

INDEX SAUDI ARABIA

9 - 11 SEPTEMBER 2025

RIYADH FRONT EXHIBITION & CONFERENCE CENTER

in collaboration with

 **Confartigianato**
Imprese



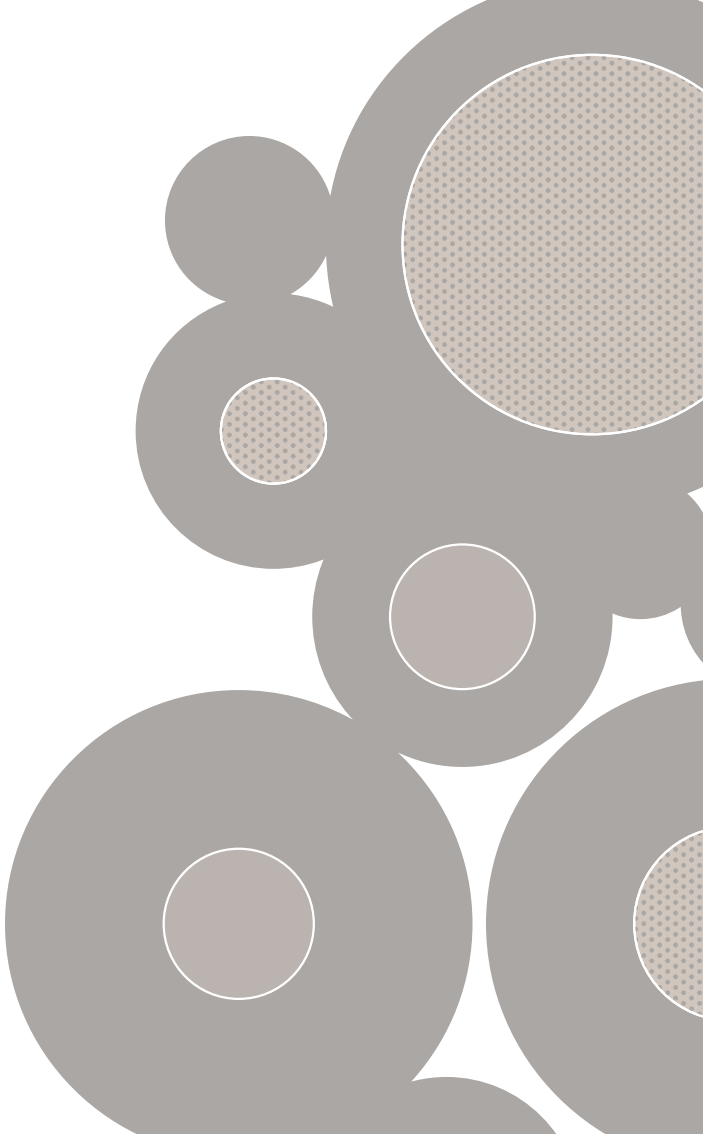

Ministero degli Affari Esteri
e della Cooperazione Internazionale



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Welcome message by the AMBASSADOR OF ITALY TO THE KINGDOM OF SAUDI ARABIA

Dear Guests and Exhibitors,

It is a real pleasure for me to welcome you and wish you a successful participation in the 2025 edition of INDEX.

This year has marked a real turning point in relations between Italy and Saudi Arabia following the visit to Saudi Arabia of the Italian Prime Minister, Hon. Giorgia Meloni, last January, and the raising of bilateral relations to the strategic level decided together with HRH the Crown Prince, Mohammed bin Salman. This positive evolution has been accompanied by a remarkable enhancement of the economic and commercial bilateral ties: the rhythm has been further increasing and a significant amount of new Italian companies are arriving in the Kingdom. Many are SMEs and are looking for Saudi partners to carry out shared projects with a view to mutual growth.

The strong dynamics between our two economies can be seen in the advanced cooperation in a wide array of our manufacturing and industrial sectors, in the presence of

Italian companies in both traditional sectors (such as infrastructure, energy, agribusiness and supplies) and innovative ones (e.g. pharmaceuticals, design, automotive, start-ups, aerospace and sport: just to mention some) of the Saudi economy and in the joint endeavor to promote investments and growth in both directions, from Italy to Saudi, from Saudi to Italy and to build lasting partnerships. In 2024 our bilateral trade exceeded 10 billion euros for the first time ever, indicating a 28% increase in Italian exports. Initial data for 2025 seems to indicate even better figures for the current year. Not surprisingly, Saudi Arabia fully ranks among the most interesting emerging markets identified by the recent action plan for the development of exports in high potential emerging markets for the Italian production system.

Italy's participation in INDEX is yet another example that points to the growing interest of our businesses and our operators towards Saudi Arabia. The presence of Italian companies at INDEX has consistently grown. This year

around 60 companies will participate in the event and Italy's National Pavilion alone will host around 30 companies. Italian companies are keen to showcase their state-of-the-art products and textiles, to establish new commercial connections and to be a part of Saudi Arabia's incredible path towards economic diversification in line with the objectives of Vision 2030, to the success of which Italy - and its business community - is ready to contribute.

INDEX represents an outstanding opportunity to generate new synergies between Italian and Saudi companies in some of the fastest growing sectors of the Kingdom's economy showing the Italian cutting-edge technologies and excellences. Italian operators can count on the full and continued support of the "Sistema Italia" in Saudi Arabia to bring more Italy to the Kingdom.

