

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA

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China's Macadamia Exports to Europe Surge

China's macadamia exports to Europe jumped nearly 300% year-on-year recently, bringing new opportunities for domestic nut exporters. The strong overseas demand helps expand China's high-value dried fruit foreign trade. More local processors plan to upgrade product packaging to meet EU food labeling requirements. **(Global Fruit Report)**

New Zealand Wine Shipment Volume to Mainland China Rises Sharply

New Zealand wine shipments to mainland China increased by 72% in volume, supported by strong Asian market consumption. The rising demand benefits wine importers in China for premium New Zealand wine trading. Many offline wine retailers add more New Zealand cool-climate wine SKUs this autumn. **(Vino Joy News)**

Port 24-hour Customs Clearance for Imported Fruits Launched

Starting Oct 1, Hong Kong-Zhuhai-Macao Bridge enables 24-hour clearance for imported fruits, cutting waiting time for cross-border fresh produce. The new policy lowers logistics costs and stabilizes supply of imported fruits into China. Importers can arrange off-peak delivery schedules to avoid port congestion. **(Asia Fruit Journal)**

China Agricultural Import and Export Maintains Growth

China's total agricultural import and export value reached 22.195 Billion USD in the first 8 months of 2026, rising 10.1% year-on-year. Improved cold-chain logistics further facilitates cross-border trade of perishable food products. Fruit and wine imports remain the major growth drivers of agricultural imports. **(China Daily)**

China Deploys Smart Drones and Hybrid Machinery for Autumn Farming

China has deployed a wide range of intelligent agricultural equipment, including crop-protection drones, AI-powered harvesters, and hybrid tractors, for the 2026 autumn farming season. Supported by national subsidies, the country aims to boost agricultural efficiency and push the national farming informatization rate above 30% by the end of the year. **(Global Times)**