

NEWSLETTER

HOME/FURNITURE/DESIGN

3 - 9 August 2026



China's Home Building Materials Market Shrinks for Fourth Straight Year

Nationwide home building materials market space has contracted for four consecutive years, falling 1.07% in 2022, 1.88% in 2023, 9.55% in 2024, and 11.38% in 2025, a cumulative decline exceeding 23%. The industry's total sales reached 1.44 trillion yuan (\$211.76 billion) in 2025, down 3.33% year-on-year, while the first half of 2026 saw sales of 664 billion yuan (\$97.64 billion), dropping 4.39% from the same period last year.

(China Building Materials Circulation Association)

Nankang Rides Freight Trains to Become "Solid Wood Furniture Capital"

Timberless Nankang City, by leveraging China-Europe freight trains, now imports European wood in 12 days via China-Europe rail, 70% faster and 18% cheaper than sea routes. The city exports furniture to 20+ countries, saving 30% in shipping costs and 40% in transit time versus coastal ports. Overseas orders for Nankang furniture exceeded 5 billion yuan in 2025, transforming the city into a global manufacturing hub. **(Ganzhou Daily)**

China Home Appliance Market Slumps in June as Subsidy Effects Fade

AVC data shows China's home appliance market offline retail sales plunged 21.0% year-on-year in June 2026, with the overall market down 15.9% as consumer subsidy effects weakened significantly. First-half 2026 total market sales fell 10% year-on-year, with June posting the steepest monthly decline. Analysts expect the contraction to narrow to below 5% in the second half as policy adjustments and seasonal demand. **(AVC)**

China's Decorated Home Market Keeps Shrinking

China's nationwide decorated home deliveries plunged 36.6% year-on-year in H1 2026 to just 171,000 units, with building material and fixture volumes also down 36.6%. The data signals that the new-home incremental market remains in a downturn as developers cut fit-out spending. Analysts expect continued pressure on the sector until property sales and construction activity stabilize. **(Sina.cn)**

EU Launches Anti-Circumvention Probe on Chinese Hardwood Plywood

The European Commission has officially initiated an anti-circumvention investigation into hardwood plywood originating from China, affecting over 300 export enterprises. The probe targets products that underwent minor surface modifications to circumvent existing trade defense measures, with concurrent import registration requirements. **(www.wood265.cn)**