***Welcome to the Italian Pavillion
and to INDEX 2025!***



Welcome message by the DIRECTOR OF THE ITALIAN TRADE AGENCY - RIYADH OFFICE

We are pleased to welcome you to INDEX Saudi Arabia 2025, a leading platform where global trends in design and interiors meet.

This year, Italy proudly showcases its excellence with 30 companies exhibiting within the National Italian Pavilion and over 30 more Italian firms presenting their products independently throughout the fair.

The National Italian Pavilion, covering a total area of 384 square meters, reflects the strength, diversity, and creativity of our design and furniture industry; a sector rooted in centuries of craftsmanship and guided today by innovation, sustainability, and international collaboration. A new highlight this year is the "Image Area" area, dedicated to the craftsmanship sector and designed in collaboration with Confartigianato the largest network in Italy dedicated to the craft and small enterprise sector. Covering a space of 60 square meters, this curated area aims to further enhance the visibility

of Italian style, materials, and artisanal design capabilities through a selection of outstanding brands.

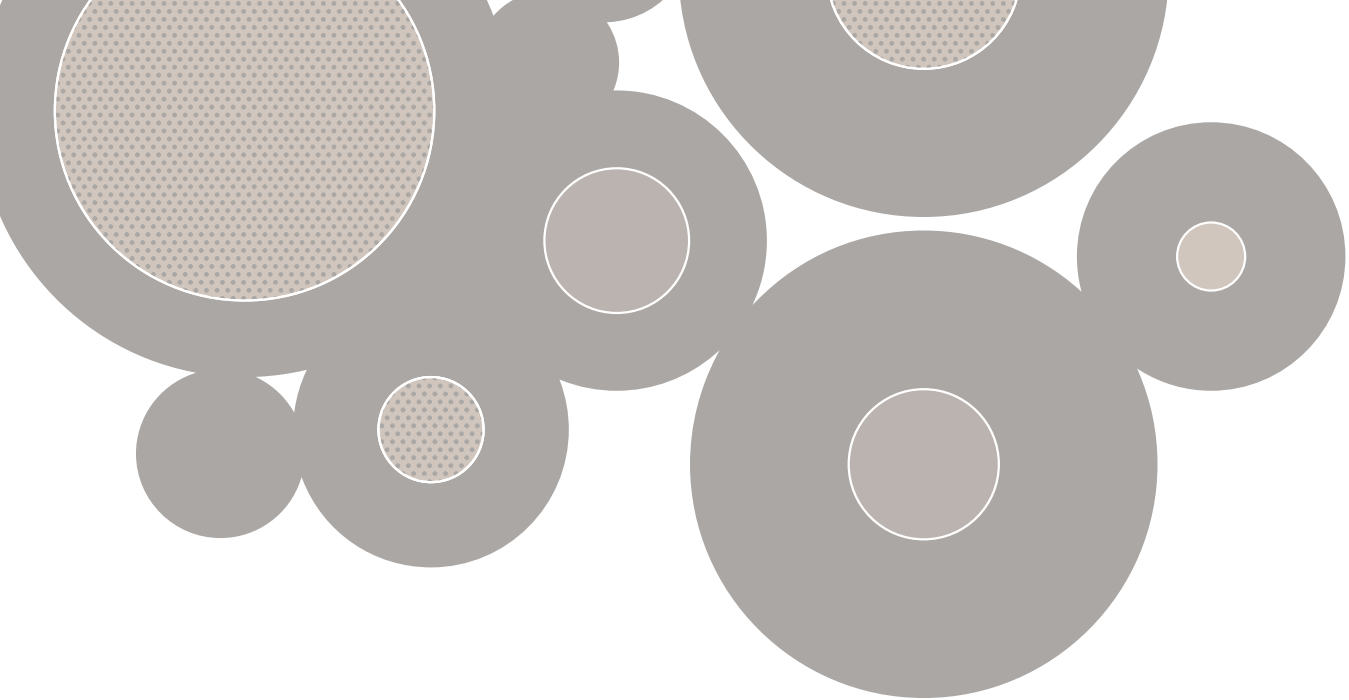
Whether you are seeking bespoke interior solutions, elegant furniture, refined lighting, or high-end materials, Italian companies are ready to share their expertise and work with you to meet the most demanding project needs.

We invite all visitors and industry professionals to discover the unmistakable quality of "Made in Italy," explore new opportunities for cooperation, and engage with a business culture based on trust, customization, and a passion for beauty and functionality.

