

NEWSLETTER

EDUCATION

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After-school tutoring market valued at ~US\$99.3 billion in 2025

The China After-School Tutoring Market is projected at US\$99.3 billion in 2025, and is expected to grow to about US\$168.9 billion (€155.4 billion) by 2030, reflecting a Compound Annual Growth Rate of ~11.2% between 2025-2030. This growth remains strong despite the regulatory crackdown on off-campus tutoring (**mordorintelligence**)

K-12 online education market to expand by ~US\$31.16 billion between 2024-2029

The China K-12 Online Education Market is forecast to increase by about US\$31.16 billion between 2024 and 2029, with a Compound Annual Growth Rate of ~16.3%. Even under regulatory pressure in the tutoring sector, blended learning and online formats are gaining traction, driven by digital adoption and classroom innovation. (**China Education**)

Vocational education reform law aims for “modern system” by 2025

The Law on Vocational Education of the People’s Republic of China stipulates that China should have a modern vocational education system in place by 2025, and a world-leading one by 2035, including improving status of skilled workers and expanding Sino-foreign cooperation. With China’s pivot towards high-skill manufacturing and innovation, vocational education is a strategic priority. (**china-briefing**)

2025 education budget signals focus on modernization and regional equality

China’s 2025 national education budget highlights “modernisation, capacity expansion and bridging regional disparities,” with overall public expenditure projected at US\$4.0 trillion, up 4.2% YoY. Education spending is planned to increase by 6.1%, including targeted upgrades such as an 8.3% rise in county-level high-school funding. (**Worlddidac**)

Beijing Hosts 2025 "Study Beijing" Education Exhibition in Almaty, Kazakhstan

On October 21, 2025, the Beijing Municipal Education Commission organized the "Study Beijing" Education Exhibition in Almaty, Kazakhstan. The event featured presentations from nine prestigious Beijing-based universities, showcasing their academic programs and opportunities for prospective students. This initiative underscores Beijing's commitment to expanding its global educational outreach. (**beijing.gov.cn**)