



North Star Dubai 2022

10-13 October 2022

Hall Z6 - Dubai World Trade Centre



Marche Region



Marche is one of the twenty regions of Italy. The name derives from the medieval word marca or march, originally referring to a borderland territory of the Holy Roman Empire, such as the March of Ancona and others pertaining to the ancient region.

Marche's economy is mostly based on clusters of SMEs ("distretti industriali"), working in traditional manufacturing sectors (e.g. typical Made in Italy products such as shoes, clothing, electric appliances, machinery, furniture etc.) distributed through the Region.

In 2019 the nominal GDP of Marche was equal to € 42.588,26m and it contributed to the 2.4% of the national GDP (Eurostat, 2022).

The Marche is a very fertile region for business creation and it is increasingly so for innovative start-ups.

Almost 400 innovative startups have been registered, many of them in the high technology, artificial intelligence and information technology sectors.

The Marche Region will be present, in the Italian Pavillon, at "NORTH STAR 2022" with 5 strictly selected start-ups: CYBER EVOLUTION, E-MOD, GPROJECT, I SEMAR, LINKY INNOVATION and TELEPHARMATEC.

Via Gentile da Fabriano, 9
60125 Ancona
Tel. +39 071 8061
Email: settore.innovazione@regione.marche.it

Regione Marche
Marche Innovazione
Regione Marche - The Marche Region
[@RegioneMarcheIT](https://www.facebook.com/RegioneMarche)





CYBER EVOLUTION SRL is an innovative start-up company offering high-tech solutions in Cyber Security. Our solution, unique in terms of technology and ease of implementation, covered by an industrial patent and already validated by the market, is being definitively launched on a potential international market.

The company mission is to make complex technologies such as Cyber Security available to the widest possible audience. Cyber Evolution, with its LECS system, achieves this goal with points of differentiation and strength compared to market competitors, thanks to Plug & Play devices that implement immediate and effective countermeasures, at a low cost and accessible to every company.

LECS technology integrates seamlessly with all cyber security systems that already exist and/or are present in the network.

TONINO CELANI
CEO

Via Erasmo Mari, 55
63100, Ascoli Piceno (AP)
ITALY

Tel: +39 344 9560956
tonino@toninocelani.it
www.cyberevolution.it | www.lecs.io





E-MATCH is a B2B2C digital platform that accelerates and simplifies the procedures for the construction of renewable energy plants in favor of the energy and ecological transition:

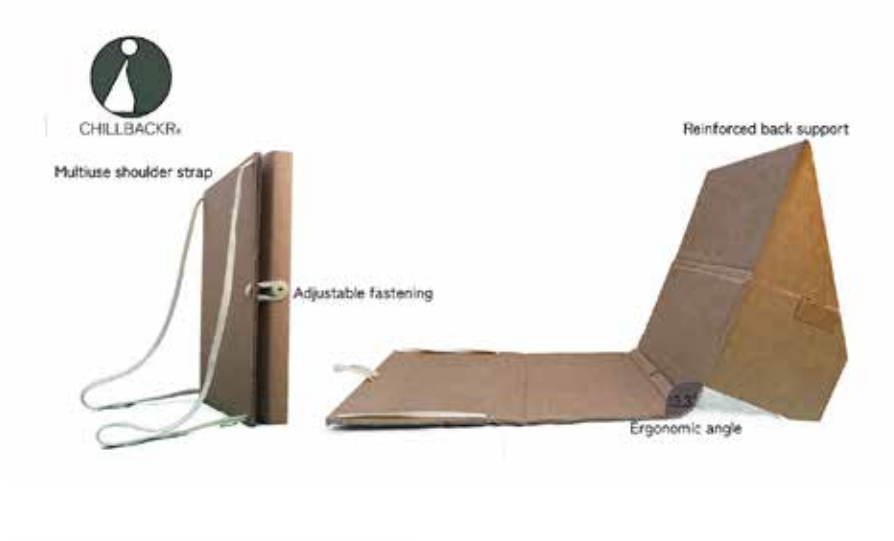
- Encouraging the meeting between the actors of the energy ecosystem in a short supply chain, thanks to a geolocation service
- Acting as a document cloud, thus reducing the time, costs and risks related to the transfer of documents and obtaining authorizations from the PA
- Having a checking of the steps necessary to validate and complete the projects

IVANO ALOISI
CEO & Founder

Via Dei Platani, 57
63100, Ascoli Piceno (AP)
ITALY

Tel: +39 345 7279254
info@e-mod.it
www.e-mod.it





We developed the first ultraportable light and sustainable cardboard 3x1: backrest, sunbed, and backpack.

The product is weight, water, and wear-resistant, weighing less than 1kg can be carried anywhere.

Thanks to its innovative design Chillbackr can be folded and unfolded in less than 10 seconds and its usage is intuitive and easy.

TOMMASO PORFIRI
CEO

Via Lino Liviabella, 14
62100, Macerata (MC)
ITALY

Tel: +39 331 7505853
tommaso@porfiridesign.it
www.chillbackr.com





iSEMAR srl is a Hi-Tech company specialized in the HW and SW design of customized IoT solutions for industrial, energy and environmental applications to promptly answer to customer's needs.

GIOVANNI SCOGNAMIGLIO
Head of Sales

Via Sardegna, 5
60022, Castelfidardo (AN)
ITALY

Tel: +39 071 782481
giovanni.scognamiglio@isemar.biz
www.isemar.biz





The only electric skateboard that can be easily carried in a backpack. Thanks to the world's unique folding system patented in China, USA and Europe.

Linky can even be carried in hand luggage on an airplane.

CRISTIANO NARDI
CEO

Viale della Resistenza, 168/w
63837, Falerone (FM)
ITALY

Tel: +39 339 2038217
cristiano.nardi@linkyinnovation.com
www.linkyinnovation.com





TelePharmaTec srl is a spin-off of the University of Camerino, born with the aim of developing, producing, researching and marketing innovative products and services of high technological value, in the field of remote assistance and telepharmacy. Under the name of teleassistance and telepharmacy fall all those services and methods that allow to provide remote health and pharmacological assistance, thanks to the use of the most modern and updated technologies at our disposal.

These services may include: patient advice, monitoring of drug therapies, control and compliance of registries and certifications, specific laboratory and remote exams, etc ... The company operates both nationally and internationally, thanks also to the collaboration with important national and international partners. All in compliance with the regulations in force in the sector and in the field of data protection.

GIULIO NITTARI
Co Founder, PharmD

Via Madonna delle Carceri, 9
62032, Camerino (MC)
ITALY

Tel: +39 393 283477246
aarcese@telepharmatec.com | gnittari@telepharmatec.com
www.telepharmatec.com



**REGIONE
MARCHE**



ITALY HEADQUARTERS

Via Gentile da Fabriano, 9
60125 Ancona

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