ITALIAN TRADE AGENCY
ITA Beijing Office

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA
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China's Imported Spirits Volume Dropped While Brandy Grew in H1 2026
Total spirits import volume dipped 13.98% YoY, yet value rose 12.48% to 8.03 billion USD. Brandy became the only strong performer amid shrinking vodka and liqueur shipments. High-end premium liquor drove up the overall average import unit price greatly. **(Wine Business Observer)**

Whiskey Tariff Cut to 5% Drives High-End Import Demand
China lowered import tariff on whiskey from 10% to 5% starting from February 2026. 2025 whiskey imports hit 35.8 million liters worth 446 million USD with rising unit price. Domestic consumption remains small but highly concentrated on premium products. **(Caixin Finance)**

Wine Imports Declined in Volume but Upgraded in Quality in H1 2026
China imported 101.35 million liters of wine in H1 2026, down 11.02% YoY. Total value stood at 7.01 billion USD, with average price lifted by 8.95% YoY. Bottled high-quality wine resisted decline amid bulk wine elimination. **(Wine Business Observer)**

China's Agricultural Product Imports Topped 110.81 Billion USD in H1 2026
Farm produce imports increased 12.5% YoY, with edible vegetable oil hitting 4470 million USD. Central and Eastern European cocoa and aquatic products achieved rapid import growth. Customs approved 21 new categories of overseas food for entry this half year. **(MOFCOM China Ministry of Commerce)**

China Imposes Provisional Anti-dumping Measures on Pecan Imports
China imposes provisional anti-dumping measures, in the form of security deposits, on pecan imports originating in Mexico and the United States, according to the Ministry of Commerce. Effective on Aug. 11, importers of the products under investigation will be required to provide security deposits to Chinese customs at the rates specified for individual companies in the preliminary determination. **(China Daily)**