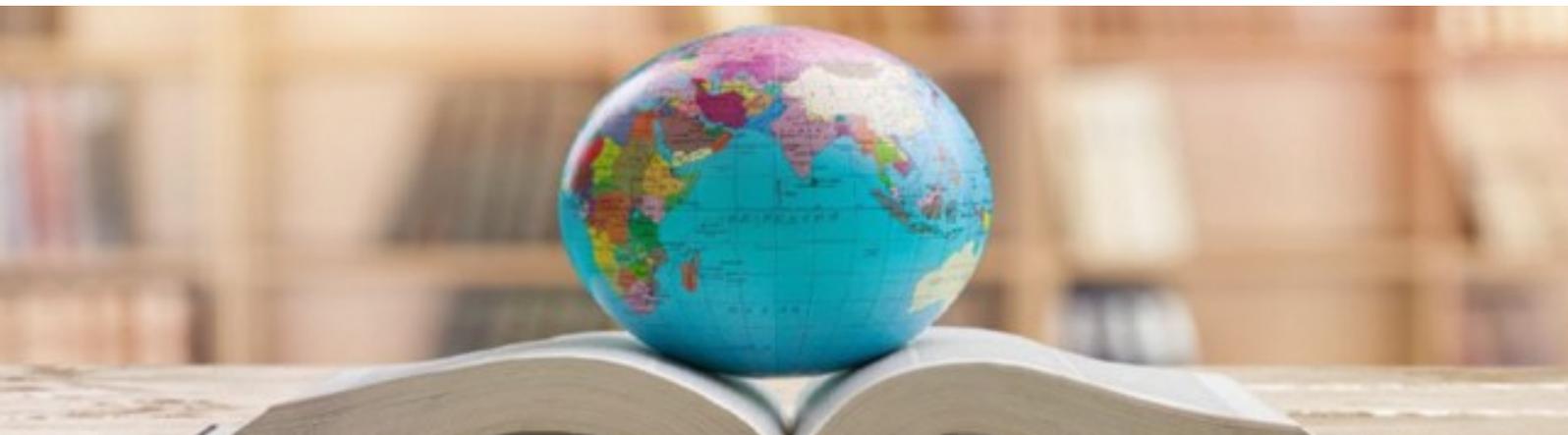


NEWSLETTER

EDUCATION

26 January - 1 February 2026



Vocational education reinvented for tech-driven future

China is rapidly transforming vocational training to master emerging technologies like AI-driven logistics and autonomous delivery platforms. The vocational training market is projected to reach €118.5 billion by 2026, driven by a strategic shift toward high-skill human capital. Investment in specialized drone technology and smart manufacturing schools reached €440 million this quarter alone. **(Worlddidac)**

Digital education market surges with AI integration

The Chinese digital education sector is experiencing explosive growth as AI-driven adaptive learning becomes the new standard for personalized student outcomes. Revenue in the online education market is estimated to reach €42.6 billion in 2026, supported by high mobile penetration. Government and private investment in Learning Management Systems and AI subtitles totaled €395 million this month. **(Mordor Intelligence)**

Higher education innovation focuses on strategic talent

Chinese universities are evolving into central hubs for national strategic priorities, integrating advanced research with deep industry-academia collaboration for global competitiveness. China now holds five top-40 global university spots, with higher education institutions generating over 75% of national technological awards. Total funding for regional innovation communities reached €310 million. **(People's Daily)**

K-12 online sector pivots to personalized test prep

The K-12 online education market is recalibrating toward high-end customization and advanced test preparation services to meet sophisticated parental demands. This segment is forecasted to grow to a value of €29.3 billion in 2026, despite stricter regulatory oversight of traditional tutoring. Investment in interactive content delivery and formative assessment tools exceeded €215 million this year. **(Xinhua)**

Preschool reform expands free education nationwide

China is implementing significant reforms to reduce family costs by gradually expanding the scope of free preschool education under the 15th Five-Year Plan. The preschool market is expected to grow by €12.8 billion through 2030, supported by new government subsidies for public kindergartens. Investment in affordable childcare facilities reached €265 million this quarter. **(China Daily)**