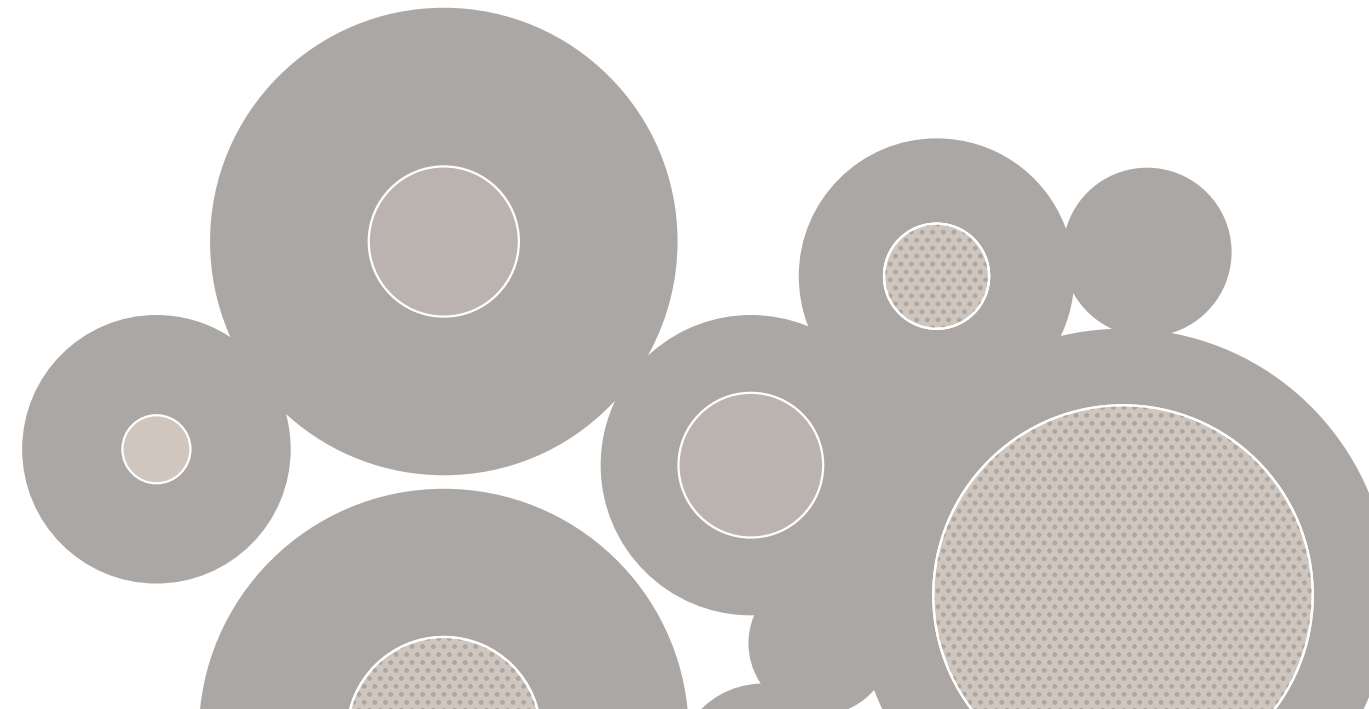
Italy looks forward to building long-term partnerships and to contributing to the ambitious development of the interior and contract sector in Saudi Arabia and the wider Gulf region.

***Thank you for your interest and enjoy
your visit to the exhibition!***





ITALIAN PAVILION



Layout grafico e impaginazione

Direzione Centrale per i Settori dell'Export | Nucleo Grafica

ALTEK ITALIA DESIGN

Contact: Via Vegri 40, 36010 | Zanè, Vicenza
+39 0445 316500
www.altekitaliadesign.it/en/
info@altekitaliadesign.it

Category: furniture accessory

Overview:

Altek Italia Design is an Italian manufacturing Company dedicated to the study and realization of innovative, original, and design furniture. The Company was founded in 2009 but the brand ALTEK has origin since 1987 and reflects the heritage of four generations, which have been involved since 1920 in the production of seating and other furniture.

Altek Italia Design's products and services are the result of ongoing collaboration with architects and designers who explore, day by day, how to create spaces that are not only functional and aesthetically pleasing but also represent smart and efficient investments. The com-

pany's mission is to offer solutions where creativity and design can express themselves freely—thanks to a unique blend of vision and craftsmanship developed over decades of experience.

The company develops tailor-made furnishings for all types of spaces: private homes, shared areas, lounge and office spaces, and public environments—always with a focus on originality, practicality, and refined design.

Altek®



ANTONIO TAMMARO GROUP

Contact: Via P.borsellino, 142 | 80132 Casandrino -NA-
+39 081 5057516
www.tammarohome.com
export@tammarohome.it

Category: Tableware, Gift item, Glass & Lighting, Home accessories

Overview:

Antonio Tammaro Group is today one of the largest producers of artistic glass on the Italian and international markets. Our brand embodies both excellent value and an inimitable style, catering to Murano glass lovers and offering them a product inspired by the art of glass, yet one-of-a-kind. Our company continues the story of Murano glass, adding another chapter to it.

The art of glassmaking began in Italy in 400 AD. During those years, the Romans engraved glass surfaces, beginning a journey that today culminates in the world-renowned Italian craftsmanship.

The Antonio Tammaro Group treasures these ancient origins and views the history of Murano glass as an important, yet not definitive, chapter. This is why our glassworks operates

in Campania, where it specializes in the processing of industrial artistic glass for various sectors, including interior design, lighting, and decorative objects.

The glassmaking process respects tradition. After the customary 24-hour melting process, each piece is handcrafted. Master Tammaro oversees every step of the process, from selecting the techniques to using the tools to achieve the perfect shape.

The technique used to create artistic glass is glassblowing. This technique, dating back to the time of the Egyptians, relies on the glassmaker's intuition. Only highly qualified personnel are capable of achieving the desired shapes with the tool used: the blowing pipe.

The Antonio Tammaro Group develops each project with style and a touch of contemporary flair. And above all, it uses techniques and knowledge passed down through the generations. The Tammaro family respects the original secrets of Murano glassmaking. Therefore, purchasing a Tammaro creation means, first and foremost, purchasing a product strictly Made in Italy. But it's also important to remember that, thanks to its experience in the international market, the company is able to produce items that appeal to the tastes and sensibilities of other cultures.



