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NEWSLETTER

E-COMMERCE
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Chinese E-Commerce Platforms Gain Ground in DACH Markets
Chinese cross-border e-commerce platforms are expanding rapidly across the DACH region (Germany, Austria and Switzerland). In Austria, Temu, Shein and AliExpress are expected to capture 1.3 billion euros (about $1.52 billion) in sales in 2026, accounting for 10.6% of online retail spending. Industry groups have raised concerns as Chinese platforms gain market share and reshape competition. (**DSB**)

TikTok Shop Surpasses Lazada in Thailand E-Commerce Market
TikTok Shop became Thailand's second-largest e-commerce platform in 2025 after revenue surged more than fourfold to 54.4 billion baht (about $1.67 billion) from 12.1 billion baht (about $370 million) a year earlier. The growth enabled TikTok Shop to overtake Lazada, whose revenue reached 30.2 billion baht (about $926 million), while Shopee remained the market leader. (**Ebrun**)

European Postal Operators Seek Delay to EU Customs Rule Changes
PostEurop, representing 20 major postal operators including Royal Mail, La Poste and DHL, has urged the European Union to postpone new customs rules on low-value imports by at least six months. The group warned that inadequate preparation could disrupt processing of the 5.8 billion low-value parcels entering the EU annually, with handling times expected to rise three- to fivefold. (**Ebrun**)

Europe Heatwave Boosts China's Cross-Border E-Commerce Sales
Rising temperatures across Europe have driven strong demand for Chinese cooling products, including fans, portable air conditioners and ice makers. In Yiwu, cross-border e-commerce transactions reached 811.75 billion yuan (about $113.1 billion) in the first five months of 2026, up 10.23% year on year. Exports of ice makers to Europe increased by more than 70% during the period. (**CCTV Finance**)

China's Food Delivery Platforms Move to Curb Price Wars
Major Chinese food delivery platforms, including Meituan, Taobao Instant Commerce and JD Food Delivery, have agreed to curb excessive subsidies and promote fair competition. The move follows regulatory efforts to address industry overcompetition after platforms spent an estimated 200 billion yuan (about $27.9 billion) on delivery-related subsidies over the past year, according to Meituan executives. (**DSB**)