ITALIAN TRADE AGENCY

ITA Beijing Office

NEWSLETTER

E-COMMERCE
16 - 22 November 2026



JD.com Expands China's Instant Delivery Network for New 3C Products
JD.com reported third-quarter 2026 revenue of RMB 309.6 billion (approximately USD 42.7 billion). Its instant-delivery service now uses over 10,000 local warehouses and pickup stations, alongside tens of thousands of stores, to deliver new smartphones and other electronics within minutes. During China's Singles' Day shopping festival, instant-delivery orders for 3C products rose 270% year-on-year. **(DSB)**

EU Scrutiny of Chinese E-Commerce Platform Temu Intensifies Under Digital Services Act
On 17 November, the European Commission preliminarily found that Temu failed to adequately assess and mitigate the risk of illegal products on its platform, citing weak product checks, content moderation and seller sanctions. The company can respond before a final decision; confirmed violations could trigger fines of up to 6% of global annual turnover. **(RFI)**

China's E-Commerce Market Maintains Growth, Driven by Digital Products and Instant Retail
China's online retail sales of goods and services grew 3.7% year-on-year in January–October 2026. Online sales of smart wearables and laptops rose 42.5% and 32.4% in October, while instant retail transactions increased by double digits. Cross-border platforms also recorded strong growth in sales of goods from Armenia (+87.8%), South Korea (+32.6%) and Uzbekistan (+22.6%). **(China's Ministry of Commerce)**

JD.com Reports Strong Profit Recovery in China's E-Commerce Market
JD.com recorded third-quarter 2026 revenue of RMB 309.6 billion (approximately USD 42.7 billion), up 3.5% year-on-year, while non-GAAP net profit rose 44% to RMB 8.3 billion (approximately USD 1.14 billion). Service revenue reached a record 24.7% of total sales, driven partly by triple-digit growth in home renovation, cleaning and offline healthcare services. **(Ebrun)**

Pinduoduo Prioritises Supply Chain Expansion Over AI Investment in China
Pinduoduo reported third-quarter 2026 revenue of RMB 108.3 billion (approximately USD 14.9 billion) and net profit of RMB 29.5 billion (approximately USD 4.1 billion), up 24.5% year-on-year in operating profit. While rivals invest heavily in AI, the Chinese e-commerce group is expanding into self-operated brands, logistics and supply chain management to support long-term growth. **(Digital Frontline)**