

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA

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Shaanxi strawberries exported for the first time

Recently, fresh strawberries from Luonan County, Shaanxi Province, were shipped to Singapore via Xi'an Xianyang International Airport through cold chain logistics, marking the first time Shaanxi Province has exported strawberries. These strawberries came from Luonan Weilai Nongguang Agricultural Technology Co., Ltd., which currently has approximately 8 hectares of strawberry planting and seedling cultivation area. (**Guojiguoshu**)

Vietnam's lobster exports surge 135%, with China becoming the biggest driver

Vietnam's lobster exports are poised for an unprecedented surge in 2025, according to Vietnamese customs data, October exports reached 93 million USD, a 75% year-on-year increase. China and China HK markets are the absolute engines of Vietnam's lobster exports. In contrast, Canadian and American lobsters have lost competitiveness due to high tariffs, resulting in export declines of 39% and 10% respectively. (**Dongpingonglue**)

Brandy imports surged 79.25% month-on-month in October

According to the latest data from China Customs, China's brandy imports reached 2.92 million liters in October, a significant increase of 79.25% month-on-month; the import value reached 122 million USD, a month-on-month increase of 72.12%. French brandy, accounting for a staggering 97.6% of imports, reached the import value of 121 million USD, a month-on-month increase of 73%. (**Wine Business Observer**)

2025 Tmall Global Food Trends White Paper Released

Tmall Global officially released the "2025 Tmall Global Food Trends White Paper", it shows that China's cross-border e-commerce import and export volume has steadily increased from 244.2 billion USD in 2020 to 374.5 billion USD in 2024, with a compound annual growth rate exceeding 12%, demonstrating strong momentum. (**Business Review**)

Chinese policy bank supports seed industry with 120b yuan loans in 5 years

The Agricultural Development Bank of China (ADB) has issued loans of over 120 billion yuan (about €14.36 billion) to the country's seed industry since the beginning of the 14th Five-Year Plan period (2021-2025), according to the Bank. The loans have provided policy-backed financial support to tackle bottlenecks in germplasm resources and advance the seed industry's sci-tech self-reliance. (**Xinhua**)