

NEWSLETTER

HOME/FURNITURE/DESIGN

1 - 7 December 2025



The profit of China's furniture manufacturing industry dropped 21.1% in October

In the first 10 months, the profit of China's furniture manufacturing industry totaled 213.44 billion yuan (\$30.08 billion), down 21.1% year-on-year. The Operating revenue of the industry reached 502.11 billion yuan (\$70.77 billion), declined 8.4% year-on-year. The operation cost of the industry amounted to 415.45 billion yuan (\$58.56 billion), down 8.6%. On the whole, the industry is still in the adjustment phase.

(National Bureau of Statistics)

Air conditioner sales remained in negative growth territory in October 2025

According to Industry Online, China produced 10.13 million household air-conditioners in October, down 27.9% year-on-year, and sold 10.28 million units, down 20.1%. Domestic shipments fell 21.3% to 4.95 million, while exports dropped 19.0% to 5.33 million. With demand overdrawn and costs still squeezing margins, the market appears to be entering a consolidation phase.

(Industry Online)

Fixed-asset investment in China's furniture industry extended for ten straight months

From January to October 2025, cumulative fixed-asset investment in China's furniture industry rose 7.7% year-on-year, slowing by 3.1% from the January-September pace, but still marking ten consecutive months of growth. Investment income for the first ten months totaled 4.19 billion yuan (\$590.56 million), down 30.6% from a year earlier, yet the decline narrowed by 3.6% compared with the January-September reading.

(China National Furniture Association)

China's furniture industry imports rose in October

In October 2025, total imports of China's furniture industry reached \$140 million, up 4.1% year-on-year and almost unchanged from the pace recorded in September. For the first ten months combined, the imports totaled \$1.26 billion, down 5.6% from the same period last year, with the decline narrowing by 1.0% compared with the January-September reading.

(General Administration of Customs)

China's furniture retail sales posted robust growth in October

In October 2025, retail sales of furniture by enterprises above the designated size reached 17.9 billion yuan (\$2.52 billion), up 9.6% year-on-year, 6.6% slower than the pace recorded in September. For the first ten months combined, these retailers sold 169.51 billion yuan (\$23.89 billion) worth of furniture, a 19.9% increase year-on-year. The growth rate eased by 1.4% compared with the January-September reading.

(National Bureau of Statistics)