

## NEWSLETTER

### HOME/FURNITURE/DESIGN

4 - 10 May 2026



#### **China Furniture Manufacturing profit drops 44.9% YoY in Q1**

China's furniture manufacturing profits crashed 44.9% year-on-year to just 2.06 billion yuan (\$302.94 million) in Q1 2026, with March alone contributing a mere 0.8 billion yuan (\$117.65 million). The March figure marks an 80.5% collapse from the year-ago level of 4.1 billion yuan (\$602.94 million), showing margin pressure intensified sharply through the quarter. (**China National Furniture Association**)

#### **Green Building Materials Sector Accelerates Zero-Carbon Transition**

China's building materials industry is accelerating its zero-carbon shift in 2026, as the sector was formally brought into the national carbon trading market in 2025. A survey found 65% of consumers actively check carbon data when buying home products, with 30% willing to pay a 5%-10% premium for verified low-carbon items. ([china2000.org](http://china2000.org))

#### **China's Building Materials Sector Posts First Profit Growth Since 2022**

China's building materials industry saw profits rise 3.3% YoY in Jan-Feb 2026, the first gain since Q2 2022, as exports surged 26.3% to \$6.17 billion. The sector's value-added output grew 2.5%, the first positive reading since June 2024, with thermal insulation materials leading revenue recovery. Analysts say the rebound reflects a structural shift from real estate dependence toward AI-driven electronics fabrics, green materials, and overseas markets. ([sohu.com](http://sohu.com))

#### **China's Interior Design Market to Hit \$100B as Renovation Demand Surges**

China's interior design market is projected to reach 730 billion yuan (\$101 billion) in 2026, within a broader home renovation sector valued at 3.15 trillion yuan (\$450 billion). Industry surveys show 58% of Chinese homeowners plan interior upgrades this year, while the "whole-house smart customization" model is expected to push turnkey penetration past 65% within two years. (**Sohu.com**)