

NEWSLETTER

E-COMMERCE

22 - 28 December 2025



Temu ranks third in UK e-commerce monthly visits

According to the UK Office of Communications's Online Nation Report, Chinese e-commerce platform Temu ranked third among online shopping websites in the UK by monthly visits, reaching 28.4 million. It trailed only Amazon with 43.2 million visits and eBay with 30.7 million, surpassing local retailers such as Tesco and Argos, as well as Apple. The data indicate intensifying competition in the UK e-commerce market. ([Ebrun](#))

China's e-commerce continues to boost consumption in Jan–Nov

China's online retail sales rose 9.1% year on year in the first 11 months of 2025, according to official data. Sales of digital products grew 8.2%, with smart wearables and intelligent robots up 22.1% and 19.4%, while online services surged 21.7%. Courier volumes exceeded 180 billion parcels. Rural online retail increased 9.8%, and cross-border e-commerce further expanded consumption links. ([China National Radio](#))

Meituan drones boost e-commerce delivery efficiency

Meituan's drones completed 740,000 commercial orders across 65 routes in multiple Chinese cities, enhancing e-commerce logistics. With competitors like FlashEx, Taobao, JD, and SF entering low-altitude delivery, and government support for the sector, China's 2025 market is projected to reach 1.5 trillion yuan (about \$212 billion). Cost and operational stability remain key for broader adoption. ([Finance.sina](#))

TikTok launches "tiktok pay" to complete overseas e-commerce loop

TikTok has launched TikTok Pay in Vietnam, allowing users to pay via balance, bank cards, or ZaloPay. The service is supported by a local digital technology provider and regulated by the State Bank of Vietnam. Similar to Douyin Pay in China—which supports in-app and offline payments—TikTok Pay completes TikTok's overseas e-commerce payment loop. ([DSB](#))

JD.com Acquires 59.8% Stake in German Retail Giant CECONOMY

JD.com acquired 59.8% of CECONOMY's shares and voting rights, bringing its total stake, including Convergenta's holdings, to 85.2%. The €4.6-per-share deal values the company at about €2.2 billion (RMB 180 billion, \$24.6 billion). CECONOMY, owner of MediaMarkt and Saturn, operates over 1,000 stores in 11 European countries, boosting JD.com's local e-commerce presence. ([Securities Times](#))