



ITALIAN TRADE AGENCY

ICE - Italian Trade Commission
Trade Promotion Office of the Italian Embassy



Ministero dello Sviluppo Economico



Ceramics of Italy

ICFF – NEW YORK CITY

MAY 20-23, 2018

JAVITS CENTER, NYC

BOOTHS #2219 AND #2319

www.icff.com



CERAMICS OF ITALY IS A BRAND PROMOTED BY

CONFINDUSTRIA CERAMICA AND *EdiCer* SpA

FOR THE PROMOTION OF

CERSAIE
BOLOGNA ■ ITALY

INTERNATIONAL EXHIBITION
OF CERAMIC TILE AND
BATHROOM FURNISHINGS
SEPTEMBER 24TH-28TH, 2018

AND OF THE CERAMICS INDUSTRY

www.ceramica.info

Exhibitor's List Pavilion

#2219

#2319



ITALIAN TRADE AGENCY

ICE - Italian Trade Commission
Trade Promotion Office of the Italian Embassy

ITALIAN TRADE AGENCY

Miami Office
1 SE 3rd Avenue, Suite 1000
Miami, FL 33131
Tel: 305 461 3896
Fax: 786 497 8900
miami@ice.it
www.italtrade.com

ICE Agenzia per la Promozione all'estero e l'internazionalizzazione delle imprese italiane

Via Liszt, 21,
00144, Roma
Tel: +39 06 59926887
Fax: +39 06 89280359
www.ice.gov.it

The Italian Trade Agency (ITA) is the government agency that supports the globalization of Italian firms, implementing the strategies of the Ministry of Economic Development.

ITA helps develop, facilitate and promote Italian economic and trade relations with foreign countries, focusing on the needs of SMEs (Small and Medium- sized Enterprises), their associations and partnerships.

ITA sustains Italian firms in their internalization processes, in the marketing of Italian goods and services while promoting the "Made in Italy" image around the world, and it is directly involved in attracting foreign direct investments.

ITA provides information, support and consultancy to Italian companies on foreign markets, promoting and fostering exports and cooperation in all areas- industry (consumer and capital goods), agricultural technology and agri-food, services, and training- with the aim of increasing and making more effective their presence on international markets.

ITA works closely with Italian Regions, the network of the Italian Chamber of Commerce, business organizations and other public and private entities.

ITA headquarter is in Rome and its network of offices around the world act as "Trade Promotion Offices and/or Section" of the Italian Embassies or Consulates.



CERAMICS OF ITALY
by Confindustria Ceramica

Viale Monte Santo, 40,
41029, Sassuolo, (MO)
Tel: +39 0536 818111
Fax: +39 0536 806510
promozione@confindustriaceramica.it
www.ceramica.info
Cristina Faedi

Novita PR
277 Broadway
New York, NY 10007
Tel: +212 528 3160
Fax: +917 591 7292
Christine Abbate

CERAMICS OF ITALY: THE MARK OF CERAMIC EXCELLENCE WORLDWIDE.

Used exclusively by the leading Italian producers of ceramic floor and wall tiles, sanitaryware and tableware, the Ceramics of Italy trademark guarantees unique Italian quality and design.

Building professionals, designers and consumers across the world should insist on products bearing the Ceramics of Italy logo – an unquestionable mark of excellence.

As one among the many promotional activities of Ceramics of Italy in the world, the collective participation at Ceramics of Italy at ICFF 2018, New York - in cooperation with the Italian Trade Agency-ICE - coordinates the presence of 15 Italian companies on two areas (2219 - 2319): Altaeco, Ceramiche Atlas Concorde, Cooperativa Ceramica d'Imola, Ceramiche Refin, Emilceramica, Edimax Gruppo Beta, Fap Ceramiche, Fincibec, Florim, Tonino Lamborghini Tiles, Marca Corona, Mirage Granito Ceramico, Kale Italia, Settecento, Vallelunga&Co.

