

NEWSLETTER

FASHION/PERSONALCARE/LEISURE

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China's August Cosmetics Retail Sales Rise 4.9% to 36.8 Billion Yuan

China's cosmetics retail sales reached 36.8 billion yuan (+4.9% YoY) in August 2026, outperforming overall retail growth (+0.4% to 3.98 trillion yuan) and leading discretionary categories. From January to August, cumulative cosmetics sales rose 6.1% YoY to 309.4 billion yuan, highlighting strong structural resilience in consumer market recovery. **(National Bureau of Statistics)**

China's Smart Glasses Sales Surge 120% in Jan–Aug 2026

Smart glasses sales on major e-commerce platforms jumped 120% YoY in the first eight months of 2026, maintaining strong triple-digit momentum. The boom is driven by new national subsidies offering a 15% discount (up to 500 RMB per item), alongside rapid hardware innovation in AI and AR capabilities across commuting, translation, and entertainment scenarios. **(Sohu)**

China's Tourism Performing Arts Market Hits 17.4 Billion Yuan in 2025

China's tourism performing arts sector maintained steady growth in 2025, according to a report released by the China Association of Performing Arts on September 21. Medium and large-scale performances rose 4.95% year-on-year to 198,700 shows, while total audience numbers grew 3.01% to 87.99 million. Driven by expanding cultural tourism, total box office revenue increased 6.43% to 17.442 billion yuan. **(CTNEWS)**

Flower Knows Expands US Footprint Across 450 Ulta Beauty Stores

Chinese cosmetics brand Flower Knows has officially launched in 450 Ulta Beauty physical stores across the United States, marking its largest offline channel expansion in the market. The rollout covers nearly 30% of Ulta's nationwide retail network, further cementing the U.S. as the brand's largest overseas market. Flower Knows continues to broaden its global footprint across Japan, Europe, the Middle East, and the UK via Boots. **(Sohu)**

Zara Launches Official Store on JD.com with Dual-Brand Debut

Inditex's flagship brand Zara has officially launched its store on JD.com operating via a mini-program format, further expanding its digital retail footprint in China. This marks the first time both Zara and Zara Home are presented together on a third-party platform. The store offers full apparel, accessories, and home collections alongside exclusive series such as Zara Origins and Studio, with fulfillment handled by JD Logistics. **(Sina)**