

NEWSLETTER

HOME/FURNITURE/DESIGN

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China Expands Housing Fund Use to Home Renovation

China's revised Housing Provident Fund Regulation takes effect on September 20, 2026. Eligible households may withdraw approximately 180,000 yuan on average to renovate self-occupied homes under the new policy. Industry estimates project the measure could generate up to 158.7 billion yuan (\$23,34 billion) in incremental home furnishing consumption under optimistic projections. (www.gov.cn)

China Home Furnishing Sector: Domestic Weakness, Export Boom

China's home furnishing domestic sales extended declines in H1 2026 as weak property markets, falling home prices, and reduced housing supply continued to weigh on renovation demand. In contrast, exports posted double-digit revenue growth, fueled by overseas retailers restocking and cross-border e-commerce platforms accelerating vendor-centralized supplier model transitions. (Sina.cn)

China's Ceramic Exports Slide in Jan-Jul on Policy, Price Pressures

China's ceramic product exports totaled 10.83 million tons in the first seven months of 2026, down 0.9% year on year, while export value fell 28.3% to \$9.28 billion, customs data showed. In July alone, export volume reached 1.49 million tons with a value of \$1.10 billion, reflecting continued pressure from the April 1 cancellation of export tax rebates. (China Building Materials Information)

China Is the Largest Import Market of Japanese Furniture in 2023/2024

According to data from Japan's Forestry Agency, the export value of Japan's wooden furniture reached 7.342 billion yen (€44.65 million) in 2023 (+85% vs 2020). Mainland China was the largest destination of Japanese exported furniture, valued approximately 1.5 billion yen (€9.12 million). Followed by the United States and the European Union. In the first 9 months, the exports remained increasing. (77d.cn)

Global Furniture and Design Trends Converge in Shanghai

The 2026 Pudong Furniture & Home Expo runs September 7–11 in Shanghai, merging the 31st China Int'l Furniture Expo and Maison Shanghai. Across two Pudong venues, 350,000 sq m hosts 3,200+ brands and 200,000+ visitors from many countries. Highlights: original Chinese design, 20+ themed shows, Golden Point Awards chaired by Red Dot's Peter Zec, and "Good Houses, Good Design, Good Life" forums. (China Daily)