

NEWSLETTER

HOME/FURNITURE/DESIGN

19 - 25 January 2026



The national building materials and furnishings prosperity index fell in December 2025

The National Building Materials and Furnishings Prosperity Index (BHI) for December stood at 107.49, down 6.69 points month-on-month and 1.33 points year-on-year. Among the sub-indices, the “manager confidence index,” a leading indicator, recorded the largest month-on-month decline (falling 13.29 points), indicating that market participants are cautious about the near-term outlook. (China Building Materials Circulation Association)

The retail sales of China’s furniture increased 11% in 2025

In 2025, total retail sales of furniture reached 209.2 billion yuan (about \$29.89 billion), up 14.6% year-on-year, an acceleration of 11 percentage points compared with the previous year. In the first half especially, year-on-year growth in monthly retail sales consistently exceeded 20%. Although the pace moderated in the second half, the full year still recorded robust expansion. (National Bureau of Statistics)

The industrial sales output of Zhejiang’s furniture industry fell in the first 11 months 2025

Zhejiang province is the national leader in furniture manufacturing and export in China. From January to November 2025, cumulative industrial sales output reached 100.186 billion yuan (about \$14.31 billion), down 4.0% year-on-year; industrial sales output in November alone was 10.093 billion yuan (about \$1.44 billion), down 5.9% year-on-year. (Zhejiang Furniture Association)

The retail sales of building and decoration materials fell 2.7% in 2025

In 2025, retail sales of building and decoration materials totaled 167.1 billion yuan (about \$22.44 billion), down 2.7% year-on-year. In December alone, sales were 17.2 billion yuan (about \$2.46 billion), down 11.8% year-on-year. Since the second half of the year, most months have registered negative growth, indicating that consumption in this segment remains under pressure. (National Bureau of Statistics)

China’s furniture exports surged 20% in December

In 2025, China shipped furniture and parts worth 455.94 billion yuan (about \$ 65.1 billion), a 5.6% slide from 2024. December brought a sharp rebound: monthly exports hit 45.72 billion (about \$ 6.5 billion), 20% above November’s level. The upturn that began in the final quarter signals a nascent recovery for Chinese furniture exports. (General Administration of Customs)