

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA
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Cherry supplies sidestep preholiday woes

In early 2026, more than a month before Chinese New Year, Chilean cherries were already widely available in China at prices far below previous norms. Fruit exporters from Chile estimate that in the 2025-2026 season, Chile will export about 110 million boxes of cherries (five kilograms per box, roughly 550,000 metric tons), with more than 90% destined for China. **(Xinhua)**

China's sunflower seeds find global appetite

From January to November 2025, Bayannur exported nearly 395,000 tonnes of sunflower seeds, up more than 23 percent from a year earlier. Export value rose nearly 22 percent to 630 million USD, according to city commerce officials. According to agricultural monitoring data, the sunflower industry's entire value chain in Bayannur generated about 20 billion yuan in output in 2025. **(Xinhua)**

Chilean cherries ride wave of China's booming ice-snow economy

Statistics show that during the 2024/2025 season, Chile exported nearly 3.3 billion U.S. dollars worth of cherries to China, with agricultural exports to the country continuing to gain momentum. Following the launch of Chilean Cherry Ice & Snow Festival in Changchun, they will continue across China through various retail and festive consumption scenarios until the Spring Festival. **(Xinhua)**

Gansu Qingshui strawberries exported to Vietnam and ASEAN for the first time

A batch of seven tons of high-quality strawberry varieties "Hongyan" and "Zhangji" from Qingshui County, Gansu Province, was transported to Ho Chi Minh City, Vietnam, and then also exported to the Asean counties. This signified a new breakthrough in the export of specialty agricultural products from southeastern Gansu and injecting new momentum into local rural revitalization through foreign trade. **(Asiafruit)**

Dingdong Maicai and SanLucar Sign Strategic Agreement

Dingdong Maicai has signed a strategic cooperation agreement with SanLucar, a leading global fruit company, and expects to expand to ten products by the end of 2026. At the signing ceremony, the two parties announced direct sourcing cooperation in high-end fruit categories such as cherries and blueberries, with a target order value of no less than 5.54 million USD in 2026. **(Asiafruit)**



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