

**NEWSLETTER****FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA****3 - 10 May 2026****China's spirits imports rebound**

China's spirits imports rebounded sharply in Q1 2026, with import value surging 31.59% year-on-year, while volume rose only 3.72%. Brandy led the rally with its import value nearly doubling to 170.42 million USD, mainly from France, while whiskey saw a 17.78% value increase driven by British Scotch. Rum enjoyed strong growth, whereas gin, vodka, tequila, liqueurs and re-imported Chinese baijiu all recorded declines. **(Vino Joy News)**

**China initiates the formulation of standards for non-alcoholic wines**

China has begun developing its first official standard for non-alcoholic wine to regulate the fast-growing market, which lacks clear definitions and rules. Driven by health trends and drink-driving policies, imports of non-alcoholic beverages exceeded 1.017 billion USD in 2025, up 13.3% year on year. The new standard will clarify alcohol content limits and production requirements, bringing order to a previously unregulated sector. **(Vino Joy News)**

**TikTok team up for Thai fruit**

Thailand has partnered with TikTok to boost fruit sales via TikTok Shop and live-streaming, as the country expects a 33% rise in durian output to about 2 million tonnes this year. The cooperation aims to promote its tropical fruit brand globally, especially in China. TikTok will support farmers with its "Start-Skill-Scale" strategy and leverage e-commerce features to drive fruit sales. **(Asiafruit)**

**Guangzhou port clears 6,300 tons of durian ahead of May Day**

More than 6,300 metric tons of fresh durians arrived at Nansha Port in Guangzhou, Guangdong province, aboard three cargo vessels. The shipment, comprising 356 containers, was cleared by Nansha Customs and distributed to markets across the Guangdong-Hong Kong-Macao Greater Bay Area, Guangzhou Customs said. Nansha Port has emerged as a major southern China hub for imported fruit. **(China Daily)**

**24 tons of South African apples cleared customs at Shenzhen Bay Port with "zero tariffs"**

On May 1, 2026, 24 tons of South African apples arrived in China with zero tariff, under China's new zero-tariff policy for 53 African countries. The tariff was cut from 10% to zero, greatly improving cost competitiveness, while Chinese customs provided fast clearance to ensure freshness. South Africa's apple exports benefit from counter-seasonal supply and high sweetness, matching strong demand in China. **(China Fruit Portal)**