INSTAGRAM PAGE



CHICCA ORLANDO

Contact: Via B.ricasoli 11 | 73042 Casarano Lecce
0833505037

www.chiccaorlando.it

info@chiccaorlando.it

Category: Textiles & Floor Coverings

Overview:

Our mission is to provide the most sophisticated collections of curtains and furnishing accessories, created through skilful Italian craftsmanship and innovative technologies, the use of premium materials and a wide variety of luxury finishes.

Each creation is hand-sewn and hand-finished to meet different requirements, to create unique products in accordance with the "custom made philosophy". The customisation process begins with an analysis of each environment to examine its specifications and features, and includes a customised dimensional adaptation of the design, a colour analysis, investigation and insertion of finishes

that are not present in mass production, all the way up to the full creation of the project, while in continual communication with the customer.



INSTAGRAM PAGE



CODUTTI

Contact: Via Bonavilla 34 | Pesian di Prato (UD)
+39 348 4714770
www.codutti.it
codutti@codutti.it

Category: Furniture

Overview:

Codutti is an Italian brand specialized in high-quality furniture. Founded in 1954, the company has become a benchmark in the workspaces furniture sector, offering a comprehensive range of solutions ranging from managerial desks to meeting areas and common spaces. The collections, which include tables and desks, meeting tables, storage units, front desks, sofas, chairs, and accessories, are designed to meet the most specific needs of the clients.

Thanks to in-house production, Codutti is able to customize each element, ensuring a unique and incomparable experience.

codutti 



CRE.ART

Contact: Via Orme 315 | 50025 Montespertoli Firenze
+390571676058
www.creat.it
creat@creat.it

Category: Tableware, Home accessories

Overview:

Cre.Art srl mainly produces decorated crystal items for the home and the table with engraving, gold decoration and modern color



INSTAGRAM PAGE



D'ORO COLLECTION

Contact: Via Appia Antica 249/B | Roma (Roma)
067188256
www.dorocollection.com
info@dorocollection.com

Category: Home accessories, Design business, Books

Overview:

D'ORO Collection specializes in creating timeless books of unparalleled value, symbols of a new cultural heritage.

Renowned for its elite clientele, including Royal Families, Heads of State, and Popes, D'ORO

Collection has, over time, expanded its bespoke offerings to private and corporate clients.

From biographies to photographic reportages, from career tributes to coffee-table books, D'ORO Collection symbolizes excellence in the world of luxury publishing, where every book is a masterpiece.



INSTAGRAM PAGE



DUCCIO DI SEGNA CRISTALLERIA

Contact: Loc. Pian Dell'olmino, 42 | Colle Val D'elsa (Siena)
0577929656
www.ducciodisegna.com
info@ducciodisegna.com

Category: Gift item, Home accessories, Design business

Overview:

The "Duccio di Segna" crystal factory began its activity in 1984 and now is one of the most important names in Italy in the crystal production sector. We are a manufacturing company, we have furnaces, and we produce pure crystal 24% of lead directly in our factory in Colle di Val d'Elsa, in Tuscany. In our line "Duccio di Segna", there are sculptures, vases, centerpieces, and ornaments totally hand made in pure crystal of rare beauty and quality.



INSTAGRAM PAGE



GOLD LINE ITALIA

Contact: Via Manlio Mercatali, 8/10, 60022 | Castelfidardo (AN)
+39 392 032 5046 | +39 378 061 5746
www.goldline.it/
info@goldline.it

Category: Gift item, Home accessories, Furniture

Overview:

Gold Line is renowned for its splendid silver-coated, gold plated handmade items adorned with precious stones, embodying the essence of "Made in Italy" in a harmonious blend of tradition and modernity. The product range is extensive, featuring sculptures, plates, trophies, luxury boxes. Each piece is meticulously handcrafted without mechanical aid, showcasing the skills of master sculptors who breathe life into their creations. Gold Line has gained global recognition for its elegance, supplying esteemed clients and participating in prestigious events, solidifying its status in luxury craftsmanship.



INSTAGRAM PAGE



IMPATIA

Contact: Via Mentana N. 7 | Busto Arsizio (VA)
3481329935
www.impatia.com
info@impatia.com

Category: furniture accessory

Overview:

Located in the heart of the Milan district, known for its iconic fashion and design influences, Impatia embodies creativity and a flair for design in everything it does. Uniting the traditions of Italian design, art, and craftsmanship to produce bespoke luxury game tables, at Impatia, each creation is a tale of excellence driven by the core value of empathy.

"Impatia was inspired by the desire to create daring and distinct design objects that provide a beautiful way to have fun."

IMPATIA
MILANO



INSTAGRAM PAGE



INDUSTRIA LO BIANCO

Contact: Viale Regione Siciliana n.o. 6685 | Palermo
3463346330
www.lobiancomarmi.com
daniele.stassi@lobiancomarmi.com



Category: Tableware, Ceramics & Stone Materials, Furniture, Textiles & Floor Coverings

Overview:

Lo Bianco creates exclusive marble surfaces for luxury interiors. Combining refined Italian craftsmanship with advanced CNC technology, we offer bespoke wall and floor coverings that embody timeless elegance, precision, and sophistication. Made in Italy for the world's most distinguished spaces.



