

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA

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China Opens Market to Uzbek Watermelons

China and Uzbekistan signed a protocol allowing Uzbek fresh watermelons to enter the Chinese market. Apples and pears from Uzbekistan are also waiting for market access approval in the following phase. This deal further diversifies China's fresh fruit import sources and enriches domestic seasonal fruit supply. **(International Fruit Report)**

ASC Expands Chilean Wine Distribution in Mainland China

ASC Fine Wines extended its exclusive distribution deal for Los Vascos, the Chilean wine brand under DBR Lafite, covering mainland China. The adjustment helps consolidate sales networks amid ongoing restructuring of China's wine market. The renewed contract targets mid-tier wine consumers and hotel & restaurant channels across tier 1 and tier 2 cities. **(Vino Joy News)**

New Cold Chain Route for ASEAN Fruits to China

The first voyage of Pinglu Canal cuts 7-10 days of transit time for ASEAN fruits exported to China, lowering logistics costs by up to 30%. This new corridor facilitates faster delivery of durian and other tropical fruits to Chinese consumers. The waterway will encourage more Southeast Asian growers to tap into China's booming fresh fruit import market. **(Asiafruit)**

China's August Wine Import Data Released

China's wine imports reached 18.88 million litres in August 2026, with an import value of USD 118 million. New Zealand and Germany recorded outstanding growth in import volume, rising by 129.41% and 38.11% year-on-year respectively. The robust growth reflects rising demand for cool-climate white wines and German Riesling within China's premium wine segment. **(Wine Business Observer)**

China Expands Smart Agricultural Machinery Subsidies for Autumn Harvest

China's Ministry of Agriculture and Rural Affairs launched a €403 million (3 billion yuan) subsidy program to accelerate the adoption of autonomous harvesters and smart tractors for the 2026 autumn harvest. The initiative targets major grain-producing provinces, promoting Beidou-guided precision farming technology to enhance harvesting efficiency and reduce grain loss across cereal crops. **(Xinhua)**