

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA

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The Asian seafood market is experiencing rapid growth

According to the latest data released by the Norwegian Seafood Council, in November 2025, Norway's exports to China increased by 23% year-on-year, reaching 105 million USD. Countries such as China, Vietnam, Thailand, and South Korea now account for an increasingly larger share of Norway's total seafood exports, while the market share of Europe and the United States is declining. **(Dongpigonglue)**

Peru and China Signed protocol on export of fresh bananas and pomegranates

On November 24, China's General Administration of Customs issued an announcement allowing the import of fresh Peruvian pomegranates that meet relevant laws, regulations, and quarantine requirements. In addition, the two sides signed a memorandum of understanding on sanitary and phytosanitary procedures, further strengthening cooperation in technology and agricultural products. Data shows that Peru exported 28,000 tons of pomegranates last year. **(China Fruit Portal)**

Gangu Huanu apples exported to Australia for the first time

At the end of November, Gangu Huanu apples, valued at 44,093.44 USD, were successfully shipped to Australia. Statistics show that, to date, Gangu County's foreign trade import and export volume has reached 5.44 Mln USD, 37 times that of the same period last year. The Gangu County Bureau of Commerce will continue to guide and assist foreign trade enterprises throughout the county in exploring overseas sales channels for agricultural products. **(China Fruit Portal)**

China's zero-tariff policy opens new doors for Ugandan coffee exports

China's expanded zero-tariff policy for African goods is expected to significantly boost Uganda's coffee exports and raise household incomes. During CIIE, Uganda signed a memorandum of understanding with Cotti Coffee. Coffee remains one of Uganda's key commodities for economic transformation, with about 1.8 million households depending on the crop, according to the agriculture ministry. **(Xinhua)**

Hainan winter trade fair promotes tropical agriculture

The 28th China (Hainan) International Winter Trade Fair for Tropical Agricultural Products opened on Dec 4, drawing more than 25,000 professional buyers and over 2,000 companies from 16 countries and regions to the island province. As of 3 pm on Dec 4, on-site sales at the fair totaled \$573,000 (€491,868), including online sales of about \$33,700 (€28,928). **(China Daily)**