Ceramics of Italy staff will be at hand at the booth to give out brochures and information on the Italian ceramic industry.

The Ceramics of Italy trademark is promoted by Confindustria Ceramica, the Italian Association of Ceramics and is owned by Edi.Cer. S.p.A., the organizer of Cersaie (International exhibition of ceramic tile and bathroom furnishings - Bologna, Italy – 24-28 September 2018 - www.cersaie.it).

08



ATLAS
CONCORDE

09



CERAMICHE
REFIN

10



COOPERATIVA
CERAMICA
D'IMOLA

11



EDILGRES

12



EDIMAX

13



EMILGROUP

14



FAP

15



FINCIBEC

16

FLORIM

FLORIM

17

MARCA CORONA 1741
EVOLUZIONE CERAMICA

MARCA
CORONA 1741

18

MIRAGE[®]
Porcelain. Design. Sustainability

MIRAGE

19

SETTECENTO
mosaici e ceramiche d'arte

SETTECENTO

20



Tonino Lamborghini

TILES & STYLE

TONINO
LAMBORGHINI

21

Vallelunga & Co.

VALLELUNGA
& CO.

22

Ceramica
VOGUE
TILES FOR ARCHITECTURE

VOGUE



atlas concorde

Atlas Concorde
Ceramiche Atlas Concorde Spa
Via Canaletto 141, 41042,
Fiorano Modenese, (MO), Italy
Tel: +39 0536 867 811
www.atlasconcorde.com
info@atlasconcorde.com

Atlas Concorde is a global specialist in premium porcelain and wall tiles for every style and application in residential, commercial and public architecture. The Company is a benchmark player in the entire ceramic tile industry and one of the most important and solid companies worldwide.



REFIN[®]
CERAMICHE

Ceramiche Refin Spa

Via I Maggio n.22, Salvaterra,
42013, Casalgrande, (RE), Italy
Tel: +39 0522 990499
Fax: +39 0522 990598
info@refin.it
web www.refin.it

Vittorio Vaccari
Tel: +1 312-659-5810
v.vaccari@refin.it

Elegant and unique porcelain floor tiles collections, colours and combinations specifically studied to amaze and dress today's Design spaces. Pioneers of a minimal and often against the tide style, for many years now Refin Ceramichè has offered porcelain stoneware wall and floor tiles for high value residential and commercial spaces. Refin Ceramichè's tiles are the contemporary and cutting-edge of "Made in Italy" creative flair.

Refin Ceramichè exports its Made in Italy Design and its attention to detail, innovation and elegance all over the world. Refin's tiles start from the constant research on colours and graphics carried out by an internal team whose task is that of enhancing the technical and aesthetic performance of Refin's porcelain stoneware.





COOPERATIVA

CERAMICA

IMOLA - DAL 1874

Cooperativa Ceramica d'Imola S.C.,

Via Vittorio Veneto 13, 40026, Imola,

(BO), Italy

Tel: +39 0542 601601

Fax: +39 0542 31749

info@ccimola.it

Nicola Scalea

nicola.scalea@ccimola.it

Mobile: +1 630 414 4012

Cooperativa Ceramica d'Imola established in 1874 is Italy's oldest worker/producer cooperative. Today it is a leading group in the market for flooring and coverings, a symbol of products Made in Italy around the world. Cooperativa Ceramica d'Imola markets products under the following brands: Imola, LaFaenza and Leonardo.

EDILGRES

ideato e prodotto in Italia

EDILGRES

Kale Italia SRL

Via Viazza Il Tronco, 45,
41042, Fiorano Modenese (MO), Italy

Tel. +39 0536 816111

Fax +39 0536 579992

www.edilgres.it

info@kaleitalia.com

Alessandro Luzio

General Sales Manager

“Edilgres is a ceramic brand, Made in Italy, specialized in technical and high performing products, to create modern spaces and architecture, combining aesthetics and function with maximum design versatility: traditional porcelain stoneware, FOLIO 6.0/3.5 mm. thin stoneware, 20.0 stoneware for outdoor solutions.

