

ITA Beijing Office

## **NEWSLETTER**

# HOME/FURNITURE/DESIGN 13 - 19 October 2025



#### China's export of furniture down 3.9% in September

For the first nine months, China's cumulative exports of furniture and parts reached 338.4 billion yuan (\$47.45 billion), down 3.9% year on year. September shipments were 33.37 billion yuan (\$4.68 billion), essentially flat versus August. This year, China's exports of furniture and parts have declined month by month: from about \$10 billion in January–February, to \$5.8 billion in March–June, and further to \$4.7 billion in July–September. (General Administration of Customs)

#### China's export of building materials up 0.3% in August

In August, China's exports of building-materials reached \$2.63 billion, up 0.3% year on year. From January to August, the exports totaled \$22.67 billion, down 6.4% year-on-year, but the pace of decline narrowed by 0.8 percentage points compared with the January–July period. Shipments to the U. S., S. Korea, Hong Kong and Vietnam decreased year on year, while exports to India, Singapore, the UAE and Saudi Arabia increased. (China Building Materials Federation)

## Home-appliance exports: volumes rise, momentum slows

From January to August, cumulative exports of home appliances valued \$54 billion, up 2.1% year-on-year, shipments reached 296 million units, up 5.4% year-on-year, but the growth pace is markedly slower than in 2024. Specifically, washing machines and vacuum cleaners remain strong, with export values up 18% and 16% respectively. Air-conditioners and TVs, hit by a high base and fresh U.S. tariffs, dropped 8% and 4%. (China Chamber of Commerce for Import and Export of Machinery and Electronic Products)

### The industrial output of Zhejiang's furniture industry fell 3.9% in August

Zhejiang, China's foremost furniture-manufacturing province, generated industrial output of 73.95 billion yuan (US\$10.37 billion) from January to August 2025, down 3.2% year on year. August alone contributed 9.07 billion yuan (\$1.27 billion), a 3.9% annual drop but a 2.1 % rebound from July. Cumulative industrial sales amounted to 71.092 billion yuan, down 4.0 %, while August sales totaled 8.730 billion yuan, down 4.1 %. (Zhejiang Furniture Association)

## Work Plan for Stabilizing Growth in the Building-Materials Sector (2025-2026) was released

The Ministry of Industry and Information Technology, jointly with other governmental departments released the "Work Plan for Stabilizing Growth in the Building-Materials Sector (2025–2026)", which signals a shift in industry policy from "protecting scale" to "raising quality". It outlines a clear route for upgrading the sector from "traditional building materials" to "new-materials industry". (China Building Materials Federation)