

NEWSLETTER

EDUCATION

10 - 16 November 2025



Rapid rise in transnational higher-education partnerships in China

China has approved 159 new joint institutes or individual transnational education programmes in 2025, marking its largest expansion of TNE (transnational education) activity since 2022. Overall enrolment in China's 3,117 universities is approaching 50 million students, underscoring the continued push to scale capacity in higher education. **(ICEF Monitor)**

China corporate e-learning market to expand 20.3% per year

The China corporate e-learning market generated USD 6,035 million in 2024 and is expected to reach USD 18,200 million by 2030, representing a CAGR of about 20.3% from 2025 to 2030. Growth is fueled by enterprises' investment in instructor-led and blended employee training, skill-up programmes and digital learning systems. **(jyb.cn)**

China online education market set for ~24.5% CAGR through 2033

In 2024, China's online education market size reached USD 14,585.9 million and is forecast to grow to USD 105,126.8 million by 2033, showing a CAGR of approximately 24.5% between 2025–2033. This is driven by digital platforms, rising internet penetration in lower-tier cities and government policies supporting blended models. **(IMARC Group)**

China's K-12 education market to grow at 12.9% CAGR

The China K-12 education market generated USD 134,243.4 million in 2024 and is projected to reach USD 278,288.8 million by 2030, registering a CAGR of 12.9% from 2025 to 2030. Growth is being driven by increasing enrolments, demand for differentiated curriculum in Middle and High Schools, and technology integration across schools. **(Grand View Research)**

Jiangsu Principals' International Exchange Marks 20 Years

The 20th Jiangsu Principals' International Exchange was held in Suzhou on Nov 6, 2025. Over 2,000 sister school pairs have been formed, involving 50,000+ teachers and students. This year, 350+ participants from 16 countries attended, with 46 new school partnerships signed. Jiangsu continues to promote global-local "two-way learning" in education. **(China Education)**