

## NEWSLETTER

### FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA 9 - 15 March 2026



#### China's Pear Exports Rise in 2025

As the world's largest exporter of fresh pears, China accounts for more than 30% of the global pear trade, consistently leading the international market. According to official statistics, China's fresh pear exports reached 630 million USD in value and 707,000 metric tons in volume in 2025, representing year-on-year increases of 3.4% and 10%, respectively. **(Guojiguoshu)**

#### Spar expands in China with new store formats

Spar China partner Spar Shandong has strengthened the brand's presence across Northern China, opening several new stores to begin 2026, featuring a new-generation store concept focused on optimised layouts and fresh food departments. The Spar brand was introduced to China in 2004 with the signing of the licence agreement for the Shandong province. Today, two core partners build the brand in the north and south. **(Asiafruit)**

#### 2025 Social Consumption Data

According to data from the Chinese National Bureau of Statistics, the total retail sales of consumer goods in 2025 reached 50,120.2 billion USD, a year-on-year increase of 3.7%. Among them, the catering industry revenue was 5,798.2 billion USD, up 3.2% year-on-year. The consumer price index for food, tobacco, and alcohol decreased by 0.7% compared to the previous year. **(Vinojoynews)**

#### New Zealand avocado exports to China double

Brad Siebert, CEO of New Zealand Avocado, said that despite extreme wind damage and a tight market window, exports this season 2025/26 were down only 9% from the previous season, for a total shipment volume of 3.445 million boxes, including nearly 150,000 boxes of grade 2 and grade 3 fruit, but exports to mainland China, Hong Kong, and India almost doubled year-on-year. **(Asiafruit)**

#### Progress seen in agri product processing

According to mayor of Xianning, Hubei province, Xianning has focused on nurturing leading enterprises to achieve breakthroughs in agricultural product processing, noting that the city counts 276 agricultural product processing enterprises with annual main business revenue of 20 million yuan (\$2.9 million) or more, generating total output value of 81.2 billion yuan in 2025. **(China Daily)**