

## NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA  
16 - 22 March 2026



### **Ningxia wine exports surge in early 2026**

At the beginning of 2026, wine exports from the eastern foothills of the Helan Mountains in Northwest China's Ningxia Hui autonomous region achieved strong growth. According to Yinchuan Customs, from January to February, the region exported 26,000 liters of wine worth 2.078 million yuan (\$300,000), up 234.7% and 136.1% year-on-year, respectively. Its export trade volume is among the highest in China. **(China Daily)**

### **China's annual fruit trade data**

In 2025, China was the world's second-largest importer of fresh fruit, the fourth-largest exporter of fruit, and the largest exporter of fresh vegetables. Fresh Intelligence Analysis's trade data indicates that in 2025, China further solidified its position as a global leader in fresh fruit trading, with imports increasing by 15.3% to 7.3 million tons and exports increasing by 8% to 5.1 million tons. **(Asiafruit)**

### **JD Logistics Launches New Hainan-Vietnam Logistics Routes**

On March 16, JD Logistics announced the official launch of two new international all-cargo routes in Hainan: Boao-Ho Chi Minh City and Ho Chi Minh City-Haikou. These two routes cover a wide range of goods, including fabrics, footwear materials, industrial parts and components, cross-border e-commerce products (Boao to Ho Chi Minh City); and general cargo, Vietnamese tropical fruits, and fresh seafood (Ho Chi Minh City to Haikou). **(Asiafruit)**

### **Dangshan pears exported to Australia for the first time**

On March 11, approximately 7 tons of Dangshan pears crossed the equator and headed to Australia in the Southern Hemisphere. As early as 2021, Dangshan County was designated by the Ministry of Commerce as a "National Foreign Trade Transformation and Upgrading Base" for fruits and related products. Since last year, Dangshan pears have firmly established themselves in the Southeast Asian market and are exported to five Central Asian countries. **(Asiafruit)**

### **Middle East conflict impacts shipping: European wine delivery to China adds over two weeks**

Due to the situation in the Middle East, some freight companies that had already begun returning to the Red Sea route are now detouring via the Cape of Good Hope, extending the transit time for European wine to China from around 30 days to 45 days. Also, if the Strait of Hormuz is blocked, war risk insurance premiums on some routes have increased many times over, with industry estimates suggesting a rise of 300% to 500%. **(Vinojnews)**