

NEWSLETTER

HOME/FURNITURE/DESIGN

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China's renovation boom: stock housing drives market shift

Renovation demand for existing homes exceeded 45% of China's interior decoration market in 2026, with first-tier cities surpassing 60%. The value of the sector is projected to exceed 2.5 trillion yuan (\$367,6 billion), as policy support and aging housing stock fuel a structural shift from new construction to refurbishment. Analysts note that urban renewal policies and consumer upgrades are accelerating this transformation. **(Furniture Today)**

China home building materials sector faces severe profit squeeze

Nearly 80% of 56 listed building materials and home furnishing firms saw revenue decline year-on-year in 2025, while over 60% reported falling net profits. Nearly 30% of companies slipped into the red, with combined net losses reaching 11.6 billion yuan (\$1,66 billion). Analysts attribute the downturn to weak property demand and persistent oversupply pressures, as industry consolidation is expected to accelerate.. **(fangchan.com)**

China's Custom Home Sector in Historic Downturn

All 11 A-share listed custom home furnishing firms reported year-on-year revenue declines as of May 7 2026, with 8 posting net losses. From industry leader to smaller players, not a single company achieved positive revenue growth. The sector is experiencing its most severe collective crisis since going public, as weak housing demand and fierce price competition squeeze margins across the board. **(Furniture Today)**

China's Furniture Industry Q1 Revenue Falls 9.6% YoY

China's furniture industry reported 126.76 billion yuan (\$18.6 billion) in revenue for Q1 2026, declined 9.6% year-on-year, with the contraction widening by 5.4 percentage points compared to the Jan-Feb period. The steeper decline signals mounting pressure on the sector amid challenging domestic and global market conditions. **(China Furniture Association)**