

ITA- Italian Trade Agency presents



PROGRAM

THE ITALIAN FOOD LAB

SPECIAL EDITION
2021

EDUCATING • TASTING • PROMOTING

Gulfood

21-25 February 2021
10am - 5pm
Saeed Hall 1 - 302



Daily shows




23 Feb



For info: www.dubai@ice.it
www.ice.it

 Italian Trade Agency

 @ITADubai

 ITA - Dubai Office

 @itadubai



ITALIAN TRADE AGENCY

ICE - Italian Trade Commission
Trade Promotion Office of the Italian Embassy

The Italian Trade Agency-ITA is the Government agency which promotes the globalization of Italian firms, under the aegis of the Ministry of Foreign Affairs.

ITA helps to develop, facilitate and promote Italian economic and trade relations with foreign countries, focusing on the needs of SMEs, their associations and partnerships.

ITA sustains Italian firms in their internationalization processes and promotes worldwide the marketing of Italian goods and services, Italian investments, as well as the image of "Made in Italy" products around the world while facilitating outward Italian investments and encouraging FDI attraction into Italy.

ITA provides a wide range of services such as information, support and consultancy services and it organizes a wealth of promotional activities (trade fairs and exhibitions, business missions, seminars, workshops, etc.) in order to foster exports and economic cooperation in all sectors, with the objective of increasing the effectiveness of the presence of Italian companies on international markets.

ITA works closely with the Italian Regions, the network of the Italian Chambers of Commerce, business organizations and other public and private entities.

ITA headquarters is based in Rome, with a large network of offices around the world which are "Trade Promotion Offices" of the Italian Embassies or Consulates.

Amedeo Scarpa

Trade Commissioner to the UAE, Oman, Pakistan, and Afghanistan

Trade Promotion Office of the Italian Embassy

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Assopaf Agrindustria Alimentari

Established in 1987, they are very popular worldwide for their assorted production of tomato paste, peeled tomatoes (also Bio) the cherry tomatoes, tomato puree (also Bio), the tomato pulp for pizza and the chickpeas, lentils and beans.

Products: Tomatoes diced, paste, Pureé, peeled, pulp, etc.

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Campo D'oro S.R.L

For over 32 years **CAMPO D'ORO** company has been producing a vast line of preserves by continuing and reinventing a family tradition that has been dedicated to the production of preserves for 2 generations.

Through innovative research and development processes the company produces preserves with a high quality and territoriality, designed for a healthy and balanced diet with particular attention to the family, a natural lifestyle, and a balanced diet, constantly seeking care for Sicilian craftsmanship tradition, and the freshness of the raw material, having an eye of respect for the environment and for society.

Products: preserves, pesto, tomato sauce, oils, artichokes, mushrooms, bio and non-bio.

Paolo Licata

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Carofaro cioccolatieri

CAROFARO
COCOA & CHOCOLATE

Carofaro cioccolatieri is an artisanal traditional chocolate factory using chocolate that comes from selected companies of first importance and recognized excellence that guarantee the quality of the cocoa.

Carofaro offers you a brilliant idea to increase your sales and by offering various types of packaging, beautifully designed and elegant boxes with various volumes which can be personalized with company / business brand.

Products: Assortment of chocolates, pralines, creamy chocolates with nuts, pistachio, gianduia, coffee, lime, oranges and other flavors, etc.



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www.carofarocioccolatieri.it

Cooperativa Produttori (Produttori) Latte e Fontina S.C.A.R.L.

Cooperativa Produttori Latte e Fontina has been on the market for 64 years. Our Fontina production is 2000 tons per year - 250,000 wheels - corresponding to a market share of 80% of the total annual regional production.

The Cooperative has a turnover of approximately 25 million euro. Clients: major chains, wholesalers, delicatessen and HoReCa in Italy and abroad. Italy and Europe are our main target, but we have increased significantly our sales to the USA, Australia, Canada, Saudi Arabia, Kuwait, Caribbean region, China, HK, South Korea.

Products: We produce and sell high quality Fontina DOP/PDO cheese, Toma from Gressoney, Fonduta.



