

NEWSLETTER

HOME/FURNITURE/DESIGN

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China Furniture Exports Rise 4.6% in Jan–Aug Despite Monthly Dip

China's furniture and parts exports reached \$ 5.24 billion in August 2026, easing from \$ 5.43 billion in July. For the first eight months of 2026, cumulative exports rose 4.6% year on year to \$ 44.43 billion, a notable recovery from the decline recorded in 2025. Exports to the United States jumped 17.7% in August, while shipments to European markets such as Germany and Poland also posted solid gains. **(China Customs)**

Policy-Driven Building Materials Defy Downturn as A-Rated Fireproof Panels Surged

A-grade fireproof boards have grown from 9.23 billion yuan in 2020 to 12.73 billion yuan (about \$1.82 billion) in 2025, at a compound annual rate of 6.8%. The market is projected to exceed 17.5 billion yuan by 2030, bucking the broader decline in China's building materials sector. Growth momentum has shifted from new home construction to public building renovations, prefabricated decoration, and commercial fit-outs. **(Trends of China Building Materials Industry in 2026-2028)**

China Building Materials and Home Furnishing Retail Sales Rose 6.1% in August

Sales at China's national above-designated-size building materials and home furnishing stores totaled 112.12 billion yuan (about \$16.49 billion) in August, down 1.30% month on month but up 6.13% year on year. For the first eight months of 2026, cumulative sales reached 889.76 billion yuan (about \$130.85 billion), a 2.65% decline compared with the same period last year. **(China Building Materials Circulation Association)**

Old Home Renovation Market Booms as China's Building Materials Sector Struggles

China's building materials industry has seen revenue and profits decline year by year, yet the old home renovation market keeps expanding. The market exceeded 800 billion yuan (\$119.4 billion) in 2025, with an annual compound growth rate of 12–15%. In 2024, old home renovations outnumbered new home decorations for the first time, as 30% of China's 440 million existing residential units are over 20 years old. **(Trends of China Building Materials Industry in 2026-2028)**

Solid Wood Furniture Leads China's Home Furnishing Market Growth

China's home furnishing and decoration market is projected to reach 2.1 trillion yuan (about \$332.96 billion) in 2026, with the furniture segment accounting for 900 billion yuan (about \$157.89 billion), Solid wood furniture sales grew at a compound annual rate of 18.0% between 2021 and 2025. This growth significantly outpaced panel furniture and upholstered furniture segments. **(China Home Furnishing Industry White Paper 2026)**