

**NEWSLETTER**  
**HOME/FURNITURE/DESIGN**  
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**Several bathroom giants offloaded subsidiaries or divisions in 2025**

Confronting a tough and volatile market, China's leading sanitary-ware groups pruned their portfolios this year, selling non-core businesses to refocus on their main lines and raise cash. Brands such as Huida, Panasonic, Villeroy & Boch, and Lixil all divested assets, aiming chiefly to cut losses and concentrate on what they do best.

**(SINA ECONOMY)**

**Sub-index of Foshan ceramic price index rose in November 2025**

According to the "China (Foshan) Ceramic Price Index" monitoring system, in November 2025, the architectural-ceramics index stood at 68.04, up 1.21 points or 1.81 % month on month but down 8.14 points or 10.69 % year on year. The sanitary-ceramics index reached 83.73, rising 8.27 points or 10.96 % from last month and gaining 1.48 points or 1.80% from a year earlier. **(Foshan Ceramics Industry Association)**

**The sales of building materials extended the downward trend in November 2025**

In November, retail sales of China's building and decoration materials totaled 14.9 billion yuan (about \$ 2.11 billion), down 17% year-on-year and extending the downward slide. For January–November combined, the figure reached 151 billion yuan (about \$21.36 billion), a 1.5% decline from the same period last year. The data confirm that a full market recovery will take more time. **(National Bureau of Statistics)**

**China's exports of ceramic products declined 1.3% in the first 11 months**

From January to November 2025, China's exports of ceramic products totaled 17.76 million tons, valued 137.2 billion yuan (about \$19.41 billion), down 1.3% year-on-year. In November alone, exports of ceramic products reached 1.82 million tons, or 12.11 billion yuan (about \$1.71 billion), down 10.89% year-on-year, up 16.9% compared with October. **(National Bureau of Statistics)**

**The National Building-Materials Climate Index continued its slide in November 2025**

The National Building-Materials & Home-Furnishing Climate Index (BHI) came in at 114.18 in November, down 10.55 points month-on-month and 4.06 points year-on-year. Among the sub-indices, only the "manager confidence" leading indicator rose, edging up 1.15 points to 99.11. The modest uptick shows that most managers still have firm, long-term faith in the sector's fundamentals. **(China Building Materials Circulation Association)**