

NEWSLETTER

EDUCATION

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Education Ministry Maps 5-Year Plan for Shrinking, Urbanizing Population

China's Education Ministry has outlined a strategic framework to address the dual challenge of declining national population and accelerating urban concentration over the next five years. The plan calls for reallocating educational resources from shrinking rural and small-town schools to expanding urban centers where families are migrating. **(Xinhua)**

Study Abroad Costs Top 600,000 Yuan, Families Pivot to Value

Rising overseas education costs have crossed the 600,000-yuan (\$88,2235) threshold, prompting Chinese families to adopt a more rational, cost-benefit approach to study abroad decisions. The market is seeing a notable geographic shift as applicants increasingly favor destinations offering stronger return on investment over traditional prestige locations. **(China Daily)**

Vocational and Adult Education Surge on "Skills China" Push

China's vocational and adult education sectors are gaining momentum under the national "Skills China" initiative aimed at closing workforce capability gaps. Enrollment in technical training programs has risen sharply as both young job seekers and mid-career workers seek credentials aligned with industry demand. **(Ministry of Education)**

EdTech Sector Splits on Compliance as AI Reshapes Customer Acquisition

China's tutoring industry is diverging into two tracks under tightened regulations, with academic training pivoting toward "precision diagnosis plus quality enrichment" models. AI-driven tools are now central to student assessment and personalized learning paths, replacing traditional mass-marketing tactics banned by policy. **(Caixin / 21st Century Business Herald)**

China to Streamline its Employment Structure

On June 18, the State Council issued the 15th Five-Year (2026-2030) employment plan targeting high-quality full employment, addressing structural mismatches and leveraging AI for jobs. It supports graduates, migrant workers and flexible employment. 2025 saw 12.67 mln new urban jobs; Jan-May 2026 jobless rate stood at 5.2%. Experts highlight its shift from quantity to quality employment. **(China Daily)**