INSTAGRAM PAGE



LOGEVY FIRENZE 1965

Contact: Via Giuseppe La Farina 47, 50132 Firenze | Firenze
3483977850
www.logevy.com
cesare.tartarini@marsc.it



Category: Tableware, Houseware, Gift item, Home accessories, Olfactory design product

Overview:

Logevy Firenze 1965: a fragrance brand for home and personal use, born in Florence and inspired by the city's historic perfume tradition. Its origins are closely tied to the olfactory legacy of Catherine de' Medici and the craftsmanship of the Florentine Renaissance, now reinterpreted in a modern, refined collection.



INSTAGRAM PAGE



LUMEN CENTER

Contact: Via Donatori Del Sangue 37 | Santo Stefano Ticino (MI)
0236544811
www.lumencenteritalia.com - www.lcimilano.it
amministrazione@lumencenteritalia.com

Category: Glass & Lighting

Overview:

For about 50 years, Lumen Center has been a large laboratory that pursues excellence in decorative lighting sector. Since the beginning, we have been able to draw inspiration and creative strength from international experiences and collaborations, but it is in the strictly Made in Italy production that our greatest strength lies. Quality of materials, attention to detail and craftsmanship are the hallmarks of the company's know-how, different collections from classic to contemporary to reach customer's needs.

LCI Milano is the technical brand in architectural lighting sector,

providing advanced, design-driven lighting solutions and components for spaces and people around the world. Based in Milan, we develop lighting systems that improve both public and private environments through effective, impactful lighting. We shape luminous solutions that blend aesthetics, technical precision, and innovation that adapts seamlessly to any context - from retail to hospitality, all the way to high-end residential environments.



INSTAGRAM PAGE



MANGANI 1958

Contact: Via Del Pesco,9 | Prato (PO)
0574537957
www.mangani1958.it
mangani.alessandra@gmail.com



Category: Tableware, Gift item, Ceramics & Stone Materials, Glass & Lighting, Home accessories

Overview:

MANGANI1958 is a porcelain company, founded in Florence, known all around the world since 1958 as the most precious example of traditional Florentine art, producing lamps and home accessories, gift items, table ware, bathroom accessories mixing materials such as crystal, brass, stones, etc., and customizing the production for high range customers and special projects.



INSTAGRAM PAGE



MASTRO RAPHAEL

Contact: Via delle Industrie, 21 | Spoleto (PG)
+39074323081
www.mastroraphael.com
mastro@mastroraphael.com

MASTRO RAPHAËL

Category: Houseware, Home accessories, Textiles & Floor Coverings, Design business, Bed linens, bath linens, curtain panels, decorative cushions

Overview:

Mastro Raphael is dedicated to creating high-quality household linens and luxury fabrics for interior design. Known for its innovation, the company excels in crafting distinctive collections that blend sophisticated embroidery, rich color palettes, and premium natural fabrics. Mastro Raphael's strength lies in its unique combination of artisanal techniques and cutting-edge technology, delivering exceptional quality with each piece. Guided by passion for cultural heritage, artistic vision, and expert craftsmanship, we are devoted to fulfilling our ultimate purpose: the pursuit of beauty.



INSTAGRAM PAGE



MATTEO PALA

Contact: Viale Zileri 4/6 Monteviale | Vicenza
3315069715
www.matteopala.it
info@matteopala.it
matteo_pala_tappeti

Category: Textiles & Floor Coverings

Overview:

Matteo Pala is an Italian designer and entrepreneur specializing in custom-made rugs. With a contemporary vision and strong focus on craftsmanship, he combines design, tradition, and innovation to create unique, personalized pieces. His studio-lab is a reference point for architects and interior designers.



INSTAGRAM PAGE



MODENESE LUXURY INTERIORS

Contact: Via Roma n. 106/92 - 35040 | Casale Di Scodosia (Padova)
+39 0429 879146
www.modeneseinteriors.com
info@modeneseinteriors.com

Category: Home accessories, Furniture, Design business

Overview:

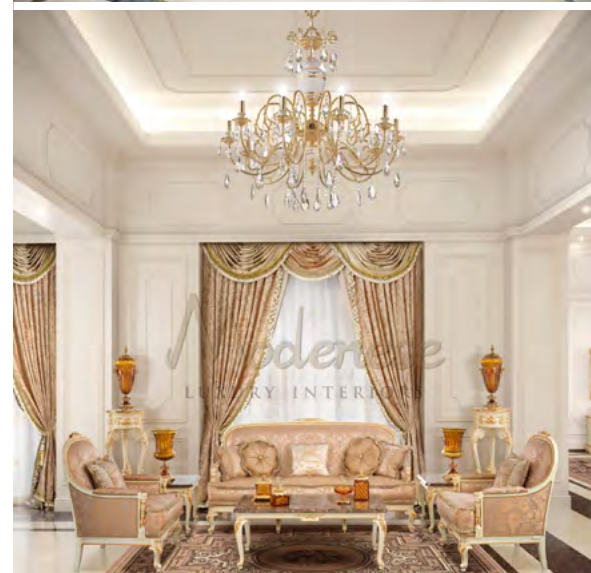
Modenese Luxury Interiors, since 1818, designs and manufactures exclusive Italian furniture, which are characterized by impeccable artisanal workmanship, functionality and technical equipment. Choosing our furniture luxury means to select the best quality of interiors and decorations perfect for your royal villa project. Two centuries of history and traditions of furniture production and luxury interior design distinguish the evergreen features of luxury furniture: solid wood as a primary material and an exclusively handcrafted production. Our Design team is ready to transform your project into special ambiances

with high-end and personalized interiors. We strive to offer the best in both design and manufacturing in order to be able to meet our customers' expectations for the most luxurious royal palaces and villas decorative projects.