Our research focuses on developing surfaces with a pleasantly natural appearance and innovative aesthetic appeal, available in a variety of formats and special finishing pieces, offering excellent quality standards, which are the results of the most modern technologies.”





EDIMAX

C E R A M I C H E

Ceramiche EDIMAX Gruppo Beta SPA
Strada Statale 569 nr. 234,
41014, Solignano, (MO), Italy
Tel: +39 059 748911
Fax: +39 059 748990
info@edimax.it

Edimax produces made in Italy coloured body glazed porcelain tiles for wall and floor, high quality and an innovative design, with a wide variety of surfaces, colours and sizes.

Each collection is inspired by research aimed at interpreting national and international trends, focused on various market segments, providing ample aesthetic and functional solutions for professionals in this sector.

The production process is totally eco-compatible and includes recycling of water and raw materials, a photovoltaic system (1 mega) and a thermal entity with controlled CO² emission.



EMILCERAMICA S.R.L.

Via Ghiarola Nuova, 29,
41042, Fiorano Modenese, (MO), Italy

Tel: +39 0536 835111

Fax: +39 0536 835 490

contact@emilceramicagroup.it

www.emilgroup.it

Sig. Luca Sassi - Carlo Matteoni

Emilgroup is a leading company in ceramic surfaces. Based in Italy, it designs, manufactures and sells worldwide tiles for 4 brands Emilceramica, Ergon, Provenza, Viva.

It owns sales offices and warehouses located in 5 continents. Its logistic organization responds to global market needs, providing tailor made solutions from design to tiles installation. Production and innovation are strategic keys that guide investments. The R&D dept. operates as a creative workshop where ideas and experiences are blend together with the latest technologies to create outstanding collections.



FAP CERAMICHE

Via Ghiarola Nuova, 44,
41042, Fiorano Modenese, (MO), Italy

Tel: +39 0536837511

Fax: +39 0536837532

info@fapceramiche.com

www.fapceramiche.com

The story of Fap began in the mid-Sixties, when Fabbrica Artistica Piastrelle in Sassuolo started producing beautiful, quality floor and wall tiles.

Fap ceramiche's mission is to offer products and solutions able to represent and project onto the bathroom and the home the personality of the people who live there. Fap collections combine the heritage of ceramic tradition with the pursuit of contemporary design. Our aim is to offer a fresh take on ceramic wall coverings every time: Fap ceramiche is an outstanding, top-quality brand able to innovate by offering a balanced mix of the traditional and the modern, of technical quality and a creative touch. With Fap ceramiche products, a dream home is no longer a luxury for the chosen few, but a real opportunity within everyone's reach.





★ ★ ★ ★ ★
FINCIBEC
GROUP

FINCIBEC GROUP

Via Valle d'Aosta, 47, 41049
Sassuolo, (MO), Italy
Tel. +39 0536 861300
info@fincibec.it
www.fincibec.it

Fincibec Group is a leading company at an international level in the production of ceramic tiles for floors and walls.

Fincibec Group's mission is to be a reference point for the most demanding consumers, offering planners, architects and interior designers the possibility of interpreting contemporary design trends in the most effective and aesthetically captivating way with maximum versatility in terms of use.

Creating a fulfilling, refined product with top technical performance levels represents the challenge that day after day Fincibec Group takes up together with its more than 500 employees. There are over 3000 clients spread across the five continents who every year show their trust in Fincibec Group by purchasing its products.

Over time, the constant and high technological innovation, creativity and technical expertise have allowed Fincibec Group to position itself as one of the most reliable and important players in the ceramics manufacturing sector across the whole international scene.



