

## NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA

11 - 17 May 2026



### **Shaanxi's Fresh Fruit Exports See Volume and Price Growth in Q1 2026**

In Q1 2026, Shaanxi's fresh pear exports reached 11,800 tonnes (up 22.91% year on year) worth 10.42 million USD (up 14.41%), with markets expanding to 15 countries. Fresh kiwifruit exports averaged 2,030 USD per tonne, surging 44.17% year on year despite lower volume. Fresh apple exports maintained stable volume and higher prices, with average export value up 11.85% to 1,104 USD per tonne. **(China Fruit Portal)**

### **Thailand Promotes Durian via Live-Commerce to Hit \$51.1B Fruit Export Target in 2026**

Thailand is using live-streaming e-commerce to boost durian sales and targets a 5% year-on-year rise in fruit exports to reach 51.1 billion USD in 2026. In Q1 2026, its fresh fruit exports surged 56.2% year on year. China remains its top market, taking 88.1% of Thai fresh fruit exports in 2025, and the Thai Ministry of Commerce will expand promotions in Chinese cities and at Thaifex-Anuga Asia. **(China Fruit Portal)**

### **Wanning Wax Apples Exported to Canada for the First Time**

A batch of fresh wax apples from Wanning, Hainan has been exported to Canada for the first time, with clearance supervised by Wenchang Customs. Supported by favorable tropical conditions, Wanning wax apples feature sweet, crisp and juicy flesh with strong competitiveness. Customs provided guidance and efficient clearance services to ensure quality and smooth export for the local company. **(China Fruit Portal)**

### **Peru's Blueberry Exports Rise 20% in 2025/26; Shipments to China Up 17%**

Peru's blueberry exports reached 382,934 tonnes in 2025/26, up 20% year on year, with China as the third-largest market at 44,304 tonnes, a 17% increase. Camposol led Peru's blueberry exports to China, followed by Hortifrut and Aqu Anqa II, while sea freight accounted for 96% of total shipments. **(Asia Fruit)**

### **China's Agricultural Machinery Growth**

In May 2026, China's agricultural machinery sector showed robust growth. According to the Ministry of Agriculture and Rural Affairs (MARA), Q1 output increased by 8.4% year-on-year. Driven by a \$12.5 billion national subsidy program, demand for high-power tractors and autonomous drones remains high. This expansion ensures national food security through advanced agritech integration. **(Ministry of Agriculture and Rural Affairs of P.R.C.)**