Moreover, from last year, no longer just a classic style brand, we launched new contemporary collections - a stunning blend of eclectic styles that redefine modern luxury!



INSTAGRAM PAGE



MOSCHELLA

Contact: Via Piane 129 | Montorio al Vomano (TE)
+390861698720
www.moschellasedute.it
info@moschellasedute.it

Category: Furniture, Design business, Interior equipment

Overview:

The core business of Moschella Sedute consists in designing and producing office, contract auditorium chairs and furniture.

Moschella Sedute started in 2007 and it has been distinguished for creating high quality products, with modern and innovative design.

The CEO and founder, Mr. Pasquale Moschella, with his three Decades experience in office chair field, invests energy, time and resources to pursue an idea, project, thought: to establish a company capable of making the wish of enterprise, designers, professionals real and to gather needs of people who want to experience an innovative working

habitat living in a comfortable, relaxing, flexible space.

The partnership with big firms, both international and national, together with the continuous research and development activity, are the distinctive elements that constantly drives Moschella Sedute to achieve high quality standards.

Craftsmanship care of the finishing and details, together with the use of advanced technologies and a complete production process, starting from the careful selection of raw materials to the packing operations of the products, represent our strengths.

 moschella



INSTAGRAM PAGE



PAM DI PICCARDA MECATTI

Contact: Via Bartolomeo Scala 10 | Firenze
0556813375
www.pamfirenze.it
info@pamfirenze.it
pamluxurylinens

Category: Home Linens

Overview:

PAM was founded in 1926 in Florence, Italy. Since then the company has produced luxury linens with unparalleled quality. PAM employs only the finest fibers to craft high-end collections that includes bed, bath and table household. The exclusive designs of lace and embroideries are all made in Italy.



INSTAGRAM PAGE



PINETTI

Contact: Via V Alpini 41/b - 24060 | Bagnatica, BG
035684429
www.pinetti.it
pinetti@pec.pinetti.it

Category: Handcrafted leather accessories

Overview:

Pinetti Srl offers a refined collection of handcrafted leather accessories, including trays, baskets, desk sets, bathroom sets, and hospitality items. Designed for luxury homes, yachts, and hotels, each product combines functionality with timeless elegance. Customization, fine materials, and Italian craftsmanship define the essence of the Pinetti collection.



INSTAGRAM PAGE



SANTAMARGHERITA

Contact: Via Del Marmo 1098 | Volargne, Verona
0456835888
www.santamargherita.net
martino.franceschi@santamargherita.net

Category: Ceramics & Stone Materials

Overview:

SANTAMARGHERITA mixes selected raw materials using cutting edge technology. Our collections offer the charm, elegance and glamour of natural stone.

SANTAMARGHERITA collections offer a contemporary interpretation of the timeless look of stone, available in different color nuances and particle sizes. A perfect solution for both residential and commercial projects. The materials are manufactured in blocks, which are then cut into slabs. Standard and custom sizes based on slab's dimension are available.



INSTAGRAM PAGE



SARELLI INTERIORS TEXTILES

Contact: Via Parruccona 1064 | 35040 Casale Di Scodosia - Padova
3883616812

www.sarellitextiles.com/
admin@sarellitextiles.com

Category: Textiles & Floor Coverings

Overview:

Established in 1908, today, Sarelli Interiors Textiles stands as a global leader in premium textiles, combining over a century of Italian manufacturing heritage with modern innovation to create exceptional fabrics, rugs, and carpets for the world's most prestigious spaces.



INSTAGRAM PAGE



SF COLLECTION

Contact: Via Masarotte 1 | San Giovanni Al Natisone Udine
+39 0432 756237
www.sfcollection.it
info@sfcollection.it

Category: Furniture

Overview:

In SF, clients have the chance to buy their chair, customized according to their specific requests, from the fabric to the dimensions.

our clients are involved in our production process which takes place in Italy and it is carried out by the third generation of Cantarutti family; our customers become a part of our italian family.

In SF, you buy your own product, a unique product, only yours.



SITIA

Contact: Via G. Matteotti 6 | 36056 Tezze sul Brenta Vicenza
0424 898497
www.sitia.com
info@sitia.com

Category: Furniture

Overview:

Hotels, like offices, are undergoing a strong evolution: they are becoming places of conviviality, networking, remote working and sociability. As Sitia, in this transformation we find a strong link with our corporate philosophy, inspired by the concept of 'the human contract'. We are committed to creating furnishings that are not only functional but also tell stories, reflecting human emotions and relationships. Each piece we create is conceived to offer a "human" experience and embraces those who use it transforming spaces into areas of inspiration and well-being.

sitia



INSTAGRAM PAGE



TOSCANINI

Contact: Via Catlinetti 17 | 13011 Borgosesia VC
016322473
www.toscanini.it
info@toscanini.it

Category: Home accessories

Overview:

For over 100 years, Toscanini has been producing - in Italy - hangers and solutions for hanging and organizing garments and accessories, earning its place among the Italian excellences worldwide. With made proposals for various sectors - including retail, contract, residential and yachting - Toscanini focuses on design, versatility and customization of its products.