FLORIM CERAMICHE SPA

via Canaletto, 24,
41042, Fiorano Modenese,
(MO), Italy

Tel: +39 0536 840111
Fax: +39 0536 844750
infoexpo@florim.it
www.florim.com

Andrea Cacciari
Andrea.cacciari@florim.com

USA: +1 9315617970
ITA: +39 344 090 4193

Maria Elia Natali
mnatali@florimsolution.com
USA +1 931 401 6772

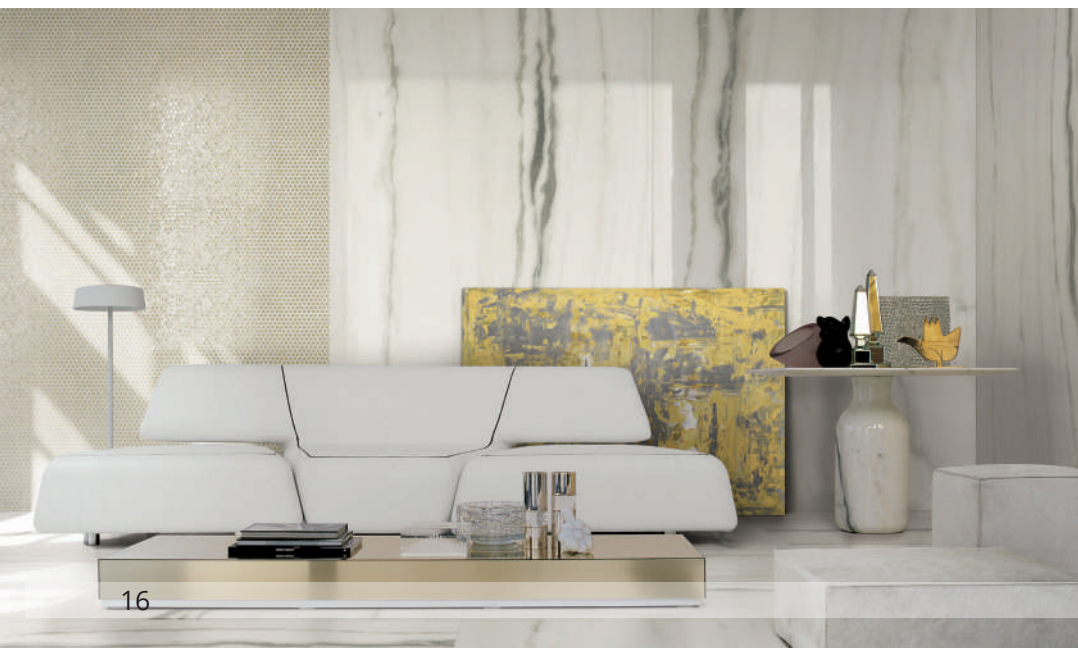
***BUILDING ON OUR PAST HISTORY,
LOOKING AHEAD TO THE FUTURE***

Florim Ceramiche is today one of the key companies in the world for the manufacture of ceramic surfaces for all building, architecture and interior design requirements. Its historical leanings towards research and technological innovation and the superior professionalism of its collaborators have characterized and distinguished the company ever since it was founded.

Florim's brands are consolidated on the international market (Floor Gres, Rex, Cerim, Casa dolce casa, Casamood, CEDIT - Ceramiche d'Italia and FLORIM stone) enabling the company to have an open dialogue with various stakeholders.

Its quality and innovation strategy focused on the economic, social and environmental sustainability, transforms the well-known "Made in Italy" value into the MADE IN FLORIM.

