

## NEWSLETTER

### FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA

27 April - 3 May 2026



#### **China's blueberry industry embraces dual growth strategy for high-quality development**

China has become the world's top blueberry producer and is shifting to a dual-strategy of importing premium berries for year-round supply while boosting exports for high-quality growth. Domestic output surged from 347,200 tonnes in 2020 to 810,000 tonnes in 2025, with prices falling to about \$4.37–\$8.74 per kg in peak season. **(Xinhua News)**

#### **Myanmar's Sein Ta Lone mangoes entered China**

On April 15, 2026, 27 tonnes of Myanmar's Sein Ta Lone mangoes entered China, marking the start of this year's China-Myanmar tropical fruit trade. These mangoes are highly popular among Chinese consumers for their rich flavor and complement China's off-season fruit supply. Chinese authorities opened a green channel for fresh produce, with pre-inspection and priority clearance to preserve freshness and product value. **(China Fruit Portal)**

#### **Chilean agricultural products exported to China achieve 100% paperless customs clearance**

As of April 20, 2026, Chile has become the world's first country to achieve 100% paperless phytosanitary certification for agricultural exports to China, with clearance completed in seconds. The system, launched at all Chinese ports, results from technical cooperation between Chile's SAG and the General Administration of Customs of China, simplifying processes and cutting costs. **(Asiafruit)**

#### **Elevated skills enrich farmers through various cooperatives**

According to data from the Ministry of Agriculture and Rural Affairs, there are 2.14 million farmers' cooperatives registered nationwide. With 54.7% engaged in planting, 25.8% in breeding, 7.7% in the services industry and 11.8% in forestry and other industries, the cooperatives have seen their businesses expand steadily into such areas as cash crops, livestock and poultry, aquaculture and facility agriculture. **(China Daily)**

#### **High-quality Chinese lychee varieties are entering the air freight export market**

China's lychee output is expected to drop sharply in 2026. A Chinese brand TastiMax is shipping premium, zero-pesticide lychees by air to Dubai and Saudi Arabia, aiming to expand to Europe this year. The company focuses on 85% maturity, strict quality control and air freight to preserve taste, targeting high-end global markets rather than price competition. **(Fresh Plaza)**