Daniela Spezzi
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Con Gusto Foodstuff Trading LLC



When **CON GUSTO** was founded the idea was simple, being more than a food business by offering a top-tier culinary experience. Travel and research have led us to discover unique places, ancient cultivars and rare ingredients in Southern Italy.

The concept of **CON GUSTO** is not only to sell food products but above all to promote a truly Italian eating culture based on several century-long agricultural traditions. The company provides the creative and innovative artisan gourmet foods. A variety of exceptional products to choose from to suit fine dining restaurants, gourmet grocery shops, luxury hotels, and gift boutiques.

Products: Pasta, coffee, cremes and preserves.



Gabriella Salvato

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FEIO S.R.L.

Caffè Karoma is a producer of various types of coffee beans - Ground coffee - Coffee pods and coffee capsules.

Active since 1986 the company is specialized in producing and distributing coffee in Italy and all around the world. We want to convey our passion for Neapolitan espresso coffee, in fact our motto is **"Drinking coffee is more than a habit, it is a ritual"**. We choose only the best Arabica and Robusta beans, obtaining a product different in quality, taste and fragrance.

Products: Offers various types of products with our brand KAROMA CAFFÈ for horeca and retail: coffee beans, ground coffee, coffee pods, coffee capsules compatible with different systems. Specialized in PRIVATE LABEL services.



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Frantoio Gargiulo S.R.L.

Gargiulo produce DOP extra-virgin olive oil exclusively from the best olives of the Sorrento peninsula between the natural richness of the earth and the Centuries old experience of farmers and oil millers.

Offers only the best products, the result of careful selection of the raw material and rigorous control of the entire supply chain, from collection to packaging. The company has about 2 hectares of olive groves that guarantee the absolute quality and complete traceability of the oil and its extraordinary beneficial properties.

Products: Extra Virgin Olive Oil, vinegars, pasta, jams and dried fruits, etc.

Awards: Premio Eccellenza 2020

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Happy Mama

Happy Mama is producing natural jams and marmalade, sweets, side dressings, vinegars, following only the original recipes typical of the Emilia region's, ensuring a natural and traditional production. The jam products are created using only natural and genuine ingredients and without the use of any additional preservatives, thickeners, artificial additives or pectin.

The cooking facilities fully comply with all relevant food and health and safety regulations, using modern machinery and techniques with the use of vacuum-sealing both during production and cooking, avoids any oxidization of the products and the maximum preservation of their natural colors and smells.

Products: condiments, preserves, jams , dressings sweets, special condiments for meat recipes and a line for cheese recipes.

Silvia Rossi

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Vidiz & Kessler S.R.L (Qubik Caffè)

Vidiz & kessler was founded in 1948 by professionals with experience in the colonial and coffee sector, known in the sector mainly for the processing and packaging of coffee, decaffeinated coffee, and barley.

The company has consolidated its reputation thanks to the production flexibility that distinguishes it and differentiates it on the market, both nationally and in Europe.

In 2007 the **Qubik caffè** brand was born, the result of years of experience in the coffee roasting and blending sector.

Thanks to the work of selecting the best raw coffees available on the market, with the mixing tests and the hard work, we are able to present a careful selection of blends and formats that satisfy the final consumer.

Products: various coffee products



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Sunday | FEBRUARY 21, 2021

Start	Producer/Restaurant	recipe	ingredients
10:00 10:35	Con Gusto	Suprema di pollo al cioccolato	Chicken, Demi glass chocolate
10:45 11:20	Security Slot		
11:30 12:05	Happy Mama	Dolce ricotta piccante	Fruit mustard, ricotta cheese, strawberry caps
12:15 12:50	Chef Marcello Rivetti Bice Mare Restaurant		
13:00 13:35	Campo d'Oro	Pappardelle della nonna	Pappardelle cream eggs, cherry tomato, demiglass
13:45 14:20	Security Slot		
14:30 15:05	Assopaf & Olio Gargiulo	Sorrentina Rivista	peeled tomato basil, garlic
15:15 15:50	Master class: Chef Marco Sacco	Zero Waste in the Kitchen	
16:00 16:35	Fontina Coop	Fonduta e crudité	fondue, prawns, lime, herbs