To find out more about our company visit our website www.florim.com/en





MARCA CORONA 1741

EVOLUZIONE CERAMICA

Marca Corona 1741
Via Emilia Romagna, 7, 41049
Sassuolo, (MO), Italy
Tel: +39 0536 867200
Fax: +39 0536 867320
marketing@marcacorona.it
www.marcacorona.it/eng

Giuseppe Zanni
Sales Director
zanni@marcacorona.it

Marca Corona is a company with a distinctive character and a rich history: established in 1741, it is the oldest ceramic tile manufacturer in northern Italy, and its growth mirrors the development of the entire ceramic sector. Since 1741 Marca Corona has been producing top quality ceramic floor and wall tiles, combining superior technical performances with the style and elegance of the best "Made in Italy". Marca Corona range comprises of full body coloured porcelain stoneware floorings and white body coverings, available from the delicate small formats of 1741 Line till the 120x240cm slabs. Alongside the refined and versatile stone, concrete, marble and wood effect collections, Marca Corona has recently developed innovative series, inspired by the latest design trends. Architects, developers, contractors and end users can draw on endless aesthetical and technical solutions, suitable for any commercial and residential project: besides the utmost attention to interior design, Marca Corona proposes indeed HiThick, a comprehensive Line in 20mm, dedicated to Outdoor Projects.

MIRAGE[®]

Porcelain.Design.Sustainability

Mirage Granito Ceramico Spa

Via Giardini Nord, 225, 41026,
Pavullo Nel Frignano (MO), Italy
Tel: +39 053629611
www.mirage.it

Daniele Bertacchi

Area Manager

d.bertacchi@mirage.it

Mirage designs and produces porcelain stoneware floors and coverings for commercial, public and residential spaces. Through solid expertise and "know-how" Mirage staff have been designing new living solutions for 45 years, collaborating with more than 160 countries around the world.





SETTECENTO

mosaici e ceramiche d'arte

SETTECENTO
Mosaici e Ceramiche D'Arte
Via del Crociale 21,
41042, Fiorano Modenese, (MO), Italy
Tel: +39 0536 928711
Fax: +39 0536 928718
info@settecento.com
www.settecento.com

Stefano Boscolo
Export Manager

Established in 1969 in Fiorano Modenese, cradle of the best Italian ceramic tile tradition, is on 1993, with the "Valtresinaro" Brand buyout, that "Settecento - Mosaici e Ceramiche D'Arte" starts a "new era". Today this brand is one of the most recognized, dynamic and brightest ones present on the market.

Export quota of 90% and commercial presence in more than 70 countries all over the world, with 20 million Euro of turnover, make "Settecento - Mosaici e Ceramiche D'Arte" approach today the market with a strong leadership in the "High Market" for Interior Design and innovative top class furniture solutions.

Research, design, quality, vivid stylish fingerprint and a continuous relation with the Architectural field, focus today the Company as a "must" for innovation, avant-garde and creativity.



Tonino Lamborghini

TILES & STYLE

**Tonino Lamborghini Tiles
GS Luxury**

Circondariale San Francesco, 124
41042, Fiorano Modenese,
(MO), Italy
info@lamborghini-tiles.com
www.lamborghini-tiles.com

**Tonino Lamborghini
Tommaso Pozzi**

Tel: +39 335 307765
t.pozzi@lamborghini-tiles.com

Leo Baratelli,
Tel: +1 917 771 3587,
leo@lamborghinitiles.com

Gs Luxury Group S.p.a is a company founded by historical ceramic tile district entrepreneurs, among which Pozzi/Gambarelli family, together with an important financial partner of minority (Sistema Investimenti), with the idea of creating a new line of luxury Ceramic Tiles linked to a prestigious brand.

In this context was born in 2014 the project "Tonino Lamborghini Tiles and Style" encouraged by the excellent results that a similar use of the same brand has already had in other "luxury" areas such as the production and marketing of furnishing, telephony, watches, energy drink by a company with which Gs is developing important market synergies.

At Cersaie 2017 has been presented the agreement with the company Ducati for the production of ceramic tiles inspired by excellence of the motorcycle brand. The collections Tonino Lamborghini and Ducati will be complementary: the first are addressed to the customer looking for luxury with a pinch of ostentation the second addressed to who pursue the technical performance of the product combined with a style and recognisability.



