

NEWSLETTER
HOME/FURNITURE/DESIGN
21 – 27 September 2026



China's Furniture Retail Sales Extend Decline in August

China's furniture retail sales fell 7.9% year on year to 147 billion yuan (about \$21.62 billion) in August, marking a deepening contraction. Total sales for the first eight months reached 1,149 billion yuan (about \$171.49), down 4.9% from a year earlier. The steeper monthly drop suggests weakening demand in the second half of the year, after the category posted negative growth for three consecutive years since 2024.

(National Bureau of Statistics)

China's Building and Decoration Material Retail Sales Slump 11.8% in August

Retail sales of building and decoration materials in China fell 11.8% year on year to 93 billion yuan (about \$13.88 billion) in August, data from the National Bureau of Statistics showed. Total sales for the first eight months reached 774 billion yuan (about \$115.52 billion), down 9.8% from a year earlier. The sharper monthly decline points to weakening demand in the real estate and construction sectors. **(China's National Bureau of Statistics)**

Chinese Tile Makers Take Four Spots in Global Top 10

According to the 2025 ranking released by Ceramic World Review, four Chinese ceramic tile producers have made it into the world's top ten, Tefu International, controlled by Keda Industrial Group, jumped to become the world's second-largest tile manufacturer. China's Marco Polo, Dongpeng, and Monalisa ranked fourth, fifth, and seventh respectively, remaining firmly among the global leaders. **(Ceramic World Review)**

Home Appliance Retail Sales Post Modest Growth in August

Retail sales of household appliances in China rose 2.3% year on year to 85.8 billion yuan (about \$12.81 billion) in August. Cumulative sales for the first eight months stood at 722.5 billion yuan (about \$106.84 billion) down 5.6% from a year earlier. August marked the only monthly gain among the three home-related categories, driven by the country's trade-in program and seasonal demand for air conditioners. **(National Bureau of Statistics)**

China's BHI Rose Slightly in August Despite Slower Trading

China's Building Materials and Home Furnishing Prosperity Index (BHI) rose to 112.73 in August, up 2.42 points from July and 2.67 points from a year earlier. The modest uptick came despite a slowdown in transaction pace across China's building materials and home furnishing markets. Analysts attributed the gain to the rollout of new real estate policies and expectations for the traditional peak season. **(China Building Materials Circulation Association)**