

NEWSLETTER

HOME/FURNITURE/DESIGN

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Chinese Exporters Woo Global Buyers With Design And Tech At Canton Fair

At the 139th Canton Fair's Phase 2 (Guangzhou, Guangdong), Chinese exporters used product design and technology to win global orders across household items, gifts/decorations, building materials and furniture. Innovation in design and smart manufacturing helped export-oriented firms attract international buyers and secure business despite external trade headwinds. **(China Daily)**

S. Korean Home Appliance Firm Eyes China Market

Korea's Coway pushes China via wellness brand BEREX, showing M-comfort massage mattress at the 58th Shanghai Furniture Fair. China silver economy is about 7 trillion yuan (\$1.04 trillion) now, about 30 trillion yuan (\$4.47 trillion) by 2035. BEREX adapts massage paths, body-scan, compact models for Chinese homes, builds local R&D and service, and re-exports China-validated solutions globally. **(China Daily)**

Frontier Digital Tools Reshape Business

At 2026 CIFTIS, Alibaba showed AI furniture preview, age-friendly renovation, 6 Taobao agents (5M+ merchants) and 1688 Newton sourcing; China Mobile showed AI manufacturing, 6G, overseas smart warehouse; China Post will deploy 10,000+ delivery robots in 2026, 310+ drone routes since 2016; Schneider showcased EcoConsult/EcoFit with 400+ China engineers. **(China Daily)**

China Unveils Measures to Boost Smart Home Consumption

China recently unveiled an action plan to further promote smart home consumption. The plan sets out seven measures to expand high-quality smart home supply, improve the smart home standards system, support smart home consumption, develop elderly-friendly smart home products, streamline the service chain for recycling used household goods, optimize community services, and strengthen fiscal and financial support. **(Xinhua)**

China's Building Materials & Home Furnishings Market Sees Slower Sales Momentum in August

The sales at nationwide building materials and home furnishings markets above designated size reached 112.12 billion yuan (about \$ 16.49 billion) in August 2026, down 1.30% month on month but up 6.13% year on year. For the first eight months of 2026, cumulative sales totaled 889.76 billion yuan (about \$130.85 billion), a decline of 2.65% compared with the same period last year. **(China Building Materials Circulation Association)**