

NEWSLETTER

HOME/FURNITURE/DESIGN

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The retail sales of China furniture recorded negative growth in November 2025

In November 2025, retail sales of furniture by large-scale enterprises in China totaled 19.54 billion yuan (about \$ 2.78 billion), down 3.8% year-on-year, the first negative growth recorded in 2025. For January – November, cumulative retail sales of furniture by large-scale enterprises reached 189.49 billion yuan (about \$27.0 billion), up 16.9% year-on-year. The growth rate was 3.0% lower than that for January–October. **(China National Furniture Association)**

IKEA China to shutter seven stores in sweeping nationwide consolidation

On 7 January 2026, IKEA China announced a major strategic adjustment: starting 2 February 2026, it will successively cease operations at 7 stores located in China. At present, IKEA operates 41 offline stores across China, reaching over one billion consumers. The closure of these 7 stores reflects an optimization of the company's channel structure and a sharper regional focus. **(Sina News)**

The national standard "Safety Technical Code for infants" effected in 2026

The mandatory GB 28007-2024 *Safety Technical Code for Infants' and Children's Furniture* standard took effect on 1 January 2026. It consolidates and supersedes a number of previous standards, including *General Technical Requirements for Children's Furniture*, and applies to all types of furniture for children aged 0-14—ranging from cribs, desks and chairs to storage units and bunk beds, all deemed high-risk products. **(National Standardization Administration)**

Zhejiang's furniture production fell 3.6% in the first 11 months 2025

Zhejiang Province is a national leader in furniture production and export. From January to November, the province's furniture manufacturers generated an industrial output of 103.349 billion yuan (about \$14.73 billion), down 3.6% year on year; November alone contributed 9.852 billion (about \$1.40 billion), a 6.7 % decline year-on-year. **(Zhejiang Furniture Association)**

The sales in building materials and home-furnishing stores down 9% in December 2025

The sales in China's above-designated-size building-materials and home-furnishings stores reached 117.96 billion yuan (about \$16.81 billion) in December, falling 9.0% from November and 4.40% from December 2024. For the whole of 2025, cumulative sales totaled 1,441.15 billion yuan (about \$205.38 billion), a decline of 3.33% compared with 2024. **(China Building Materials Circulation Association)**