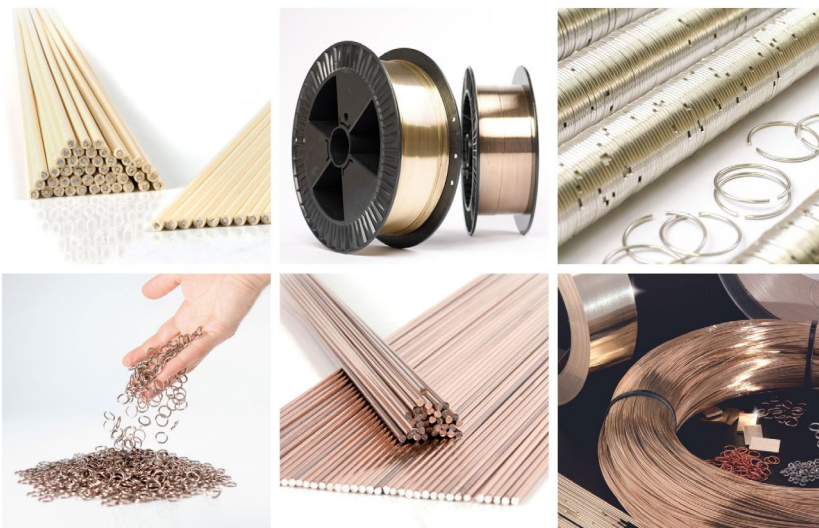
Silver based alloys, copper-phosphorus alloys, brass and copper based alloys, aluminum and zinc-aluminum alloys, soft solders, nickel alloys, powders and pastes, fluxes - for torch brazing, induction brazing and brazing in oven.

Aluminum and magnesium based alloys, stainless steel, low alloyed steel, copper based alloys - for gas welding and for TIG / MIG welding of aluminum, copper and steel.

Thanks to our long experience in the field we provide technical assistance and guide our customers in choosing the most appropriate product and technique for their specific applications.

Flexibility, technical support, prompt and customized service are our points of strength.





## TECHNO-B

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TECHNO-B is an Italian company with many years of experience in the industrial and commercial refrigeration sector.

TECHNO-B produces a complete range of refrigeration systems for cold rooms for the storage of food and beverages, such as wall, ceiling and floor monoblocs, Bi-Block systems, Multi compressor units, Condensers and Evaporators.

TECHNO-B is present in over 45 countries worldwide.







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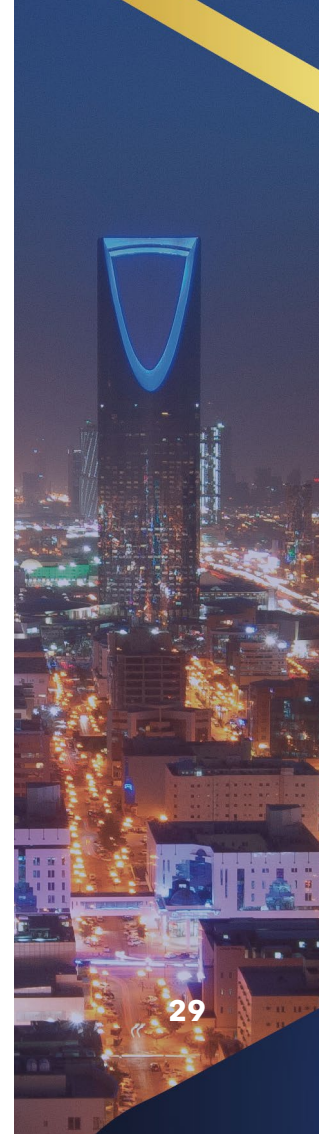
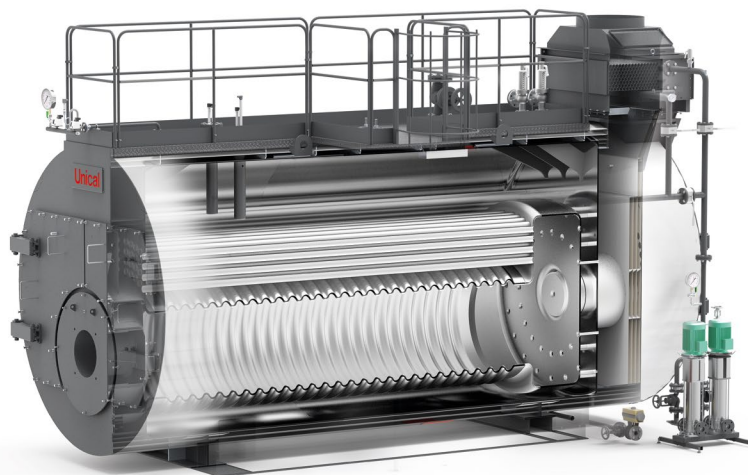
🌐 [www.unical.eu](http://www.unical.eu)

