

NEWSLETTER

FASHION/PERSONALCARE/LEISURE

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Beijing Releases 15th Five-Year Plan for Culture and Tourism

The Beijing Municipal People's Government issued its cultural and tourism plan for the 15th Five-Year Plan period. The strategy prioritizes heritage tourism centered on the Beijing Central Axis while integrating AI and virtual reality into travel experiences. Additionally, Beijing will expand industrial tourism and upgrade "Beijing Gifts" to foster modern "Guochao" trends. **(Beijing Municipal People's Government)**

Chinese Airlines to Raise Domestic Fuel Surcharges

Chinese airlines will raise fuel surcharges on domestic passenger flights starting October 10. The fee will increase by 10 yuan to 50 yuan for routes up to 800 kilometers, and by 20 yuan to 90 yuan for longer flights. Infants remain exempt from the surcharge, while children and eligible disabled passengers will receive a 50% discount. **(Xinhua)**

China Railway Expands Senior Citizen Train Ticket Discounts

China State Railway Group Co., Ltd. expanded its discount policy for passengers aged 60 and above for travel between October 18 and December 30, 2026. Eligible seniors purchasing tickets marked with "敬" will receive an additional 10% discount, removing previous midweek restrictions. The promotion stacks with existing disability concessions and awards senior loyalty members triple reward points. **(Xinhua)**

Armani Group Names Stephanie Wen as Greater China CEO

Armani Group appointed Stephanie Wen as CEO for Greater China, to oversee operations across Taiwan and Mainland China. Wen previously served as vice-GM of Carnival Industrial Corporation's Giorgio Armani division while holding leadership roles at Leeco Outlet and Taipei Fashion Week. In her new role, she will lead regional teams and partners to further strengthen the luxury house's market presence. **(Inside Retail Asia)**

More Chinese Tourists Upgrade to Business Class for Leisure Travel

Chinese holidaymakers are increasingly opting for business class, shifting cabin demographics away from corporate travelers. Industry data shows the share of Chinese fliers choosing premium seats reached 10.8% overall and 14.8% on long-haul routes. Driven by young and upper-middle-class travelers, families and retirees are fueling steady growth in premium aviation. **(South China Morning Post)**