Vallelunga & Co.

Vallelunga & Co. Srl
Via Monte Mongigatto,
Nr. 24 - Int. 4,
41042, Fiorano Modenese,
(MO), Italy
Tel: +39 0536 839411
Fax: +39 0536 839449
www.vallelungacer.it

Andrea Di Battista
Barbara Barbieri
b.barbieri@vallelungacer.it

Our history and background are the impulse to create innovative, quality and stylish products, utmost expression of Made in Italy. Our aim is to shape beautiful, functional materials with a modern appeal, combining form and function, based on ceramics foundations.

We learn from tradition to invest in future, presenting both classic and modern collections with a long-standing reputation built on quality. Vallelunga approaches nowadays design with a modern vision deeply rooted in traditional know-how and reimagining with innovation.

Collections characterized by effortless style, giving space to textures, colours, graphism, decorations, new sizes. The result are contemporary design collections able to surprise for ceramic quality and attention to details.



Ceramica Vogue

SS 143, 100 loc. Vergnasco,
13882, Cerrione, (BI), Italy
Tel: +39 015 6721
Fax: +39 015 671626
info@cervogue.com
www.ceramicavogue.it

Since Ceramica Vogue first started out in 1978, the company has put its expertise to the service of designers and interior decorators, establishing itself as one of the leading manufacturer of ecological white glazed stoneware tiles. Outstanding technical performance and attention dedicated to aesthetics characterise Ceramica Vogue-branded products, giving rise to a wide range of environmentally-friendly tile collections designed to furnish interiors and exteriors with innovative solutions, suitable for private spaces but also ideal for public places such as schools, hospitals and swimming pools, and commercial solutions

Today Ceramica Vogue offers a product range of almost 1,000 items, all produced in Italy, available in 13 sizes, 90 colors and various surface finishes designed to meet different lifestyles and architectural needs. Specialisation, reliability, competence: these are just some of the many benefits offered by Ceramica Vogue. From sales through to customer service, and from consulting through to design and logistics, Ceramica Vogue is always at the side of the most qualified partners and the most discerning users.



**IT'S ROBERTO, GIORDANO, LORETTA
AND DAVIDE WHO MAKE ITALIAN CERAMICS
SO SPECIAL.**



CERAMICS OF ITALY. ITALIANS MAKE THE DIFFERENCE.

It's Italians who make the difference. Like Roberto, Giordano, Loretta and Davide who work hard every day to ensure that Italian ceramics are the finest in the world. Only the very best manufacturers of Italian ceramic tiles, sanitaryware and tableware are entitled to use the Ceramics of Italy logo which certifies Italian quality, design and style. Always ask for Ceramics of Italy to be sure of the highest levels of excellence in world ceramics.

ceramica.info     



Ministero dello Sviluppo Economico

The Ceramics of Italy trademark is promoted by Confindustria Ceramica, the Italian Association of Ceramics, and is owned by Edi.Cer. S.p.A. the organizer of Cersaie (International exhibition of ceramic tile and bathroom furnishings - Bologna, September 24-28, 2018 - www.cersaie.it).



Ceramics of Italy



CONFINDUSTRIA CERAMICA

CERSAIE
BOLOGNA ■ ITALY



ITALIAN TRADE AGENCY

ICE - Italian Trade Commission
Trade Promotion Section of the Italian Embassy

**ITALIAN TRADE AGENCY
HEADQUARTERS**

VIA LISZT 21, 00144
ROMA, ITALIA
Tel: +39 06 59926887
Fax: +39 06 89280359

www.ice.gov.it

**ITALIAN TRADE AGENCY
MIAMI OFFICE**

1 SE 3rd Avenue, Suite 1000
Miami, FL 33131
Tel. 305 461 3896
Fax 786 497 8900
miami@ice.it
www.italtrade.com
www.ice.gov.it