# Unical®

Unical, Italian company born in 1972, designs and produces civil and industrial thermal groups for heating and air conditioning, thermal solar, photovoltaic, integrated and hybrid systems, heat pumps, radiant panels, arriving to have one of the most complete catalogues of the whole sector.

The industrial line, known for high-efficiency special boilers and for the design of each generator that allows to construct special appliances to meet all customer needs. In addition to the CE certification, Unical generators have obtained numerous certifications that allow them to be exported all over the world. In addition to the 5 Italian offices, has 4 foreign branches (France, Germany, Poland and China) and boasts prestigious presences in Australia, America, Europe and Middle East. Unical, Italian company born in 1972, designs and produces civil and industrial thermal groups for heating and air conditioning, thermal solar, photovoltaic, integrated and hybrid systems, heat pumps, radiant panels, arriving to have one of the most complete catalogues of the whole sector.

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VA Albertoni is a leading manufacturer of angle valves, established in 1961.

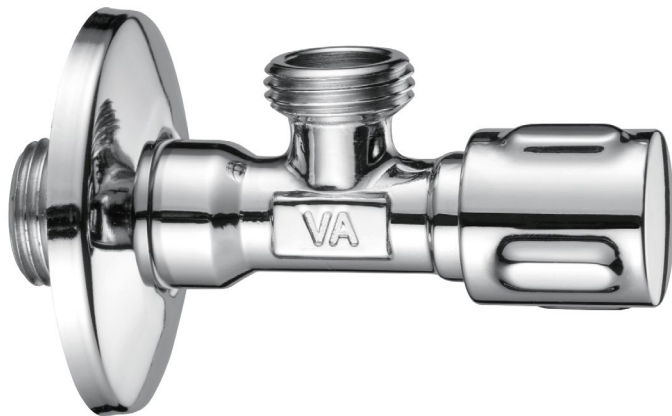
We specialize in producing angle valves for faucets, washing machines, WC cisterns, filtered ones; all designed for long-lasting performance.

Our production is entirely based in our Gozzano facility and proudly "Made in Italy," using only authorized materials safe for contact with drinking water. Every valve undergoes 100% pneumatic tightness testing to ensure quality.

Our operations are certified under ISO 9001, and we provide product certifications as well. We are member of the Italian and European Associations of Valve and Tap Manufacturers.

VA Albertoni has a strong presence in global markets, serving some of the most prominent manufactures in the plumbing and installation sector, as well as wholesalers.







## NOTES

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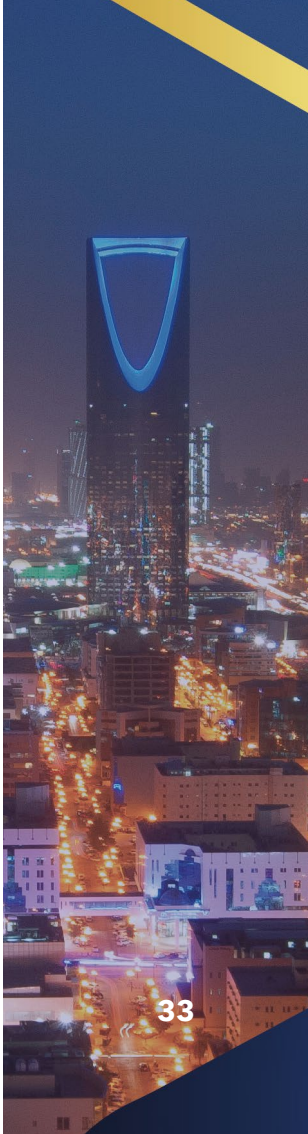
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January 2025



ITA<sup>®</sup>  
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