TOSCANINI
INTERIOR



INSTAGRAM PAGE



IMAGE AREA

in collaboration with



THE STORY OF CONFARTIGIANATO IMPRESE

There is an Italy made of skilled hands, small workshops, bold ideas, and businesses that grow step by step. It's the Italy of small enterprises, local excellence, and things made with care.

From this world comes Confartigianato Imprese—an organization that, for decades, has supported artisans and entrepreneurs through growth, innovation, and strong representation. With over 700,000 member businesses, Confartigianato is the largest network in Italy dedicated to the craft and small enterprise sector.

It represents a business fabric that makes up 98.2% of all Italian companies and employs nearly 10 million people. Every day, Confartigianato ensures that the voice of SMEs is heard, their rights protected, and their skills recognized.

In a rapidly changing world, Confarti-

gianato remains a steady guide—preserving tradition, embracing innovation, and proudly promoting the quality and style of Made in Italy.



ARCAHORN

Contact: C.da San Francesco Nr. 4 | Recanati (MC)
3489141282
www.arcahorn.com
amministrazione@arcahorn.com

Category: Gift item, Home accessories, Furniture

Overview:

ARCAHORN is a family-run company established in 1958 that manufactures high-end accessories and furniture using natural materials and combining them with horn inlays. all our products are one of a kind and completely handmade.

ARCAHORN



INSTAGRAM PAGE



GIERREDUE

Contact: Gierredue Arredamenti Srl | Loc. Pian Dell'olmino 80
+39 0577 908217
www.gierredue.it
info@gierredue.it

Category: Furniture, Design business

Overview:

We are producers of kitchen countertops and outdoor kitchens made entirely of hpl laminate, a very durable and performance-oriented material

GIERREDUE
surfaces | design



INSTAGRAM PAGE



PINETTI

Contact: Via V Alpini 41/b - 24060 | Bagnatica, BG
035684429
www.pinetti.it
pinetti@pec.pinetti.it

Category: Handcrafted leather accessories

Overview:

Pinetti Srl offers a refined collection of handcrafted leather accessories, including trays, baskets, desk sets, bathroom sets, and hospitality items. Designed for luxury homes, yachts, and hotels, each product combines functionality with timeless elegance. Customization, fine materials, and Italian craftsmanship define the essence of the Pinetti collection.



INSTAGRAM PAGE



PRODITAL LEATHER

Contact: Via Leonardo Da Vinci, 34, 36071 Arzignano VI, Italy | Vicenza
0444482354
www.prodital.it/eng/
Info@prodital.it

Category: Furniture, Design business, Interior equipment

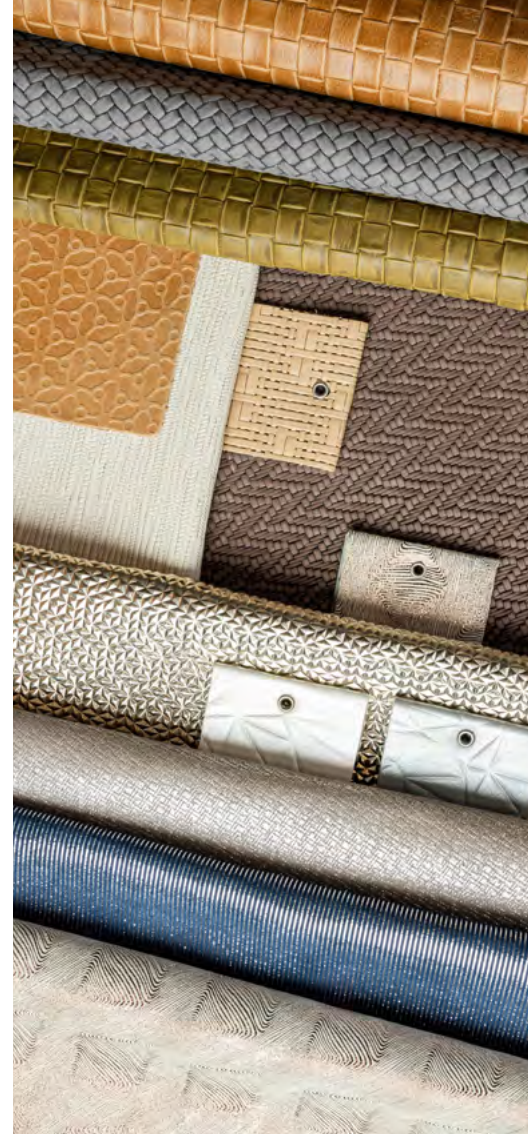
Overview:

Prodital Leather is an Italian company crafting premium bovine leather since 1978. Based in Arzignano, the renowned Capital of Leather® in the heart of the Land of Venice, we serve prestigious residential, nautical, and contract projects worldwide. Tradition, craftsmanship, and attention to detail define our work, delivering refined, high-quality leather for the most discerning clients.

Prodital Leather



INSTAGRAM PAGE



ROU MATERIAAL

Contact: Viale L.c. Farini 62 48121 | Ravenna
0544216192
www.roumateriaal.com
roumateriaal@gmail.com

Category: Furniture, Textiles & Floor Coverings

Overview:

ROU Materiaal was born in 2013, designs and manufactures by hand, in Italy, unique pieces of art-design with an eclectic use.

