

## NEWSLETTER

**FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA**  
**26 January - 1 February 2026**



### **China's fertilizer utilization rate for its three major grain crops reached 43.3% in 2025**

According to the Ministry of Agriculture and Rural Affairs, scientific calculations show that the fertilizer utilization rate for China's three major grain crops - wheat, corn, and rice - reached 43.3% in 2025, an increase of 3.1% compared to 2020. By 2025, the coverage rate of soil testing and formula fertilization technology for the three major grain crops nationwide reached over 95%. **(Xinhua)**

### **China's wine exports bucked the trend and grew**

According to Chinese customs data of 2025, mainland China exported 4.7 Mln liters of wine, valued at 57 Mln USD, representing year-on-year increases of 82.10% and 75.53% in volume and value, respectively. Hong Kong remains the largest destination for mainland China's wine exports, with exports reaching 2,470,948 liters and 42,242,418 USD, accounting for 51.89% and 73.27% of total exports and value, respectively. **(Vinojoynews)**

### **Imports of all Irish beef products to China suspended**

Recently, the General Administration of Customs updated the "List of Meat Products from Countries or Regions Meeting Assessment and Review Requirements for Import to China," suspending the acceptance of import declarations from 23 Irish beef companies for products shipped to China starting from January 27, 2026 (inclusive). **(Puyue International)**

### **Vietnam's durian exports to China surged by 500 million USD in one year**

Vietnam's durian exports to China surged by 500 million USD last year. According to Chinese customs data, in 2025, Vietnam's durian exports to China reached 3.44 billion USD, a significant increase from 2.94 billion USD the previous year. Meanwhile, Thailand, a major supplier, saw its market share in China decline, totaling slightly less than 4 billion USD. **(Asiafruit)**

### **China's wine imports have plummeted to one-third of pre-pandemic levels.**

In 2019, China imported over 612 million liters of wine, valued at 2.43 billion USD. By 2025, this market size has shrunk to about one-third of its original size, and the import value is only slightly more than half of what it was then, highlighting the significant contraction facing what was once considered the world's most watched wine import market. **(Vinojoynews)**