ADDITIONAL ITALIAN TRADE AGENCY OFFICES IN USA

**ITALIAN TRADE AGENCY
CHICAGO OFFICE**

401 N. Michigan Avenue, Suite 3030
Chicago, IL 60611
Tel: +1 312 670 4360
Fax: +1 312 670 5147
chicago@ice.it
www.italtrade.com

**ITALIAN TRADE AGENCY
HOUSTON OFFICE**

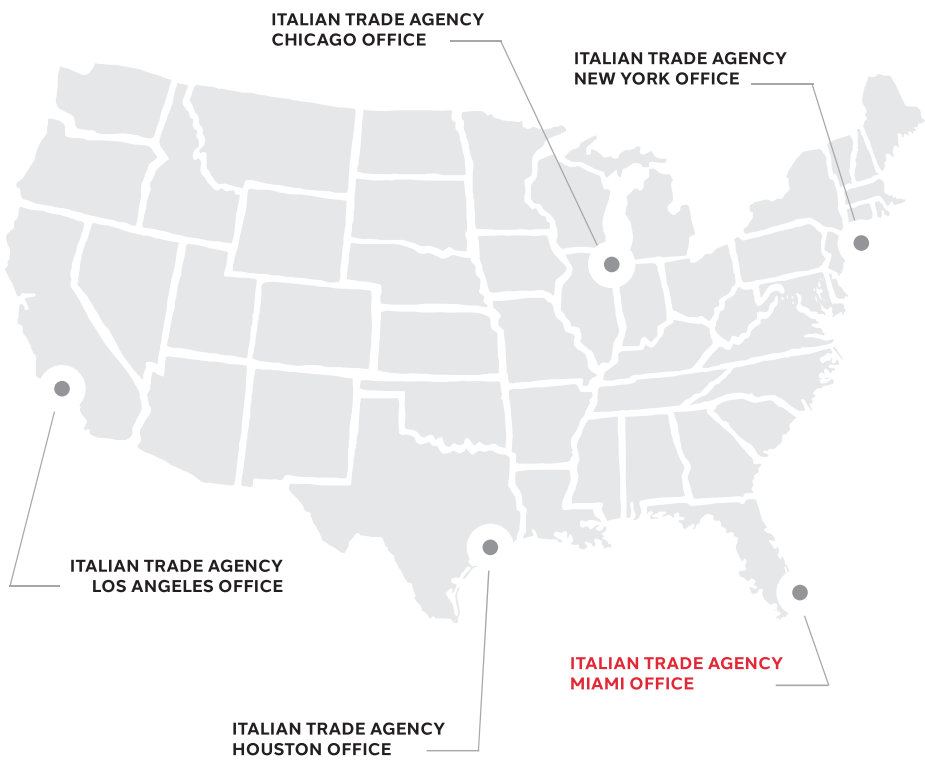
1300 Post Oak Blvd, Suite 660
Houston, TX 77056
Tel: +1 281 888 4288
Fax: +1 281 974 3100
houston@ice.it
www.italtrade.com

**ITALIAN TRADE AGENCY
LOS ANGELES OFFICE**

1900 Avenue of the Stars, Suite 350
Los Angeles, CA 90067
Tel: +1 323 879 0950
Fax: +1 310 203 8335
losangeles@ice.it
www.italtrade.com

**ITALIAN TRADE AGENCY
NEW YORK OFFICE**

33 East 67th Street
New York, NY 10065
Tel: +1 212 980 1500
Fax: +1 212 758 1050
newyork@ice.it
www.italtrade.com





ITALIAN TRADE AGENCY

ICE - Italian Trade Commission

Trade Promotion Office of the Italian Embassy



Ceramics of Italy

Promoted by:



CONFINDUSTRIA CERAMICA

Via Monte Santo, 40-41049, Sassuolo, (MO), Italy

Tel: +39 0536 804585

Fax: +39 0536 806510

www.confindustriaceramica.it