Monday | FEBRUARY 22, 2021

Start	Producer/Restaurant	recipe	ingredients
10:00 10:35	Fontina Coop	Mare e monti	asparagus, cod, fondue
10:45 11:20	Security Slot		
11:30 12:05	Con Gusto	Classico Pomodoro	Pasta, tomato basil, cream
12:15 12:50	Chef Marcello Rivetti Bice Mare Restaurant		
13:00 13.35	Happy Mama	Gambero al mango piccante	prawns, lemon mango chutney
13:45 14:20	Chef Giuseppe Pezzella Cinque Restaurant - Five Hotel	Risotto Gambero rosso	rice, shrimps
14:30 15:05	Campo d'Oro	Rigatone al pistacchio	rigatoni, pistachio, burrata cheese, walnuts
15:15 15:50	Master class: Chef Norbert Niederkofler	Zero Waste in the Kitchen	
16:00 16:35	Olio Gargiulo	Tonno al sesamo	tuna loin, sesame, eggplant, orange, basil oil

Tuesday | FEBRUARY 23, 2021

Start	Producer/Restaurant	recipe	ingredients
10:00 10:35	Carofaro Chocolate	Filletto di manzo al cioccolato	beef, potato, chocolate
10:45 11:20	Fontina Coop	Filetto di manzo alla fontina	beef, capsicum fontina cheese
11:30 12:05	 <p>THE PASTA CHALLENGE ITALIAN CUISINE CONNECTS PEOPLE TUTTOFOOD MILANO</p>		
12:15 12:50			
13:00 13:35			
13:45 14:20	Con Gusto	Taormina vista mare	pasta, lemon breadcrumbs, taorminese
14:30 15:05	Chef Francesco Acquaviva - Social Restaurant by Heinzbeck	Tributo alle donne	special dessert
15:15 15:50	Happy Mama	Pappardelle contadine	pappardelle, parmigiano reggiano
16:00 16:35	Campo d'Oro	Penne trapanesi	penne, Trapanese buffalo mozzarella, cherry tomato

Wednesday | FEBRUARY 24, 2021

Start	Producer/Restaurant	recipe	ingredients
10:00 10:35	Campo d'Oro	Ricotta mousse sweet pistachio	chocolate, ricotta pistachio, raspberry
10:45 11:20	Security Slot		
11:30 12:05	Karoma Caffè'	Ricotta dolce alla menta	ricotta, Karoma coffee cream, mint
12:15 12:50	Chef Davide Gardini - Bice Restaurant Hilton JBR Hotel		
13:00 13:35	Fontina Coop	Risotto al limone	lemon, rice, dill, Fontina
13:45 14:20	Chef Davide Gardini - Bice Restaurant Hilton JBR Hotel	Sfera di verza	cabbage, sauce
14:30 15:05	Con Gusto	Filetto di manzo al caffè	beef, potato, coffee, cream
15:15 15:50	Cooking with the Chef		
16:00 16:35	Happy Mama	Tagliatelle forti	tagliatelle, chutney tomato, butter, Pecorino cheese

Thursday | FEBRUARY 25, 2021

Start	Producer/Restaurant	recipe	ingredients
10:00 10:35	Happy Mama	Beef medallion potato onion mustard	beef, potato, onion, mustard
10:45 11:20	Security Slot		
11:30 12:05	Campo d'Oro	Tagliatelle di fattoria	tagliatelle, semi dried tomato, asparagus
12:15 12:50	Chef Alfredo Albergatore - Restaurante Luigia - JBR		
13:00 13:35	Carofaro Chocolate	Risotto al cioccolato e formaggio	rice, cheese, chocolate
13:45 14:20	Chef Alfredo Albergatore - Restaurante Luigia - JBR		
14:30 15:05	Fontina Coop	Classica fonduta	beef, fondue, skewers
15:15 15:50	Chef Alessandro Miceli - Bella Restaurant	Il minestrone!	
16:00 16:35	Con Gusto	Fragole menta e caffè	strawberry coffee, chocolate