

NEWSLETTER

HOME/FURNITURE/DESIGN

23 February - 1 March 2026



China's furniture imports showed signs of recovery in December 2025

China's furniture imports reached \$150 million in December 2025, down 0.5% year-on-year, with the decline narrowing significantly by 8.8 percentage points compared to November. For the full year of 2025, cumulative furniture imports totaled \$1.53 billion, representing a 5.4% year-on-year decrease. The annual decline rate improved by 0.5% compared to the January-November period. **(China National Furniture Association)**

China's furniture industry revenue continued declining in 2025

The number of large-scale furniture enterprises reached 7,467 in December, unchanged from November, maintaining above 7,400 throughout the year. From 1-12, 2025, the total revenue amounted to 612.51 billion yuan (\$77.5 billion), down 10.7% year-on-year. The contraction widened by 1.6% compared to the January-November period. The downward trend persisted throughout 2025, reflecting ongoing industry challenges. **(China National Furniture Association)**

China's ceramic product exports declined 3.2% in 2025

China's ceramic product exports totaled \$21.26 billion in 2025, down 3.2% year-on-year. Export volume reached 19.62 million tons, up 0.3% year-on-year, indicating pressure on export prices with average prices falling to \$1,083.68 per ton. Shipment alone in December surged to 1.85 million tons, up 2.3% year-on-year, with export value reaching \$2.112 billion for the month. **(Huaon.com)**

Foshan ceramic price index declined across all categories in December 2025

The overall ceramic price index in Foshan dropped to 67.76 points in December 2025, down 4.80% month-on-month and 7.65% year-on-year. Building ceramics posted a decline to 65.86 points, falling 3.20% month-on-month and 9.20% year-on-year. Sanitary ceramics plunged 10.03% month-on-month to 75.33 points, and a 1.82% year-on-year drop. **(China (Foshan) Ceramic Price Index monitoring system)**

Home New Year goods market is booming

Nine departments, including the Ministry of Commerce, issued the 2026 "Happy Shopping in the New Year" Spring Festival Special Activity Plan. The plan stimulated the holiday market, especially home furnishings, where demand for smart and upgraded products surged. Water-saving bathroom appliances: Sales increased by 23.2%. Smart bathroom and elderly-friendly products: Transaction volume rose by 50% year-on-year. **(Netease News)**