ITA Beijing Office

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA
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China's Durian Imports Jumped 51.6% in H1 2026 Amid Booming Tropical Fruit Demand
China's durian imports jumped 51.6% in H1 2026 amid booming tropical fruit demand nationwide. Thailand remains the dominant supplier, while shipments from Vietnam and Malaysia keep expanding. Improved cross-border cold chain and streamlined customs clearance support the fast trade growth. More inland cities show rising consumption, broadening the domestic market distribution network. **(Asia fruit)**

New Meat Suppliers Obtain China Import Access
Three Argentine beef processors recently acquired official registration to export beef to China. China Customs authorities regularly adjust the list of approved overseas meat facilities to diversify supply sources. More diversified supply helps stabilize domestic meat prices and enrich product choices. Industry participants expect rising volumes of Argentine chilled and frozen beef shipments. **(China Chamber of Commerce For Import and Export of Foodstuffs, Native Produce And Animal By- Products)**

Peru Blueberry Imports to China Surge Sharply
Peru's fresh blueberry exports to China grew 88% year-on-year in the latest season. Chinese consumers show rising demand for high-quality imported soft berries. Domestic distributors are strengthening long-term cooperation with Peruvian growers. Favourable tariff policies support stable cross-border fruit trade between the two nations. **(Asia fruit)**

Australian Bulk Wine Exports to China Keep Rising
Australia's bulk wine shipments to China jumped over 70% in the first half of 2026. Market divergence emerges: bulk wine expands while bottled wine imports decline. Local bottlers favour low-cost bulk imports to control finished product expenses. Adjustments in bilateral trade relations have boosted wine trade momentum gradually. Many importers restock bulk wine to meet mid-tier beverage consumption demand. Industry analysts anticipate continued growth for bulk wine in the short term. **(Wine Business Observer)**

China Allocates €642 Million for Smart Agricultural Machinery Subsidies
China's Ministry of Agriculture and Rural Affairs allocated €641.8 million (5 billion yuan) in agricultural machinery subsidies in August 2026 to accelerate smart farming adoption. The funds target high-horsepower autonomous tractors and eco-friendly harvesters, significantly boosting national agricultural mechanization efficiency ahead of the 2026 autumn harvest season across key grain-producing regions. **(Ministry of Agriculture and Rural Affairs)**