Surfaces become research grounds. Research and experimentation focus on large linen canvases and solid wood tables. Resins and acrylics are the main medium, to which filler and cement are added over time.

The worked surfaces of ROU Materiaal evoke stones. The link between a "primitive" material world and the search for contemporary shapes and textures represent the common thread of the poetics of ROU Materiaal.

The sculpture-tables and wooden sculptures start from the search for wood of centuries-old Italian trees; the woods are treated in such a way as to combine the use of techniques that enhance natural veins or imperfections with others that give a more contemporary texture, such as fire, sands, gilding, resins. RM also works with MDF.

The art fabrics are made with the use of centuries-old molds and techniques reinterpreted in a contemporary key and are part of collections in which each piece is identified with a name. The use of resin on painted sheets creates suggestions that refer to the tech-

niques used by ROU Materiaal on wood and evoke rough and stony surfaces.

ROU ateriaal



INSTAGRAM PAGE



TECKELL

Contact: Via Marmolada 20 | Gallarate
+39 3346723655
www.teckell.com | www.teckell.store
amministrazione@blabitalia.com

Category: Furniture, Interior equipment, home entertainment

Overview:

Teckell is the Italian luxury brand of B.lab Italia, founded in 2003 and mainly known for creating exclusive game tables, made of tempered glass: over the years, the use of this fine material has become the company's signature style, giving an unrivalled elegance to its pieces.

Blending cutting-edge technology with artistry, Teckell distributes its masterpieces only to a selected luxury stores all around the world.

Teckell artworks are a testament to Italy's rich heritage of craftsmanship and its commitment to excellence.

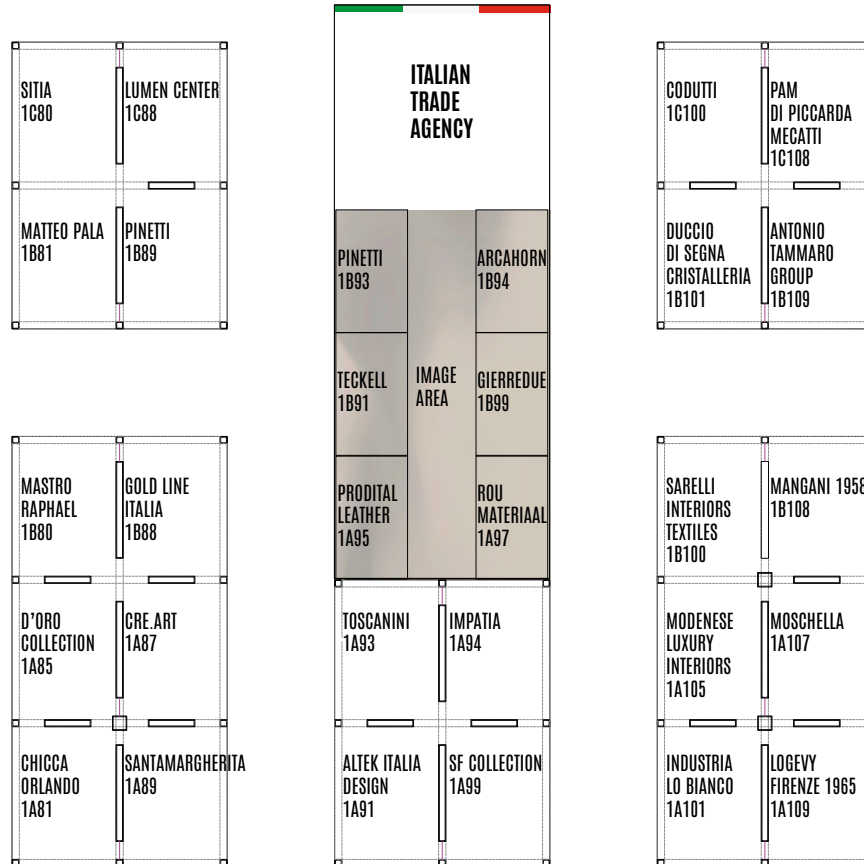
Teckell®



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FLOOR PLAN



SIDE-EVENT: ITALIAN DESIGN PANEL

**SEPTEMBER 09,
TUESDAY**

**PANEL:
8:35PM - 9:15PM
NETWORKING
EVENT:
9:15PM - 10PM**

HALL 4

Panel Discussion: The Italian Way: How Italian Leadership, Design, Products and Consulting are contributing to shape Saudi 2030 vision

As the Kingdom continues its remarkable transformation under the Saudi Vision 2030, the world is witnessing an era of unprecedented innovation, diversification, and global collaboration. Among the many nations contributing to this journey, Italy stands out for its heritage of leadership, design excellence, craftsmanship, and strategic consulting all of which align perfectly with the Kingdom's vision for a diversified and sustainable future

Key Takeaways

- Italian companies are not only contributing design excellence and high-performance products to Saudi Arabia's giga-projects but are also acting as strategic partners—offering consulting, innovation, and deep expertise aligned with Vision 2030.
- The “Italian Way” blends heritage, craftsmanship, and future-forward thinking—creating spaces that are not just beautiful, but culturally resonant, sustainable, and built for long-term value.

Moderator: Federico Minucci

Speakers:

1. Alberto Bounous, Vice President Design & Development, KAFD
2. Simone Micheli, Founder, Simone Micheli Architectural Hero

Networking Event



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