

NEWSLETTER

EDUCATION

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China's online education market projected to reach €160 billion by 2030

China's online education market is projected to reach €160 billion by 2030, becoming the second-largest globally. Growth is driven by digital infrastructure, AI-based learning platforms, and strong government support through "Smart Education of China". The sector is being transformed by innovations like adaptive learning, enabling more personalized education. **(China Education)**

China's vocational education budget remains stable at €4.2 billion in 2025

In 2025, China's vocational education budget is set at €4.2 billion, maintaining stability while strategically supporting the country's transition to a more digitally skilled and industry-aligned workforce. This funding aims to modernize vocational training infrastructure, integrate simulation technologies, and develop sector-specific learning tools to meet the demands of a rapidly evolving job market. **(China Daily)**

Tech revolution powers new leap in China's digital education

With the launch of Smart Education of China 2.0 in March, the national digital education strategy is advancing rapidly. The upgraded platform offers free public access, smoother interfaces, and stronger AI integration. In Hunan, the "Smart Fun Classroom" has delivered 50 million on-demand views, serving 520,000 students with engaging, personalized resources. **(China Daily)**

China issues AI education guidelines for K–12, applying €250 million in pilot funding

The Ministry of Education issued two new guidelines on AI education and generative AI use in schools. They restrict open-ended content tools in primary schools while allowing supervised use in higher grades. The Ministry of Education allocated about €250 million to pilot districts for curriculum design, teacher training, and AI tool development. **(People's Daily)**

China's Vocational Skills Training Initiative aims to upskill 30 million workers (2025–2027)

China's Vocational Skills Training Initiative (2025–2027) will train 30 million people, focusing on emerging sectors like advanced manufacturing, digital economy, and smart logistics. It prioritizes rural clusters, fosters industry–school partnerships, and expands opportunities for private and foreign training providers, aiming to modernize vocational education and reduce skills gaps. **(China Briefing)**