

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA

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Chinese wine exports surge 75.86% in 2025, reaching 57.9 million USD

China's wine exports hit 57.9 million USD in 2025, rising 75.86% year on year, with volume up 82.1% to 4.76 million liters. Bottled wine led exports at 54.4 million USD, up 88.95%, while average price rose 13.89%, showing value improvement. Guangdong, Shanghai and Shandong ranked in the top three export regions, focusing on Asian markets with clear growth momentum. **(Wine Business Observer)**

Global wine consumption falls to 25-Year Low in 2025: OIV data

Global wine consumption dropped 2.7% to 208 million hectoliters in 2025, hitting the lowest level since 2000. Global wine exports fell 4.7% in volume and 6.7% in value to about 36.8 billion USD amid weak global demand. China's consumption plunged 13%, while Japan bucked the trend with a 6.8% increase in wine consumption. **(Vino Joy News)**

47th World Congress of Vine and Wine to be held in Ningxia, China

The 47th World Congress of Vine and Wine and the 24th OIV General Assembly will be held in Yinchuan, Ningxia in October 2026, marking the first time for China to host this key event. The congress will focus on industry transformation, innovation and sustainability, gathering global experts to discuss key technical and economic issues. **(Vino Joy News)**

Bordeaux wine exports to Chinese mainland drop 33.8% in 2025, but average price hits record high

Bordeaux's global wine exports fell 9.1% in volume and 6.9% in value to 21.8 billion USD in 2025, while average export price rose 2.33% to 14.70 USD per liter. Exports to the Chinese mainland plummeted 33.8% in volume and 27.4% in value to 1.38 billion USD, with total shipments down more than 65% from the 2021 peak. Average export price to China climbed 9.6% to a record 10.61 USD per liter. **(Wine Business Observer)**

Sichuan's Fruit & Nut Exports Hit 34.5 mln USD in Q1 2026

Data released by Chengdu Customs shows that Sichuan's exports of fresh, dried fruits and nuts reached 34.5 million USD in the first quarter of 2026, a year-on-year increase of 31.57%, with Anyue lemons and Zizhong blood oranges as flagship products sold to 25 countries and regions including Russia and Southeast Asia. **(Zhongxin Net)**